

Appendix 4D

Half Year Report

Listing Rule 4.2A.3

Company	Platinum Asset Management Limited
ASX Code	PTM
Year Ended	31 December 2007
ABN	13 050 064 287

Announcement to the market for the Platinum Asset Management Limited Consolidated Group should be read in conjunction with the attached 31 December 2007 Interim Financial Report and the 30 June 2007 Annual Report:-

		%	\$A'000
Total revenue	up	2.49	166,304
Net profit after income tax [NPAT]	up	0.29	98,072
Net profit for the period attributable to members	up	29.28	98,072
Diluted EPS			16.78 cps

The comparative numbers used in determining the above percentage changes are the 31 December 2006 consolidated entity results, which includes income and profits generated by the Company when it was a private company prior to the restructure and subsequent listing of the Company. **This private income and profit is not part of the ongoing Platinum Asset Management funds management business.**

Pro-forma results for the ongoing Platinum Asset Management Operating Business:-

Once the impact of this private interest is eliminated, the results of the underlying and ongoing Platinum Asset Management funds management business for the year are:-

		%	\$A'000
Total revenue	down	(0.89)	166,304
Net profit after income tax [NPAT]	down	(7.90)	98,072
Diluted EPS			16.78 cps

Dividends

Interim Dividend 12 cents per share fully franked

Record date 29 February 2008
 Payable date 12 March 2008

- refer to the attached financial statements for financial data on the Company and the consolidated group which are available on our website http://www.platinum.com.au/PAML_financials.htm

M Halstead
 Secretary
 20/02/08

PLATINUM ASSET MANAGEMENT[®] LIMITED and Controlled Entities
ABN 13 050 064 287

INTERIM FINANCIAL REPORT

FOR THE HALF-YEAR ENDED 31 DECEMBER 2007

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Independent Review Report

The interim financial report does not include all the notes of the type normally included in an annual financial report. Accordingly, the report is to be read in conjunction with the annual report for the year ended 30 June 2007 and any public pronouncements made by Platinum Asset Management Limited during the interim reporting period in accordance with the continuous disclosure requirements of the *Corporations Act 2001*.

DIRECTORS' REPORT

Your Directors present their report on the consolidated entity consisting of Platinum Asset Management Limited (the Company) and the entities it controlled at the end of, or during, the half-year ended 31 December 2007.

Directors

The following persons were Directors of the Company at the end of the half-year and up to the date of this report:

Michael Cole	Chairman and Non-Executive Director
Bruce Coleman	Non-Executive Director
Margaret Towers	Non-Executive Director
Kerr Neilson	Managing Director
Malcolm Halstead	Finance Director and Company Secretary

Trading Results

The profit after tax of the consolidated entity for the half-year was \$98,072,000 (2006: \$97,793,000) after income tax expense of \$48,342,000 (2006: \$48,365,000).

Review of Operations

The consolidated profit before tax for the half-year was \$146,414,000 (2006: \$146,158,000).

Dividends

The Directors have determined to pay a interim dividend of 12 cents per fully paid Ordinary Share, fully franked. The amount of the proposed dividend expected to be paid on 12 March 2008, but not recognised as a liability at 31 December 2007 is \$67,320,000.

Rounding of Amounts

The consolidated entity is of a kind referred to in the Australian Securities & Investments Commission's Class Order 98/0100 (as amended) and consequently amounts in the Directors' Report and financial statements have been rounded to the nearest thousand dollars in accordance with that Class Order, unless otherwise indicated.

Auditors' Independence Declaration

A copy of the Auditors' Independence Declaration as required under section 307C of the *Corporations Act 2001* is set out on page 3.

This report is made in accordance with a resolution of the Directors.

Michael Cole
Chairman

Sydney
20 February 2008

Kerr Neilson
Director

Auditors' Independence Declaration

As lead auditor for the audit of Platinum Asset Management Limited and its controlled entities for the half year ended 31 December 2007, I declare that to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the review; and
- b) no contraventions of any applicable code of professional conduct in relation to the review..

