



# PLATINUM INT'L BRANDS FUND

ARSN 092 429 813

31 October 2013

## FACTS

Portfolio Value	\$1.15 bn
Fund commenced	18 May 2000
Minimum investment	A\$20,000 or NZ\$25,000
Regular Investment Plan (min.)	A\$200 or NZ\$250 per mth/qtr
Income distribution date	Annual, 30 June
Unit valuation	Sydney Business Day
Unit prices	App 2.6159      Red 2.6028

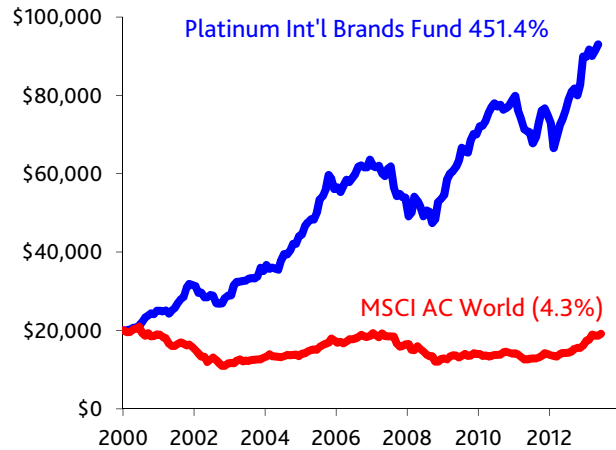
## FEES

Entry fee	Nil
Exit fee	Nil
Management Expense Ratio/ Indirect Cost Ratio (MER/ICR)	1.54% per annum (inclusive of investment & administration costs)
Brokerage paid	Nil
Buy/sell spread	0.5% total

## PERFORMANCE<sup>1</sup>

	FUND %	MSCI %
1 month	1.69	2.71
3 months	1.46	1.51
6 months	18.73	19.11
Calendar year to date	24.62	30.50
1 year	33.03	35.00
2 years (compound pa)	22.56	22.45
3 years (compound pa)	12.72	11.63
5 years (compound pa)	16.48	5.56
7 years (compound pa)	9.66	1.07
10 years (compound pa)	12.96	4.59
Since inception (compound pa)	13.53	(0.36)

## PERFORMANCE GRAPH<sup>2</sup>



Source: Factset and Platinum

## INVESTED POSITION<sup>3</sup>

	LONG %	NET %	CURRENCY %
Brazil	5.5	5.5	5.5
China (Listed ex PRC)	7.6	7.6	
China (Listed PRC)	0.5	0.5	
Colombia	1.2	1.2	1.2
Denmark	0.5	0.5	0.5
France	9.2	9.2	
Germany	6.7	2.6	
Greece	0.5	0.5	
Hong Kong	3.8	3.8	9.1
India	7.5	6.2	7.8
Indonesia	0.6	0.6	0.9
Italy	3.0	3.0	
Japan	4.8	4.8	4.5
Kenya	0.9	0.9	0.9
Mexico	1.1	1.1	
Nigeria	0.1	0.1	0.1
Philippines	0.7	0.7	1.3
Portugal	1.6	1.6	
Russia	2.7	2.7	
Saudi Arabia	1.7	1.7	
Singapore	1.2	1.2	
Spain	0.5	0.5	
Sweden	4.1	4.1	4.1
UK	9.3	8.4	11.9
US	9.1	8.6	23.4
Vietnam	2.7	2.7	
Zimbabwe	0.9	0.9	
<b>Total</b>	<b>88.0</b>	<b>81.2</b>	
A\$			5.5
Euro			21.7
Swiss Franc			1.6
Cash & Accruals	12.0	18.8	
<b>Total</b>	<b>100.0</b>	<b>100.0</b>	<b>100.0</b>

Long - 72 stocks, 1 option, 3 swaps      Short - 1 stocks, 2 indices

## TOP TEN POSITIONS<sup>4</sup>

STOCK	COUNTRY	INDUSTRY	%
Enterprise Inns PLC	United Kingdom	Hotels Rests & Leisure	3.5
Pernod Ricard SA	France	Beverages	2.9
Debenhams PLC	United Kingdom	Multiline Retail	2.7
Vietnam Dairy	Vietnam	Food Products	2.7
BMW	Germany	Automobiles	2.7
China Mengniu Dairy Co	China	Food Products	2.7
Tata Global Beverages	India	Beverages	2.6
Grendene SA	Brazil	Textiles & Apparel	2.4
Sberbank of Russia ADR	Russia	Banks	2.4
United Spirits Ltd	India	Beverages	2.4

## INDUSTRY BREAKDOWN<sup>3</sup>

SECTOR	LONG %	NET %
Consumer Discretionary	38.5	38.5
Consumer Staples	35.0	34.2
Information Technology	6.5	6.5
Diversified	2.6	2.6
Financials	2.5	2.5
Telecom Services	2.0	2.0
Industrials	0.9	0.9
Other*		(6.0)

\* Includes index short positions

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, [www.platinum.com.au](http://www.platinum.com.au), or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via [invest@platinum.com.au](mailto:invest@platinum.com.au).

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

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