



PLATINUM CAPITAL LIMITED

ACN 063 975 431

# Quarterly Report

31 MARCH 2001

## Performance

Another nasty quarter for world stock markets has diminished investors' appetite for buying the dips. Previous bold forecasts of continued growth of corporate earnings in 2001 have been replaced by the prospect of the first negative year for S&P stocks' earnings in a decade and much reduced expectations for the constituents of other markets. There has been massive value destruction in technology stocks following widespread downward revisions of sales forecasts.

On the anniversary of the peak in the Nasdaq index, which has now fallen by two thirds, the MSCI World Index has fallen 25% in US\$ terms including a 13% loss in the first quarter of 2001 alone. The distribution of outcomes varied significantly with Finland suffering most, being down 52%, significantly influenced by that market's titan, Nokia. Few markets escaped the slaughter with Australia and

Mexico being notable exceptions. The chronic weakness of the A\$ versus the US\$ over this period has served to ameliorate the impact after conversion into A\$ terms to losses of 7% and 1% respectively. Against this backdrop, Platinum has acquitted itself well with gains of 39.5% for the year and 9.7% pre-tax for the quarter. This was achieved principally through aggressive shorting and below average exposure to the weak sectors of the market. Our currency positioning was not optimal as described later.

The following Net Asset Value figures are after provision for tax on both realised and unrealised income and gains. ☺

NET ASSET VALUE	
31 January 2001	168.42*
28 February 2001	170.09
31 March 2001	171.84

\* This is after making provision for the 5 cent interim dividend paid 23.2.01.

## Currency

The so-called commodity currencies, which include the Australian and Canadian dollars, have suffered as prospects for global growth have deteriorated. Interestingly, the Canadian dollar has softened notwithstanding much improved terms of trade resulting from the rise in oil and gas prices. For now, investors are focusing on liquidity and safe havens and the US dollar fits the bill.

As there have been very little change in our underlying view about world prospects, we are disinclined to change our longer term position regarding the A\$ or Euro. The one event that we believe is significant, the decision by the Bank of Japan to target money reserves, simply reinforced our wish to remain largely hedged out of the Japanese Yen. At quarter end the Company was hedged 45% into A\$. Other currency exposure included 44% Euro/Europeans and 11% US\$ and related currencies. ☺

## Changes to the Portfolio

There has been little change in the geographic disposition of the company's assets as new flows were largely directed to topping-up existing positions some of which had sold off fiercely with the market. Earlier in the quarter we took profits on several of our tech names such as DuPont Photomask, Lam Research and Teradyne which had been bought during the initial October sell-down. Towards the end of the quarter we were enticed into initial positions in enterprise software vendors such as i2 Technologies, Commerce One and

DISPOSITION OF ASSETS (%)		
REGION	MAR 2001	DEC 2000
Western Europe	34.5	35.0
North America	19.9	20.2
Japan	19.7	21.5
Emerging Markets (including Korea)	7.7	6.0
Australia	0.7	0.0
CASH	17.5	17.3

Verisign, the latter being involved in issuing digital certificates used to secure a wide range of internet and e-commerce applications. We also bought IC chipmakers like Foundry Networks, Agere Systems (the optical components spin-out from Lucent

Technologies) and Agilent Technologies (the electronic testing and chip making company that was formerly part of HP). This latter purchase takes the place of Anritsu which proved a highly successful investment. Needless to say, these

## Changes to the Portfolio continued

recent purchases have not crowned us with market-timing glory!

On the other hand, our shorting activity has been highly profitable. We continued the process of short-selling IT redoubtables such as Sun, EMC, Oracle, Checkpoint and so on, and covered these positions in mid-March. In their stead, we took fresh positions in companies that are likely to suffer loss from consumer retrenchment and poor credit controls: viz Harley-Davidson, Consecro, Providian and others.

BREAKDOWN BY INDUSTRY (%)			
CATEGORIES	EXAMPLES OF STOCKS	MAR 2001	DEC 2000
Cyclicals	RMC, Akzo, Bayer, Stinnes, Linde	17	19
Technology Hardware	Toshiba, Samsung, AMD, Fujitsu	13	11
Retail/Services/Other	Hornbach, Raytheon	12	5
Financials	Lippo, Japanese Brokers, Nordea, Halifax	10	12
Telecoms	NTT, SK Telecom, Lucent	7	11
Software & Media	Novell, Peoplesoft, Nippon Broadcasting	7	7
Consumer Brands	Japanese Coke Bottlers, Adidas-Salomon, Wella	7	10
Medical	Draegerwerk, Merck KGaA	4	6

The company's short position is 10% against the S&P500 and 29% against individual companies. 

