

lob Description

Position: Investment Specialist Environmental, Social and Governance (ESG)

**Department:** Investor Services

**Reports to:** Investment Specialist - Institutional

Date: November 2020

#### **About the Role:**

ESG has been a long-standing integral part of our investment process. As our expectations in relation to ESG evolve we are striving for greater transparency and to further develop our ESG framework. Platinum recognises ESG factors are an important consideration within long-term capital allocation. The Investment Specialist ESG will play a central role in the shaping of this at Platinum.

### **Purpose of the Role:**

The role of Investment Specialist ESG will be responsible for all ESG activities. This is more than fulfilling our ESG responsibilities associated with Platinum's intended UNPRI membership and Sustainable Development goals (SDG) and engagement with clients and their advisors. It is to contribute to the development and understanding of the risk associated with ESG issues within our investment decisions with the ultimate aim that will improve client outcomes.

## **Key Responsibilities:**

The role has three core components:

- Client engagement and education
  - o Client reporting and representation on as PAM's ESG philosophy, process and implementation.
  - Asset consultant & researchers' engagement and reporting responsibilities.
  - Support of PAM Investor Relations work.
- Working with the analysts within the stock research process
  - Work with analysts to capture ESG considerations for invested companies.
  - o Develop and implement an ESG risk framework and monitoring programme.
  - Work with analysts to develop a comprehensive ESG assessment of companies.
- Direct company engagement
  - Lead PAM's SDG external endeavours.
  - Work with analysts in engagement on SDG issues.
  - o Responsibility for individual company ESG campaigns identified by the analysts.

As this is a newly established role the key responsibilities are likely to continue to evolve.

### **Essential Skills and Traits:**

- Have an investor mindset, curiosity about markets and companies.
- A deep interest in the impacts of environmental, social and governance issues on corporate performance.
- Experience developing and applying ESG metrics to support business and investment decision-making.
- Excellent verbal and written communication skills, including confidently presenting complex information to stakeholders in ways that they can easily understand and inform their actions.
- Personable, with a demonstrated strength in planning and executing work assignments independently, and as part of a client delivery team.
- Self-motivated, organised, detail-oriented, with a positive, "can do" attitude.
- Open minded approach to problem solving.
- Possess eagerness to learn and a passion for continuous improvement.
- Have a high degree of integrity.

# **Experience and Qualifications:**

- 7+ years relevant professional work experience this could include working as an analyst in funds management, research provider or in the sustainability field for a management consultancy.
- An undergraduate and postgraduate degree in relevant subjects such as; Economics, Finance, Data Science, Environmental Economics, Development Economics or Environmental Sciences or relevant work experience.
- Demonstrated ability to synthesize technical data to develop insights on corporate environmental and financial performance.