This declaration is in respect of Platinum Asset Management Limited and its controlled entities during the half-year.

D A Prothero
Partner
PricewaterhouseCoopers

Sydney
20 February 2008

Income Statement

For the Half-Year ended 31 December 2007

	Notes	Consolidated Half-year to 31-Dec-07 \$'000	Consolidated Half-year to 31-Dec-06 \$'000	Parent entity Half-year to 31-Dec-07 \$'000	Parent entity Half-year to 31-Dec-06 \$'000
Income					
Management fees		128,410	120,592	-	-
Performance share fees		28,592	38,074	-	-
Administration fees		5,962	4,933	-	-
Interest income		3,555	11,969	-	7,605
Net (losses) on equities and derivatives		(129)	(14,432)	-	(14,506)
Net gains/(losses) on foreign exchange contracts		25	(25)	-	-
Net (losses) on foreign currency bank accounts		(111)	(226)	-	-
Dividend income		-	254	-	147,009
Other investment		-	1,132	-	1,130
Total income		166,304	162,271	-	141,238
Expenses					
Custody and unit registry		5,652	4,821	-	-
Staff		5,174	4,621	-	226
Options and Performance Rights		2,960	-	-	-
Marketing		1,824	1,790	-	-
Research		710	877	-	45
Rent		581	406	-	-
Share registry		543	-	-	-
Technology		487	558	-	1
Auditors' remuneration		473	339	-	-
IPO, restructuring and related one-off costs		380	1,019	-	-
Miscellaneous		250	271	-	113
Depreciation		247	270	-	-
Legal and compliance		218	206	-	-
Mail house		191	194	-	-
Periodic reporting		82	-	-	-
Other occupancy		67	123	-	1
Other professional		51	71	-	22
Fixed assets scrapped		-	522	-	-
Transaction costs		-	25	-	25
Total expenses		19,890	16,113	-	433
Profit before income tax expense		146,414	146,158	-	140,805
Income tax expense		48,342	48,365	-	2,729
Profit after income tax expense for the half-year		98,072	97,793	-	138,076
Profit attributable to:					
Equity holders of parent		98,072	75,861	-	138,076
Minority interest		-	21,932	-	-
Earnings per share from profit from continuing operations attributable to the ordinary equity holders of the parent					
Basic earnings per share (cents per share)	5	17.48	75,861,000.00	-	-
Diluted earnings per share (cents per share)	5	16.78	75,861,000.00	-	-

The above Income Statement should be read in conjunction with the accompanying notes

Balance Sheet

As at 31 December 2007

	Notes	Consolidated 31-Dec-07 \$'000	Consolidated 30-Jun-07 \$'000	Parent entity 31-Dec-07 \$'000	Parent entity 30-Jun-07 \$'000
Current assets					
Cash and cash equivalents		147,151	73,072	-	-
Trade receivables		51,459	24,072	-	19
Related party account		-	-	25,911	26,152
Interest receivable		77	207	-	-
Prepayments		643	842	-	-
Total current assets		199,330	98,193	25,911	26,171
Non-current assets					
Deferred tax assets		3,434	4,340	-	-
Investments		-	-	634,105	631,144
Financial assets held at fair value through profit or loss	3	70	-	-	-
Fixed assets		2,681	2,711	-	-
Total non-current assets		6,185	7,051	634,105	631,144
Total assets		205,515	105,244	660,016	657,315
Current liabilities					
Payables		9,083	9,818	-	1
Current tax payable		16,117	16,205	25,911	26,150
Related party account		-	1,396	-	-
Provisions		1,477	-	-	-
Total current liabilities		26,677	27,419	25,911	26,151
Total non-current liabilities		-	-	-	-
Total liabilities		26,677	27,419	25,911	26,151
Net assets		178,838	77,825	634,105	631,164
Equity					
Contributed equity	4	629,091	629,091	629,091	629,091
Reserves		(584,529)	(587,470)	3,598	657
		44,562	41,621	632,689	629,748
Retained profits		134,276	36,204	1,416	1,416
Total equity		178,838	77,825	634,105	631,164