## Commentary

**T**he sell-off of stock markets from their peaks by anything from 20-35% has provided something of a resting place from which to observe the unfolding economic scene. The revaluation to date has been an initial adjustment to changed earnings expectations confirmed with a reappraisal of risk. The difficult question now is the extent to which consumer behaviour will be influenced by the decline in the stock markets – and vice versa.

This factor pertains to all the Anglo Saxon countries but for the moment the leader, the USA, is still seen as the important driver for world growth. Readings of consumer sentiment in that country will be followed closely; right now the signals are mixed. Bernstein Research calculates that the annual pre-tax gross savings from mortgage refinancings at the current 6.9% rate is worth about US\$23 billion or 0.3% of spending. Of course there is an offsetting loss to rentiers but they are generally not the big marginal

spenders. Against the benefits of lower rates and prospective tax cuts are marshalled the forces of declining investment by corporations, poor pricing power, credit concerns, highly publicised job losses and some massive portfolio losses.

### A new bull market?

Some will possibly argue the recent rally is the beginning of the new bull market. As evidence, they may point to the breadth of the advance (the number of prices advancing versus a smaller number declining); the prospect of low and falling interest rates – further steepening of the yield curve – and the likelihood of earnings turning positive in 2002. Counter-arguments about high valuations impeding further share price advances may be met by the logic of low discount rates and the poor prospects from alternatives such as bonds and property.

We have difficulty moving away from our fundamentally negative stance on account of the deflationary tendencies that stalk

prices. A powerful example of this is the way the recently announced measures by the Bank of Japan (BOJ) will inevitably debase the purchasing power of the Yen. When faced with a stubborn lack of demand and falling prices in the early 1930s, the Fed followed similar moves but on a scale much greater than that planned by the BOJ and it did indeed help revive consumption within 6-9 months. However, the consequence in Japan's case will be to drop the relative price of Japanese exports – which in turn will put downward pressure on the producers of these goods elsewhere, particularly so as the Korean Won is likely to move in unison with the Yen. This process of profit squeeze need not affect all segments of listed shares in the US and Europe but it will discourage investments and job growth in manufacturing.

In this environment the US\$ strengthens by default, which will place the Federal Reserve in the invidious position of perhaps wishing to trail the market with

## Commentary continued

interest rate cuts – to remove the effervescence seen in stock markets and yet discourage the flow of funds into a strengthening dollar. In short, we could have a strong dollar, very low inflation, spotty profits and some big surges followed by retracements in stock indices.

### Why shouldn't the bull market resume?

While in principal the steep yield curve is supportive of the market, valuations are already high. This should be an ideal environment for defensive and yield sensitive companies yet they are already highly rated.

The distortion of easy credit conditions is still working its way

through the system. There is no better example of the distorting of the cost of debt than in the US production of manufactured homes. This industry experienced during the 1990s the entry of aggressive new lenders who were not limited by the traditional banking reliance on deposits. Asset backed securitisations rose from approximately \$1 billion in 1990 to over \$14 billion pa in 1999. This facilitated a sharp rise and persistent sale of manufactured homes at levels of around 350,000 from the mid-nineties onwards. These aggressive lenders continuously cut credit standards in their rivalry to gain market

