



# 2018 Investor Roadshow

Sydney, 21 March 2018



# 2018 Investor Roadshow

Liz Norman

Platinum Investment Management Limited ABN 25 063 565 006



# China: A Land of Opportunity

Dr. Joseph Lai



# Chengdu: 1,700km inland from Shanghai



# Chengdu tourist attractions



# China's ghost cities

60 Minutes, Nine Network, 28 June 2013



# China's ongoing urbanisation

20 million  
people...  
...every year

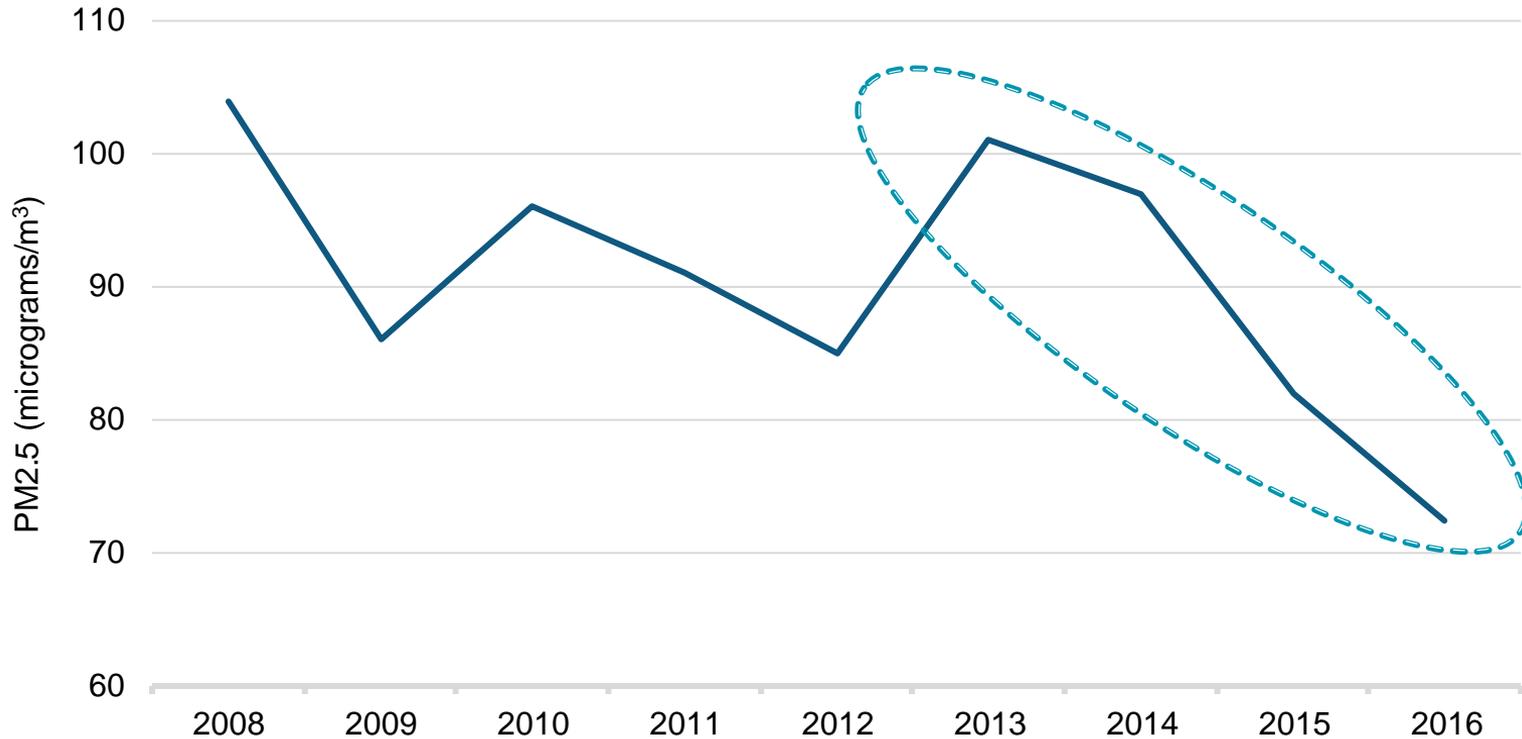


# Traffic jams



# “Bring back the blue skies”

Beijing yearly average PM2.5 concentration (micrograms/m<sup>3</sup>) from US Embassy monitor