The above Balance Sheet should be read in conjunction with the accompanying notes

Statement of Changes in Equity

For the Half-Year ended 31 December 2007

	Consolidated Half-year to 31-Dec-07 \$'000	Consolidated Half-year to 31-Dec-06 \$'000	Parent entity Half-year to 31-Dec-07 \$'000	Parent entity Half-year to 31-Dec-06 \$'000
Total equity at the beginning of the half-year	77,825	529,446	631,164	313,186
Profit for the half-year	98,072	97,793	-	138,076
Total recognised income and expense for the half-year	98,072	97,793	-	138,076
Income and expenses attributable to:				
Equity holders of parent	-	75,861	-	138,076
Minority interest	-	21,932	-	-
	-	97,793	-	138,076
Transactions with equity holders in their capacity as equity holders:				
Contributions of equity, net of transactions costs	-	12,301	-	-
Share-based payments and other reserves	2,941	-	2,941	-
Dividends paid	-	(40,513)	-	-
	2,941	(28,212)	2,941	-
Total equity at the end of the half-year	178,838	599,027	634,105	451,262

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes

Cash Flow Statement

For the Half-Year ended 31 December 2007

	Consolidated Half-year to 31-Dec-07 \$'000	Consolidated Half-year to 31-Dec-06 \$'000	Parent entity Half-year to 31-Dec-07 \$'000	Parent entity Half-year to 31-Dec-06 \$'000
Cash flow from operating activities				
Interest received	3,685	11,398	-	7,605
Dividends received	-	254	-	147,009
Receipts from operating activities	135,559	124,257	-	881
Payments for operating activities	(17,136)	(13,096)	-	(321)
Income taxes paid	(47,526)	(82,062)	(47,526)	(3,422)
Cash flow from operating activities	74,582	40,751	(47,526)	151,752
Cash flow from investing activities				
Receipts from sale of investments	7,625	4,109	-	4,109
Payments for purchases of investments	(7,892)	(48,248)	-	(37,087)
Purchase of fixed assets	(218)	(1,864)	-	-
Cash flow from investing activities	(485)	(46,003)	-	(32,978)
Cash flow from financing activities				
Dividends paid	-	(40,513)	-	-
Proceeds from the issue of shares	-	12,301	-	-
Payments (to)/from related parties	-	(2,094)	47,526	(2,072)
Cash flow from financing activities	-	(30,306)	47,526	(2,072)
Net increase/(decrease) in cash and cash equivalents	74,097	(35,558)	-	116,702
Cash and cash equivalents held at the beginning of the half-year	73,072	457,385	-	201,147
Effects of exchange rate changes on cash and cash equivalents	(18)	(277)	-	-
Cash and cash equivalents held at the end of the half-year	147,151	421,550	-	317,849

The above Cash Flow Statement should be read in conjunction with the accompanying notes

NOTES TO THE FINANCIAL STATEMENTS

For the Half-Year ended 31 December 2007

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The general purpose financial report for the interim half-year reporting period ended 31 December 2007 has been prepared in accordance with AASB 134: *Interim Financial Reporting*, other mandatory professional reporting requirements and the Corporations Act 2001.

The interim financial report does not include all the notes of the type normally included in the annual financial report. Accordingly, this report is to read in conjunction with the annual report for the year ended 30 June 2007 and any public pronouncements made in respect of Platinum Asset Management Limited and the entities it controls during the interim reporting period in accordance with the continuous disclosure requirements of the *Corporations Act 2001*.

The accounting policies adopted are consistent with those of the 30 June 2007 Annual Report.

2. SEGMENT INFORMATION

The consolidated entity operates its funds management business solely in Australia. However, it generates management and performance fees from US-based Investment Mandates. In addition, the parent entity held overseas investments at 31 December 2006 which were realised in 2007.

