



**Platinum**<sup>®</sup>  
ASSET MANAGEMENT LIMITED  
ABN 13 050 064 287

**All Correspondence to:**  
Computershare Investor Services Pty Limited  
GPO Box 242 Melbourne  
Victoria 3001 Australia  
Enquiries (within Australia) 1300 855 080  
(outside Australia) 61 3 9415 4000  
Facsimile 61 3 9473 2555  
[www.computershare.com](http://www.computershare.com)

Dear Shareholder

I am pleased to invite you to attend our Annual General Meeting and have enclosed a Notice of Meeting which sets out the items of business. The meeting will be held in the Thomas Keneally Room, Sydney Harbour Marriott Hotel, 30 Pitt Street, Circular Quay, Sydney NSW on Friday 6 November 2009 at 10:30am.

If you decide to attend the meeting, please bring this letter with you to facilitate registration at the meeting.

If you are unable to attend the meeting, you are encouraged to complete the enclosed Proxy Form. The Proxy Form should be returned in the reply paid envelope provided or faxed to our share registry on (03) 9473 2555 so that it is received by 10:30am on Wednesday 4 November 2009.

Corporate shareholders will be required to complete a "Certificate of Appointment of Representative" form to enable a person to attend on their behalf. A copy of this form may be obtained from our share registry Computershare Investor Services Pty Limited (see the contact details above), or at [www.computershare.com](http://www.computershare.com).

Yours faithfully

**M Halstead**  
Company Secretary

## Notice of Annual General Meeting

Notice is hereby given that the Annual General Meeting of the shareholders of Platinum Asset Management Limited will be held in the Thomas Keneally Room, Sydney Harbour Marriott Hotel, 30 Pitt Street, Circular Quay, Sydney NSW on Friday 6 November 2009 at 10:30am.

### **Business:**

Item 1 is not to be voted on

1. To receive and consider the Directors' Report for the year ended 30 June 2009, the Financial Report for that period and the Auditor's Report on these reports.
2. To resolve that the Remuneration Report, contained in the Directors' Report, be adopted. Note: this resolution is advisory only and does not bind the directors of the Company.
3. To re-elect a Director. Mr Cole retires by rotation in accordance with the Company's Constitution and, being eligible, offers himself for re-election.
4. To re-elect a Director. Mr Halstead retires by rotation in accordance with the Company's Constitution and, being eligible, offers himself for re-election.



M Halstead  
Company Secretary  
28 September 2009

### **Voting Entitlements**

For the purpose of the Corporations Act, the Company has determined that all securities of the Company that are quoted securities at 7:00pm Australian Eastern Daylight Time on Wednesday 4 November 2009 will be taken, for the purpose of the meeting, to be held by the persons who hold them at the time.

### **Proxies**

A shareholder has the right to appoint a proxy, who need not be a shareholder of the Company. If a shareholder is entitled to two or more votes they may appoint two proxies and may specify the percentage or number of votes each proxy is appointed to exercise. The Proxy Form must be received by 10:30am on Wednesday 4 November 2009 and can be returned in the reply paid envelope provided, deposited at the share registry of the company, Computershare Investor Services Pty Limited, located at Level 3, 60 Carrington Street, Sydney NSW 2000, sent by facsimile to Computershare on (03) 9473 2555, or deposited at the Company's Registered Office, Level 8, 7 Macquarie Place, Sydney NSW 2000.

### **Annual General Meeting Questions**

If you would like to submit a question prior to the AGM for it to be addressed at the AGM you may email your question to [invest@platinum.com.au](mailto:invest@platinum.com.au)

**All correspondence to:**  
Computershare Investor Services Pty Limited  
GPO Box 2975 Melbourne  
Victoria 3001 Australia  
Enquiries (within Australia) 1300 855 080  
(outside Australia) 61 3 9415 4000  
Facsimile 61 3 9473 2500  
web.queries@computershare.com.au  
www.computershare.com

000001  
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SAM  
MR JOHN SMITH 1  
FLAT 123  
123 SAMPLE STREET  
THE SAMPLE HILL  
SAMPLE ESTATE  
SAMPLEVILLE VIC 3030

Securityholder Reference Number (SRN)



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## Annual Report

Use a **black** pen.  
Where a choice is  
required, mark the box  
with an 'X'



### **A** Annual Report Request

The company will automatically mail you an Annual Report each year unless you elect otherwise.




Please mark this box with an 'X' if you **DO NOT** wish to receive the company's Annual Report.  
You will, however, receive all other securityholder mailings including notices of meetings and proxy forms.

The Annual Report, other releases and general company information are also available on our website at [www.platinum.com.au/paml\\_shares.htm](http://www.platinum.com.au/paml_shares.htm)

The Corporations Act changed in June 2007 - the law allows a company to communicate its Annual Report electronically and if a company determines to report in this way, shareholders will have to "opt-in" to receive a printed copy of the report.

Your Directors have determined, for the time being, to continue to send a printed Annual Report to shareholders.

If you DO NOT wish to receive a printed report please complete and return this form to the registry.