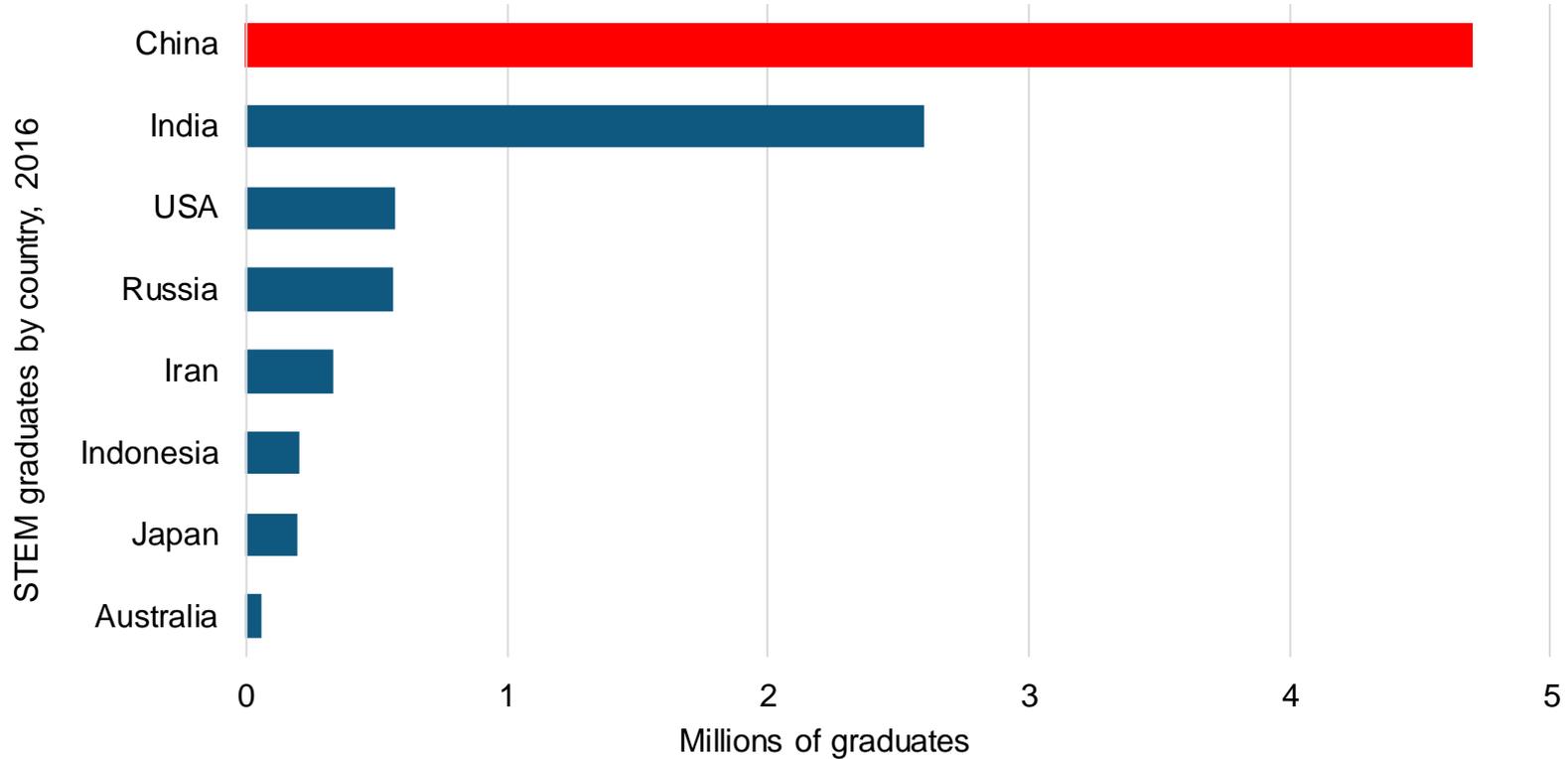
# Progress

- ◆ Ghost cities → people have moved in
- ◆ Loss-making excess capacity → has been shut down
- ◆ The environment → is getting cleaned up



# Over four million!

Over four million STEM (science, technology engineering and maths) students graduate from university in China every year