	Consolidated Half-year to 31-Dec-07 \$'000		Consolidated Half-year to 31-Dec-06 \$'000	
	Segment Revenue \$'000	Segment Results \$'000	Segment Revenue \$'000	Segment Results \$'000
Australia	129,694	109,804	110,190	94,104
Asia - Ex Japan	-	-	5	5
Japan	-	-	415	397
Europe - Euro	-	-	615	615
Europe - Other	-	-	573	573
North America	36,610	36,610	50,403	50,394
Unallocated	-	-	70	70
	166,304	146,414	162,271	146,158

3. FINANCIAL ASSETS HELD AT FAIR VALUE THROUGH PROFIT OR LOSS

	Consolidated 31-Dec-07 \$'000	Consolidated 30-Jun-07 \$'000	Parent entity 31-Dec-07 \$'000	Parent entity 30-Jun-07 \$'000
Listed and unlisted securities	70	-	-	-
	70	-	-	-

4. CONTRIBUTED EQUITY

Movement in share capital (Parent & Consolidated)

Date	Details	Quantity	per	(\$)
1 July 2005	Opening Balance	100	1	100
3 April 2007	Stock split (subdivided 100 shares into 435,181,783 shares)	435,181,783	-	-
4 April 2007	38,793,950 shares issued in the Company for 100 McRae Pty Limited shares	38,793,950	5	193,969,750
5 April 2007	87,024,267 shares issued in the Company for 279,295 shares in Platinum Asset Pty Limited	87,024,267	5	435,121,335
	Contributed equity as at 31 December 2007	561,000,000		629,091,185

RESERVES

		(\$)
30 June 2007	Capital Reserve	(588,146,344)
	Equity issued through the granting of Options and Performance Rights	656,901
31 December 2007	Equity issued through the granting of Options and Performance Rights	2,960,226
	Closing Reserves as at 31 December 2007	(584,529,217)

In preparation for listing, a restructure was undertaken, in which the Company sold or transferred all of its assets, other than its beneficial interest in shares in Platinum Asset Management and sufficient cash to meet its year to date income tax liability. The Company then split its issued share capital of 100 shares into 435,181,783 ordinary shares. It then took its beneficial interests of Platinum Investment Management Limited to 100%, through scrip for scrip offers, in consideration for the issue of 125,818,217 ordinary shares in the Company.

As a result of the share split and takeover offers, the Company had 561,000,000 ordinary shares on issue and beneficially held 100% of the issued share capital of Platinum Investment Management Limited. Subsequently, 140,250,000 shares on issue representing 25% of the issued shares of the Company were sold to the public by existing Shareholders.

The capital reserve represents the difference between consideration paid for the purchase of the minority interests and the share of net assets acquired.

NOTES TO THE FINANCIAL STATEMENTS continued

For the Half-Year ended 31 December 2007

5. EARNINGS PER SHARE

	Consolidated Half-year to 31-Dec-07	Consolidated Half-year to 31-Dec-06
Basic earnings per share - cents per share	17.48	75,861,000.00
Diluted earnings per share - cents per share	16.78	75,861,000.00
	Consolidated Half-year to 31-Dec-07	Consolidated Half-year to 31-Dec-06
Weighted average number of Ordinary Shares on issue used in the calculation of basic earnings per share	561,000,000	100
Weighted average number of Ordinary Shares on issue used in the calculation of diluted earnings per share	584,522,049	100
	Consolidated Half-year to 31-Dec-07 \$'000	Consolidated Half-year to 31-Dec-06 \$'000
Earnings used in the calculation of basic and diluted earnings per share	98,072	75,861

6. THE COMPANY

Platinum Asset Management Limited ("the Company") is a company limited by shares, incorporated and domiciled in New South Wales. Its registered office and principal place of business is Level 8, 7 Macquarie Place, Sydney, NSW 2000. The Company is the ultimate holding company for the entities listed in Note 7.