M Halstead  
Secretary





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**Please return the completed form in the envelope provided, or to the address opposite:**

Computershare Investor Services Pty Limited  
GPO Box 2975  
Melbourne Victoria 3001  
Australia



**Lodge your vote:**

 **By Mail:**  
Computershare Investor Services Pty Limited  
GPO Box 242 Melbourne  
Victoria 3001 Australia

Alternatively you can fax your form to  
+61 3 9473 2555

**For all enquiries call:**

(within Australia) 1300 850 505  
(outside Australia) +61 3 9415 4000

## Proxy Form

 **For your vote to be effective it must be received by 10.30am (AEDT) Wednesday 4 November 2009**

### How to Vote on Items of Business

All your securities will be voted in accordance with your directions.

#### Appointment of Proxy

**Voting 100% of your holding:** Direct your proxy how to vote by marking one of the boxes opposite each item of business. If you do not mark a box your proxy may vote as they choose. If you mark more than one box on an item your vote will be invalid on that item.

**Voting a portion of your holding:** Indicate a portion of your voting rights by inserting the percentage or number of securities you wish to vote in the For, Against or Abstain box or boxes. The sum of the votes cast must not exceed your voting entitlement or 100%.

**Appointing a second proxy:** You are entitled to appoint up to two proxies to attend the meeting and vote on a poll. If you appoint two proxies you must specify the percentage of votes or number of securities for each proxy, otherwise each proxy may exercise half of the votes. When appointing a second proxy write both names and the percentage of votes or number of securities for each in Step 1 overleaf.

**A proxy need not be a securityholder of the Company.**

### Signing Instructions

**Individual:** Where the holding is in one name, the securityholder must sign.

**Joint Holding:** Where the holding is in more than one name, all of the securityholders should sign.

**Power of Attorney:** If you have not already lodged the power of attorney with the registry, please attach a certified photocopy of the power of attorney to this form when you return it.

**Companies:** Where the company has a Sole Director who is also the Sole Company Secretary, this form must be signed by that person. If the company (pursuant to section 204A of the Corporations Act 2001) does not have a Company Secretary, a Sole Director can also sign alone. Otherwise this form must be signed by a Director jointly with either another Director or a Company Secretary. Please sign in the appropriate place to indicate the office held.

### Attending the Meeting

Bring this form to assist registration. If a representative of a corporate securityholder or proxy is to attend the meeting you will need to provide the appropriate "Certificate of Appointment of Corporate Representative" prior to admission. A form of the certificate may be obtained from Computershare or online at [www.computershare.com](http://www.computershare.com).

**Comments & Questions:** If you have any comments or questions for the company, please write them on a separate sheet of paper and return with this form. Alternatively you can email your question to [invest@platinum.com.au](mailto:invest@platinum.com.au)

**Turn over to complete the form →**



View your securityholder information, 24 hours a day, 7 days a week:


**[www.investorcentre.com](http://www.investorcentre.com)**

**Review your securityholding**

**Update your securityholding**

**Your secure access information is:**

**SRN/HIN:**

 **PLEASE NOTE:** For security reasons it is important that you keep your SRN/HIN confidential.

**Change of address.** If incorrect, mark this box and make the correction in the space to the left. Securityholders sponsored by a broker (reference number commences with 'X') should advise your broker of any changes.

# Proxy Form

Please mark  to indicate your directions

## STEP 1 Appoint a Proxy to Vote on Your Behalf

I/We being a member/s of Platinum Asset Management Limited hereby appoint

the Chairman of the Meeting OR

**PLEASE NOTE:** Leave this box blank if you have selected the Chairman of the Meeting. Do not insert your own name(s).

or failing the individual or body corporate named, or if no individual or body corporate is named, the Chairman of the Meeting, as my/our proxy to act generally at the meeting on my/our behalf and to vote in accordance with the following directions (or if no directions have been given, as the proxy sees fit) at the Annual General Meeting of Platinum Asset Management Limited to be held in the Thomas Keneally Room, Sydney Harbour Marriott Hotel, 30 Pitt Street, Circular Quay, Sydney NSW on Friday, 6 November 2009 at 10.30am and at any adjournment of that meeting.

## STEP 2 Items of Business

**PLEASE NOTE:** If you mark the **Abstain** box for an item, you are directing your proxy not to vote on your behalf on a show of hands or a poll and your votes will not be counted in computing the required majority.

### ORDINARY BUSINESS

		For	Against	Abstain
1	Is not to be voted on			
2	To adopt the Remuneration Report contained in the Directors' Report	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3	To re-elect Mr Cole as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4	To re-elect Mr Halstead as a Director	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

The Chairman of the Meeting intends to vote undirected proxies in favour of each item of business.

## SIGN Signature of Securityholder(s) *This section must be completed.*

Individual or Securityholder 1

Sole Director and Sole Company Secretary

Securityholder 2

Director

Securityholder 3

Director/Company Secretary

Contact Name \_\_\_\_\_

Contact Daytime Telephone \_\_\_\_\_ Date \_\_\_\_/\_\_\_\_/\_\_\_\_