# Hon Hai Precision Industry

Company	
Market Cap. (\$US)	51bn

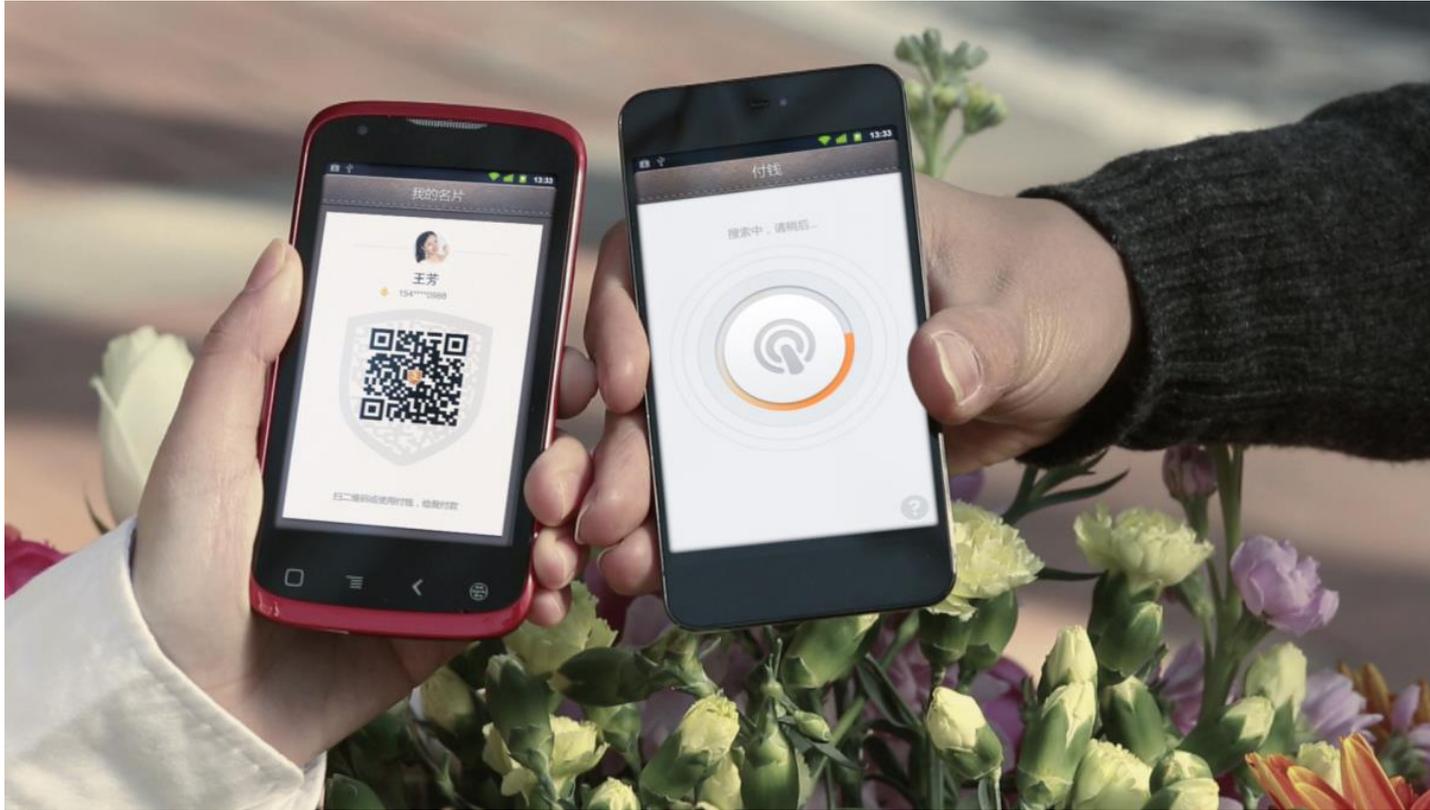


# Tencent and Alibaba Market Cap

Company	 Alibaba Group 阿里巴巴集团	 腾讯 Tencent
Market Cap. (\$US)	494bn	551bn