7. THE SUBSIDIARIES

The consolidated interim financial statements incorporate the assets, liabilities and results of the following subsidiaries:

- (a) McRae Pty Limited (incorporated in Australia) - (100% owned by the Company from 4 April 2007; 2006: nil).
- (b) Platinum Asset Pty Limited (incorporated in Australia) - (100% owned by the Company; 2006: 78% owned by the Company).
- (c) Platinum Investment Management Limited (incorporated in Australia) - (indirectly 100% owned by the Company; 2006: indirectly 78% owned by the Company).

8. SUBSEQUENT EVENTS

No significant events have occurred since the reporting date which would impact on the financial position of the Company and/or the entities it controls as at 31 December 2007 and on the results for the half-year ended on that date.

DIRECTORS' DECLARATION

In the Directors' opinion,

- (a) the financial statements and notes set out on pages 4 to 9 are in accordance with the *Corporations Act 2001* including:
 - (i) complying with Accounting Standards, the *Corporations Regulations 2001* and other mandatory professional reporting requirements; and
 - (ii) giving a true and fair view of the consolidated entity's financial position as at 31 December 2007 and of its performance, as represented by the results of its operations and its cash flows, for the financial year ended on that date; and
- (b) there are reasonable grounds to believe that Platinum Asset Management Limited and its controlled entities will be able to pay its debts as and when they become due and payable.

This declaration is made in accordance with a resolution of the Directors.

Michael Cole
Director

Kerr Neilson
Director

Sydney
20 February 2008

INDEPENDENT AUDITOR'S REVIEW REPORT
to the members of Platinum Asset Management Limited

Report on the Half-Year Financial Report

We have reviewed the accompanying half-year financial report of Platinum Asset Management Limited, which comprises the balance sheet as at 31 December 2007, and the income statement, statement of changes in equity and cash flow statement for the half-year ended on that date, other selected explanatory notes and the directors' declaration for the Platinum Asset Management Limited Group (the consolidated entity). The consolidated entity comprises Platinum Asset Management Limited (the company) and the entities it controlled during that half-year.

Directors' Responsibility for the Half-Year Financial Report

The directors of the (the company) are responsible for the preparation and fair presentation of the half-year financial report in accordance with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Act 2001*. This responsibility includes establishing and maintaining internal control relevant to the preparation and fair presentation of the half-year financial report that is free from material misstatement, whether due to fraud or error; selecting and applying appropriate accounting policies; and making accounting estimates that are reasonable in the circumstances.

Auditor's Responsibility

Our responsibility is to express a conclusion on the half-year financial report based on our review. We conducted our review in accordance with Auditing Standard on Review Engagements ASRE 2410 *Review of an Interim Financial Report Performed by the Independent Auditor of the Entity*, in order to state whether, on the basis of the procedures described, we have become aware of any matter that makes us believe that the financial report is not in accordance with the *Corporations Act 2001* including: giving a true and fair view of the consolidated entity's financial position as at 31 December 2007 and its performance for the half-year ended on that date; and complying with Accounting Standard AASB 134 *Interim Financial Reporting* and the *Corporations Regulations 2001*. As the auditor of Platinum Asset Management Limited, ASRE 2410 requires that we comply with the ethical requirements relevant to the audit of the annual financial report.

A review of a half-year financial report consists of making enquiries, primarily of persons responsible for financial and accounting matters, and applying analytical and other review procedures. It also includes reading the other information included with the financial report to determine whether it contains any material inconsistencies with the financial report. A review is substantially less in scope than an audit conducted in accordance with Australian Auditing Standards and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

For further explanation of a review, visit our website <http://www.pwc.com/au/financialstatementaudit>.



While we considered the effectiveness of management's internal controls over financial reporting when determining the nature and extent of our procedures, our review was not designed to provide assurance on internal controls.

Our review did not involve an analysis of the prudence of business decisions made by directors or management.