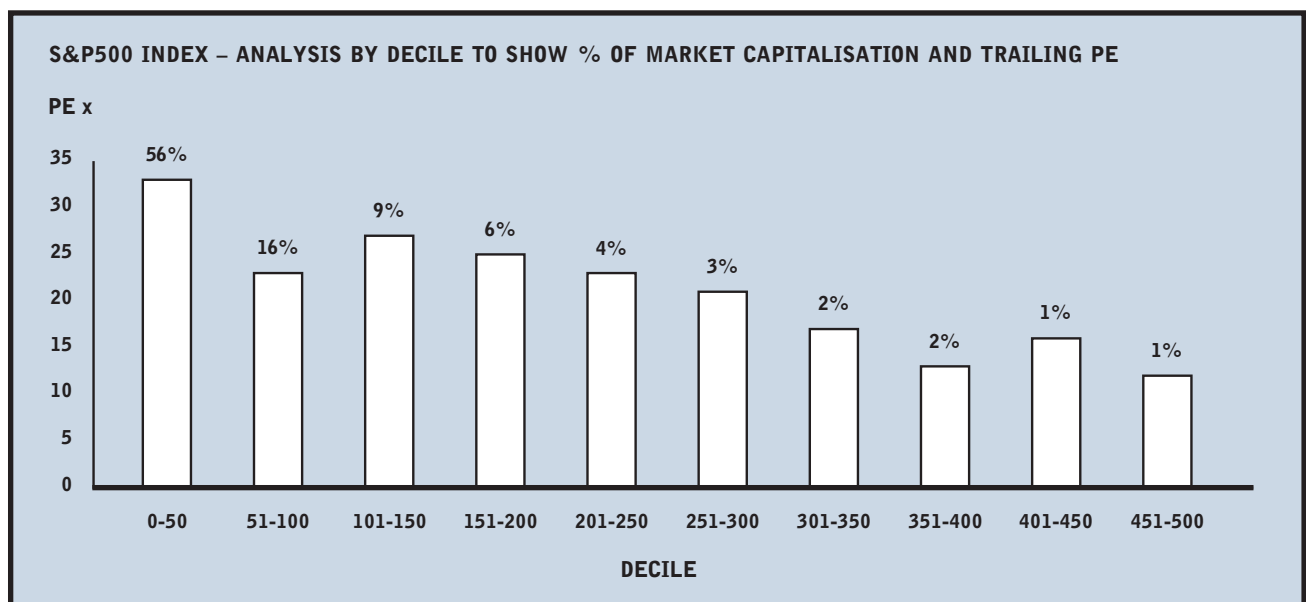
share. They extended the duration of loans from 15 to 30 years, the useful life of manufactured homes, as well as accepting applicants with dubious credit histories. Subsequent failure to meet monthly payments has crammed the lots with repossessed homes. Further, the major lender, Conesco, is repossessing at an annual rate of 25,000. Competition from repossessed homes and supposedly tighter credit standards has greatly reduced demand for new homes. The current projection for new sales for 2001 is put at 170,000. The manufacturers stare at share prices as low as one tenth of their peak. 🏠

## Conclusion

**T**he quarters ahead remain challenging for investors as they try to anticipate the ebb and flow of consumer confidence. It is encouraging though that the bottom 250

companies in the S&P500 index account for a mere 9% of market weight and are on valuations that are justifiable by their long term returns. This compares with the top 150 companies by capitalisation

which constitutes 81% of the index. Likewise in Europe and North East Asia, the smaller companies are not expensive by historic criteria. 🏠



which of course makes them frantically expensive in relation to asset value or earnings. By way of reference, the average price to sales ratio on Wall Street at the time was around 1.5, itself higher than its historic average. These valuations could always be rationally explained so long as every man, woman and child plus family pet got linked to the internet. The whole emphasis was on participating and not missing out, rather than protecting the downside.

Adding to this uncertainty is the mirage that it may be different this time. The flowering of the information age has undoubtedly opened up immense opportunities. With little imagination one can appreciate new methods of doing business, wonderful opportunities for mass education and the dissemination of information on a scale that was improbable a mere ten years ago. This creates an intriguing paradox in that while the companies involved can grow at an extraordinary speed, they each run enormous risks of being blind-sided by the emergence of a new concept. This happened with the introduction of Java which caught most people off guard and required an immense amount of energy by companies like Microsoft to get back into balance. The paradox lies in the fact that with such uncertainty, one would normally attach a very high risk premium to these businesses and yet this does not happen. Earlier examples of unbridled opportunity were the development of steam engines, steel, railways, automobiles, telephones, plastics and so on, each of which changed the way we do things forever. *So while it is different this time, it is only so in the form of technology rather than technology itself.*

However, the most important aspect of every boom is the misunderstanding of its cause. When we think back to the minor boom in property in Australia in the 1980s, it was only well after the event that people paid any attention to the four-fold increase in bank lending that occurred in the 1980s and inevitably resulted in massive inflation of property assets.

The more tragic example of this misinterpretation occurred with the great inflation in Germany in the early twenties. At that time, all attention was focused on the decreasing external value of the *Reichsmark*, this being influenced by war reparations. The prevailing view was that as a consequence of this loss of reserves, there was too little money in circulation. To counteract this the Reichsbank fed the system with freshly printed notes. It reached its zenith in October 1923, when special paper used for notes was being made by 30 paper mills and the Reichsbank had to resort to 100 private presses in Berlin and the provinces to produce sufficient notes to meet daily demand.

It became so farcical, that on 25 October, the 1,000 printers employed by the bank turned out a record number of new notes of face value 120,000 billion. Sadly on this day that amount was insufficient to meet demand. In response, the Reichsbank announced gravely that it would do its utmost to meet demand and daily production was increased to half a trillion. The complete lack of understanding of the cause of the loss of value here was the self-feeding root of the problem.

For those who believe in their skill to play market sentiment with impunity there is the "greater fool" theory. Here the idea is to take a

modest profit on the way up and then pass the package to some other yet more enthusiastic player. Day traders personified this during the IT boom but after discovering their midas touch, many moved away from the discipline of closing positions daily and instead rode their losses and cut their profits.