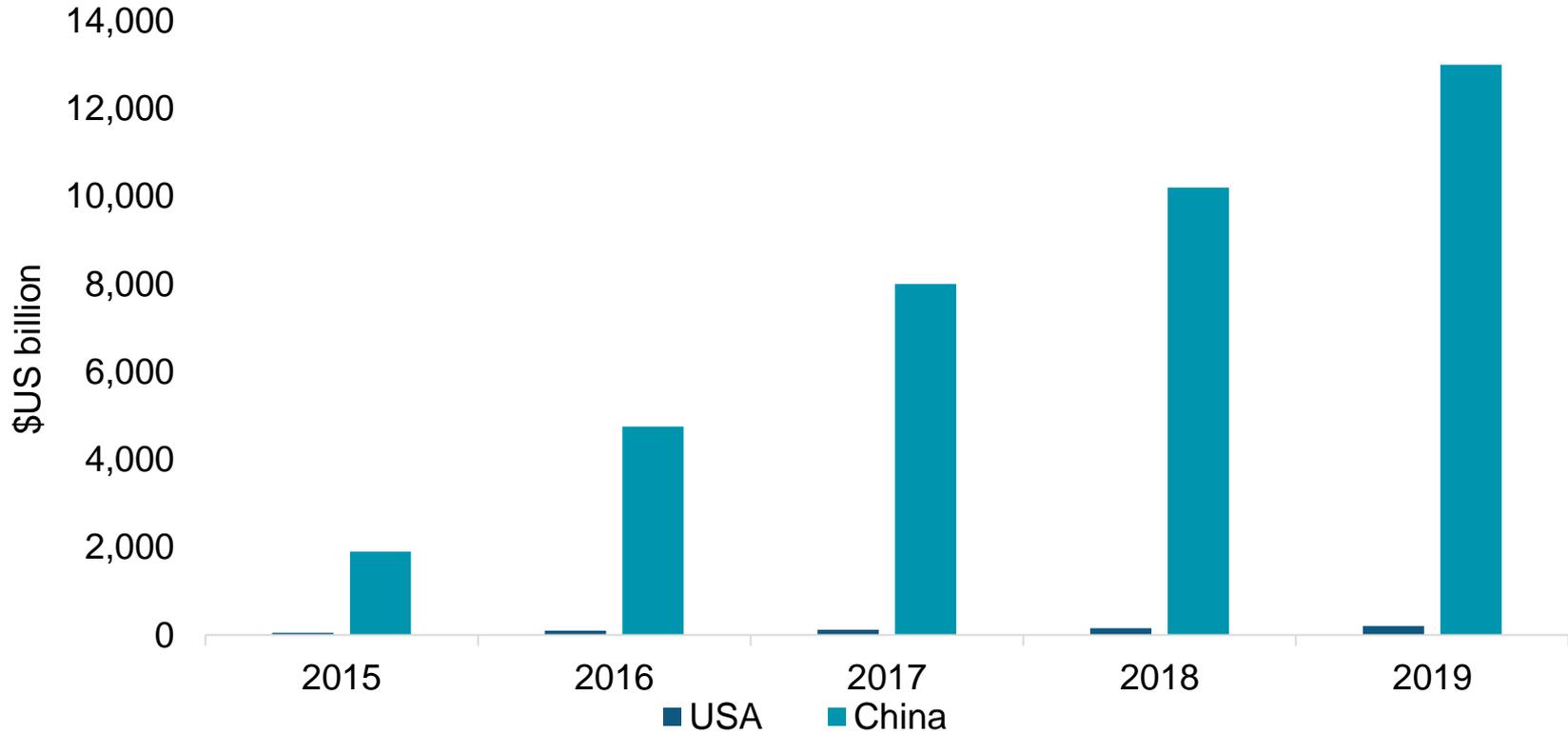


# Mobile Payments



# China's mobile payments dwarf the USA

Transaction value of third party payments



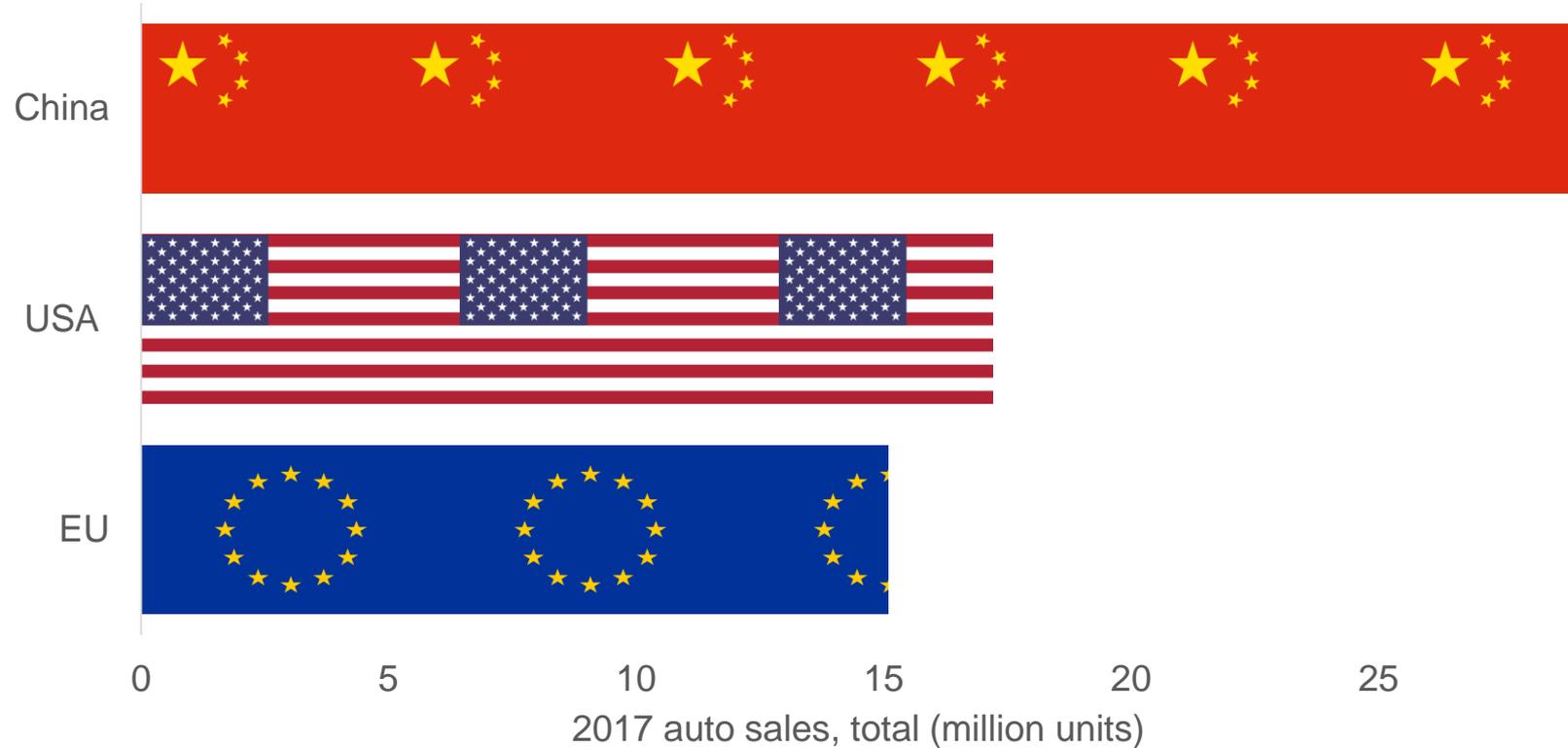
# Where do we see the opportunities?