Matters relating to the electronic presentation of the reviewed financial report

This review report relates to the financial report of Platinum Asset Management Limited (the Company) for the half-year ended 31 December 2007 included on Platinum Asset Management's web site. The company's directors are responsible for the integrity of Platinum Asset Management's web site. We have not been engaged to report on the integrity of this web site. The review report refers only to the financial report identified above. It does not provide an opinion on any other information which may have been hyperlinked to/from the financial report. If users of this report are concerned with the inherent risks arising from electronic data communications they are advised to refer to the hard copy of the reviewed financial report to confirm the information included in the reviewed financial report presented on this web site.

Independence

In conducting our review, we have complied with the independence requirements of the *Corporations Act 2001*.

Conclusion

Based on our review, which is not an audit, we have not become aware of any matter that makes us believe that the half-year financial report of Platinum Asset Management Limited is not in accordance with the *Corporations Act 2001* including:

- (a) giving a true and fair view of the consolidated entity's financial position as at 31 December 2007 and of its performance for the half-year ended on that date; and
- (b) complying with Accounting Standard AASB 134 Interim Financial Reporting and Corporations Regulations 2001.

PricewaterhouseCoopers

D A Prothero
Partner

Sydney
20 February 2008

PRO FORMA FINANCIAL RESULTS OF THE PLATINUM OPERATING BUSINESS (unaudited)

The half-year 31 December 2006 comparative financial results presented in the Income Statement includes income and expenses, which were derived by the Company, when it was private in nature. The Pro Forma Income Statement presented below for the half-year ended 31 December 2006, excludes the income and expenses of the private company and only shows the income and expenses of Platinum's funds management operations. The 31 December 2007 Pro Forma Income Statement is the same as that presented above because the private company realised its investments in preparation for listing.

Pro Forma Income Statement

for the Half-Year ended 31 December 2007

	Half-year to 31-Dec-07 \$'000	Half-year to 31-Dec-06 \$'000
Income		
Management fees	128,410	120,592
Performance share fees	28,592	38,075
Administration fees	5,962	4,933
Interest income	3,555	4,364
Dividend income	-	13
Net gains/(losses) on equities and derivatives	(129)	74
Net gains/(losses) on foreign currency contracts	25	(25)
Net (losses) on foreign currency bank accounts	(111)	(226)
Total income	166,304	167,800
Expenses		
Custody and unit registry	5,652	4,821
Staff	5,174	4,395
Options and Performance Rights	2,960	-
Marketing	1,824	1,790
Research	710	832
Rent	581	406
Share registry	543	-
Technology	487	557
Auditors' remuneration	473	339
IPO, restructuring and related one-off costs	380	1,019
Miscellaneous	250	158
Depreciation	247	270
Legal and compliance	218	206
Mail house	191	194
Periodic reporting	82	-
Other occupancy	67	122
Other professional	51	49
Fixed assets scrapped	-	522
Total expenses	19,890	15,680
Profit before income tax expense	146,414	152,120
Income tax expense	48,342	45,636
Profit after income tax expense	98,072	106,484
Basic earnings per share (cents)		
Based on the issue of 561,000,000 ordinary shares	17.48	18.98
Diluted earnings per share (cents)	16.78	18.98

DIRECTORY

Directors

Michael Cole
Bruce Coleman
Margaret Towers
Kerr Neilson
Malcolm Halstead

Secretary

Malcolm Halstead

Shareholder Liaison

Liz Norman

Registered Office

Level 8, 7 Macquarie Place
Sydney NSW 2000
Phone 1300 726 700 and (61 2) 9255 7500
0800 700 726 (New Zealand only)
Fax 61 2 9254 5555

Share Registrar

Computershare Investor Services Pty Ltd
Level 3, 60 Carrington Street
Sydney NSW 2000
Phone 1300 855 080 and (61 3) 9415 4000
Fax 61 3 9473 2118

Auditors and Taxation Advisors

PricewaterhouseCoopers
201 Sussex Street
Sydney NSW 2000

Securities Exchange Listing

Ordinary Shares listed on the Australian Securities Exchange
ASX Code: **PTM**

Website

<http://www.platinum.com.au>