Accompanying this mania we have had the customary emergence of financial alchemists, be it stockbroker analysts who were lionised by the media or mutual fund managers who hosted talk shows on CNBC; private investors hung on their every word with the certainty that this would free them permanently from the drudgery of daily gainful employment.

So in the excitement, many lose sight of first principles and also fail to correctly identify the cause of excitement. *The blinding vision of great opportunity draws players away from the cause.* In this boom, we were told that the new opportunity would permanently lift the level of prosperity, where in fact, we were mostly enjoying an asset pricing distortion caused by bountiful liquidity. *The kernel of the wealth generation lay in innovation and yet this paradoxically was the threat.*

Apart from the excitement in the tech end of the market, there was also evidence of over-enthusiasm elsewhere. When examining returns generated by corporate assets over a long period of time, it is clear that returns in the last ten years were approximately twice those of the historic average.

Kerr Neilson  
Managing Director  
9 April 2001

# Article: Financial Manias

On the anniversary of the peak of Nasdaq and subsequent 70% collapse we thought it might be profitable to examine the common characteristics of financial manias.

A notable characteristic of both bull or bear markets is that they can endure for a surprising length of time. Operating in a crowd, these extremes become all the more accentuated as we share in the delight or sadness of the prevailing mood. The longer a boom continues, the more the actions of the participants themselves extend the cycle. Having spent some time studying the history and behaviour of markets, I have come across a list of characteristics that generally accompany a really glorious mania. Without exception, the creation of excessive liquidity and/or credit, ie. the plentiful supply of money or the facility to use money at very low cost, is a core ingredient.

Liquidity creation in the mid to late nineties stemmed from several sources. In order to re-finance the impaired balance sheets of the Japanese banking system, the authorities effectively created Yen and drove down the cost of money close to zero. The effect of this was felt in the international arena via the growth of international monetary reserves which effectively contributed to lowering international borrowing costs. Simultaneously the European Central Banks sharply lowered the cost of borrowing to offset the contractionary effect on their economies caused by several governments' reducing their deficits in order to meet the convergence criteria for monetary union. Later in the decade, the Fed generously added to liquidity at the time of the bail-out of LTCM.

Historically, it has been the creation of credit that has fuelled the great bubbles, viz:

- Tulip mania in the 1630s
- John Law and the Banque Royale in 1716 and the South Sea Company in 1720
- The infrastructure and banking booms in North America in the mid-1800s
- Hyper-inflation in Germany in the 1920s
- The Wall Street boom in the 1920s
- US MBO's and junk bonds in the 1980s
- The internet/IT boom of 1999/00

This is nowhere better illustrated than the great manias surrounding the Chartered companies of France and Britain in the early 1700s. Here the liquidity was built on the exchange of company shares for outstanding government stock which had a chain letter type of effect on liquidity.

As in other great booms, it is astonishing how large segments of the population become obsessed with the pursuit of wealth. *The excitement of the moment seems to obliterate their critical faculties.* At the height of the rush, it is very hard for the individual to stand aside with self-confidence and repudiate the prevailing argument partly because the case invariably has elements which are undeniably correct.

Moreover, early sceptics are initially proved to be wrong as the momentum of the mania builds and some switch sides to participate before it's too late. Another reason for the deadened critical faculty is people's comfort in numbers. When matters are written up in newspapers and magazines calling on the authority of so-called experts, and when most people seem to be saying

the same things, it is often difficult to disagree. This is particularly so when the crowd is actually making money and enjoying itself. *We are surely most vulnerable when enjoying ourselves.* Of course, adding to our conviction is the fact that we favour and select commentators who support our optimism. So, to summarise, the key characteristics of a mania tend to be:

1. A romance with technology or distant lands.
2. The willingness to extrapolate.
3. The "things are different this time" syndrome.
4. The greater fool theory.
5. The emergence of new financial alchemists.
6. An incorrect assessment of the driving force.

During the South Sea bubble, Isaac Newton was an early participant and saw his investment of £7,000 double. However, the baying of the crowd encouraged him to go back in which eventually resulted in his losing £20,000. Subsequently he declared that "he could calculate the motion of the heavenly bodies, but not the madness of the people". *It is this intuitive realisation that the game must end – but without knowing when – which drives the madness on.*

The most recent and exciting idea in the US market was the internet and the IT revolution. New companies were being listed daily and no self-respecting promoter would introduce his company without appending to its names some reference to information, technology or software.

Apart from the wonderful performance achieved by these companies in that year, perhaps you will share my wonder at their valuations to revenue ie. sales,