## Chinese Consumers

- ◆ Electric vehicles
- ◆ Clean energy theme
- ◆ Health care
- ◆ Insurance



# Automobile sales



3SBio: you may be familiar with their Enbrel product



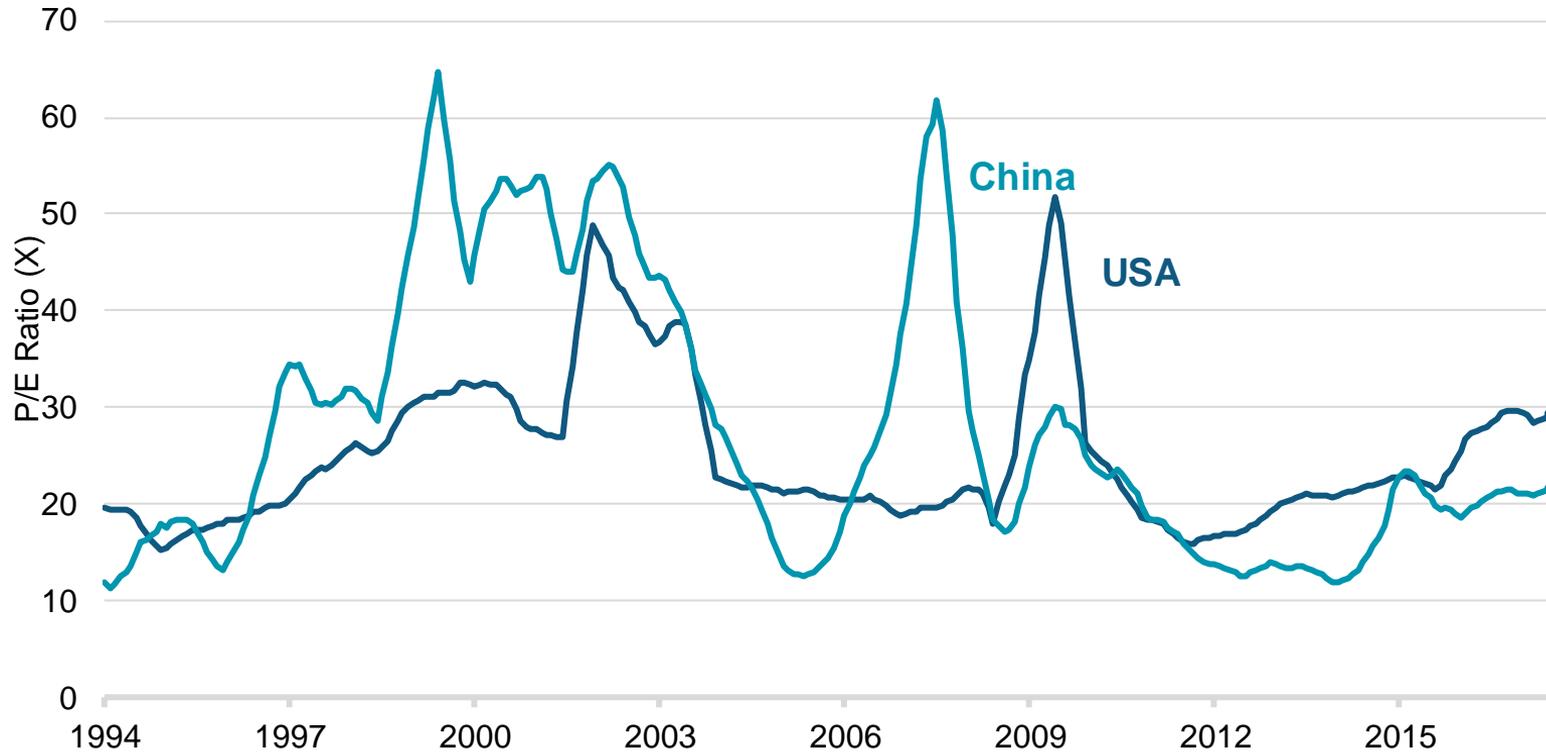
# Ping An Insurance vs QBE Insurance

Company		
Market Cap. (\$US)	202bn	11bn
Dec 2019 Price / Earnings Ratio	14.6x	16.2x



# China does not always trade at a discount to the USA

Price/Earnings ratio for USA and China



# Amazing investment opportunities in China





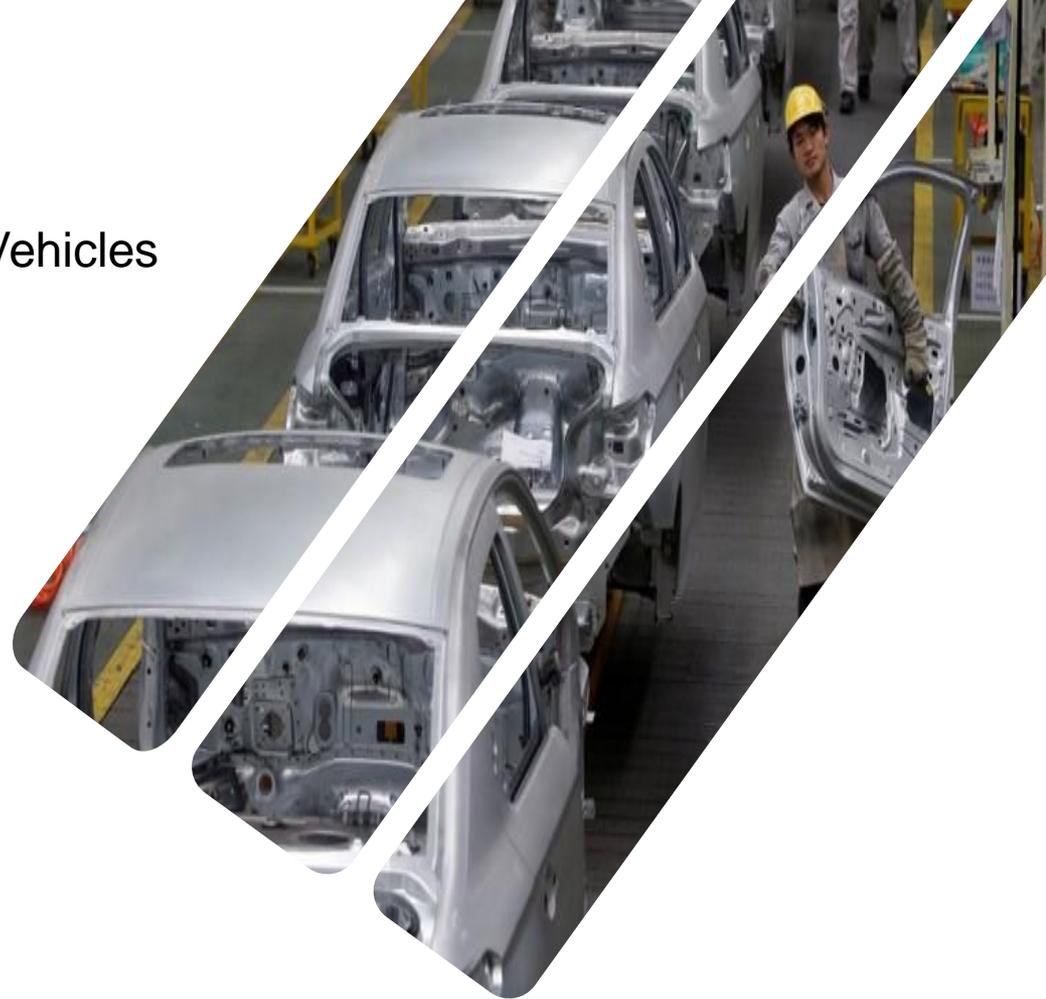
# Investments in the Auto Industry

Clay Smolinski



# Content

- ◆ Widespread adoption of Electric Vehicles
- ◆ Real world implications
- ◆ Investments we have made



# Driving experience: incredible



# Electric vehicles: why would you want one?

## Electric Vehicle relative to an Internal Combustion engine

Driving Experience

Incredible!

Fuel Cost (per 100km)

~80% lower

Maintenance Cost

~60% lower

CO<sub>2</sub> emissions

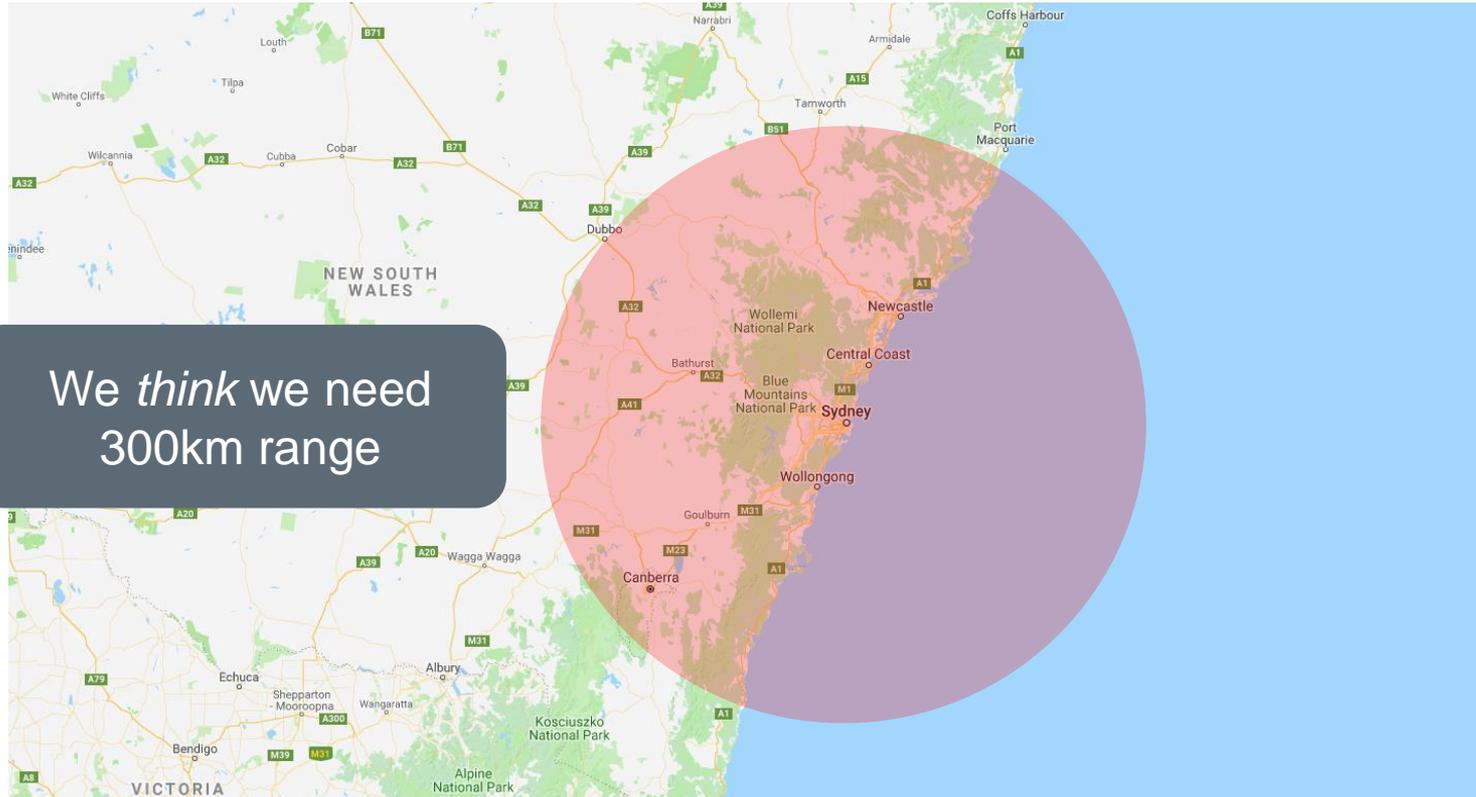
20-80% lower



# Biggest concern: range anxiety!



# Range: how much do we really need?



# Range: how much do we really need?



# Comparing Volkswagen Golf models (USA)



## E-Golf

## Golf S (1.8L Turbo)

Range

200km

~600km

Starting price

US\$30,495

US\$20,910

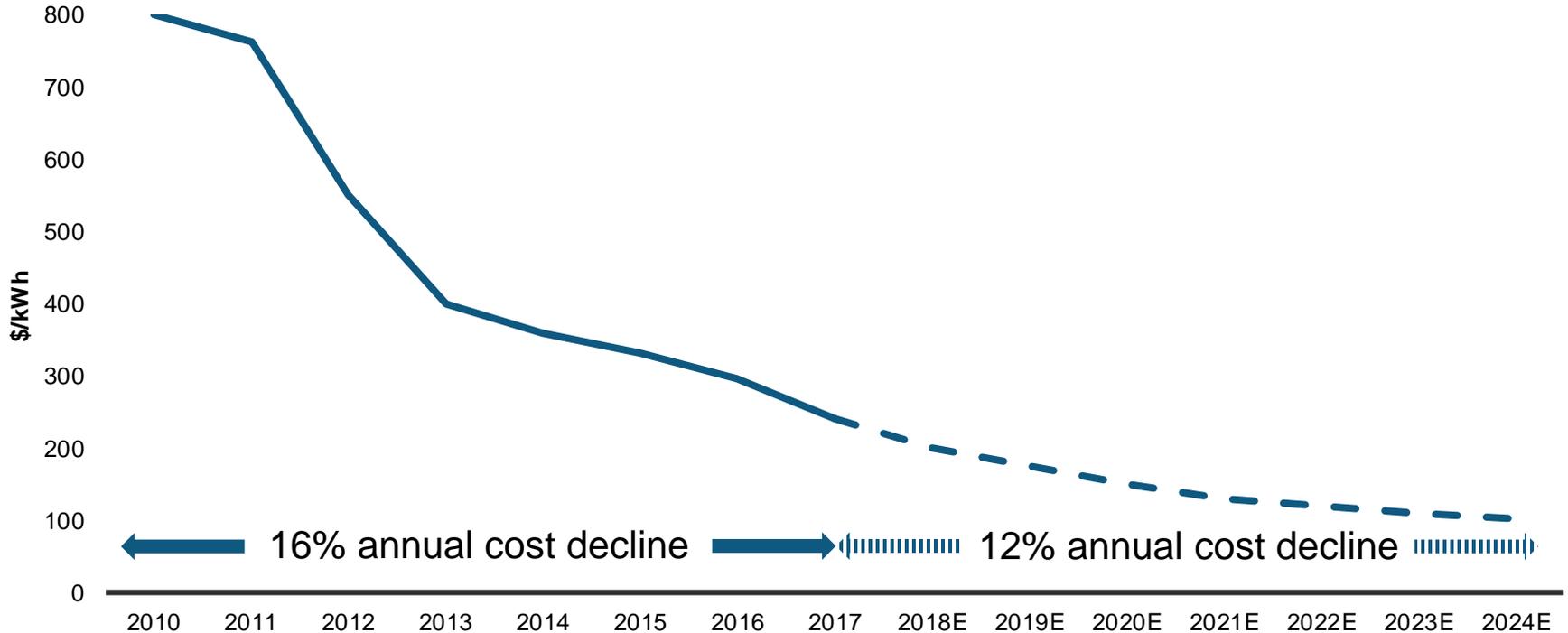


# Key factors affecting EV adoption

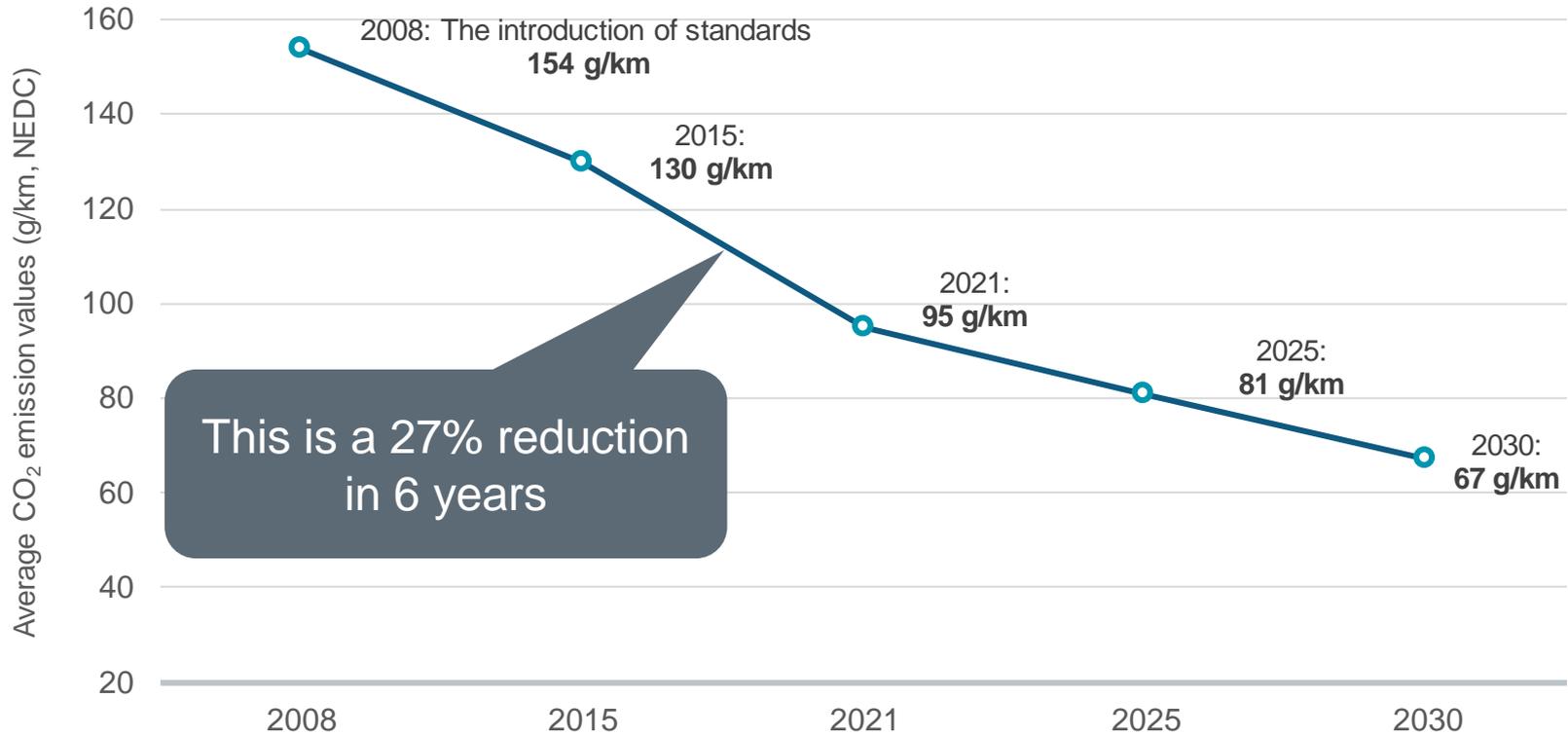
- ◆ Innovation is bringing down the cost of batteries
- ◆ Government regulations



# Batteries' rapid cost declines



# Emissions regulations in the EU



The size of the EV battery market is truly enormous

US\$50 – 60bn



# EV battery investment: LG Chem Ltd (Korea)



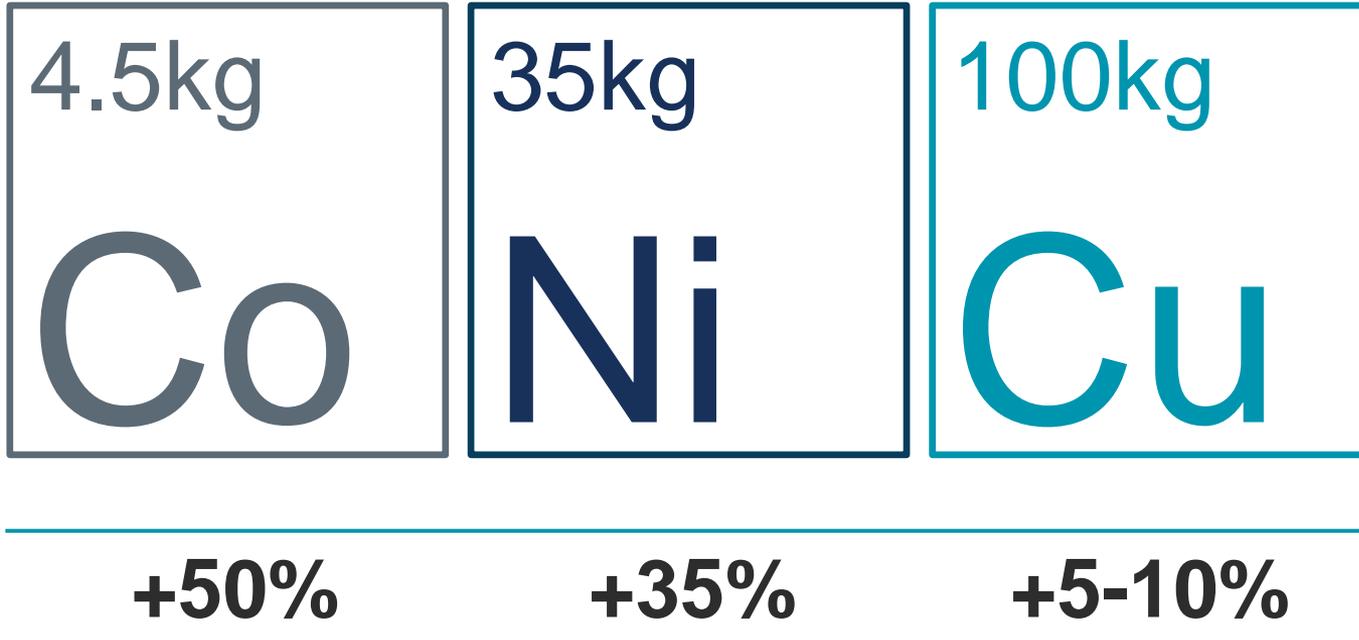
Supplier to:



Mercedes-Benz



# EV battery commodity inputs



# GLENCORE



# What do EV's have to do with a cup of tea?



# What do EV's have to do with a cup of tea?



# EV Plug In



Charging this car overnight  
**requires a 7kW charger**

The equivalent of running  
**3 kettles**  
*for*  
**6 hours**



# Infrastructure investment: Landis + Gyr Group (Switzerland)

Landis  
|Gyr+  
manage energy better



# Auto Company Investments

Company	 TESLA	 Mercedes-Benz	
Market Cap (\$US)	\$59bn	\$93bn	\$69bn
FY17 Vehicle Production	0.1m	2.4m	2.5m
Market Cap (\$US) / Vehicle	\$577,000	\$38,000	\$28,000







# Looking Beyond Fear to Find Opportunity

Andrew Clifford



"All the News  
That's Fit to Print"

# The New York Times

**Late Edition**  
New York: Today, increasing clouds.  
High 62-65. Tonight, cloudy, breezy,  
showers likely. Low 51-57. Tomorrow,  
showers ending. High 58-63. Yesterday:  
High 68, low 48. Details on page 86.

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VOL. CXXXVII... No. 47,298
Copyright © 1987 The New York Times
NEW YORK, TUESDAY, OCTOBER 20, 1987
30 CENTS

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## STOCKS PLUNGE 508 POINTS, A DROP OF 22.6%; 604 MILLION VOLUME NEARLY DOUBLES RECORD

### U.S. Ships Shell Iran Installation In Gulf Reprisal

**Offshore Target Termed  
a Base for Gunboats**

By STEVEN V. ROBERTS  
*Special to The New York Times*

WASHINGTON, Oct. 19 — United States naval forces struck back at Iran today for attacks on American-registered vessels and other Persian Gulf shipping by shelling two connected offshore platforms that American officials said were a base for Iranian gunboats.

A few hours later, a naval commando detachment boarded a third platform five miles away and destroyed radar and communications equipment, Pentagon officials said.

The American casualties were reported in the attacks, which occurred 126 miles east of Bahrain at about 2 P.M. (7 A.M., Eastern daylight time).

**A 20-Minute Warning**

American officials said the attacking force took pains to avoid killing Iranians, giving the crew on the first two platforms a 20-minute warning before four destroyers, stationed about three miles away, began the shelling.

### A Huge Blow to the Five-Year Bull Market

**Dow's Record Fall**  
Yesterday's slide was down 22.6 percent from Friday's close.

Source: Knight-Ridder Information

The Dow Jones industrial average, which has been marching up since August 1982, began a dramatic fall last week that continued through yesterday when it closed at 1,738.74. Shown: Weekly close of the Dow.

### WORLDWIDE IMPACT

Frenzied Trading Raises  
Fears of Recession —  
Tape 2 Hours Late

By LAWRENCE J. DE MARIA  
Stock market prices plunged in a frenzied wave of selling yesterday, giving Wall Street its worst day in history and raising fears of a recession.

The Dow Jones industrial average, considered a barometer of the market's health, plummeted a record 508 points, to 1,738.74, based on preliminary calculations. That 22.6 percent decline was the worst since World War I and far greater than the 12.82 percent drop on Oct. 28, 1929, that along with the next day's 11.7 percent decline preceded the Great Depression.

Since hitting a record 3,703.42 on Aug. 20, the Dow has fallen almost 1,900 points, or 28 percent, putting the blue-chip indicator 123.3 points below the level at which it started the year. With Friday's plunge of 196.35 points, the Dow has fallen more than 28 percent in the last two sessions.

**Unprecedented Trading**  
Yesterday's frenzied trading on the

### Does 1987 Equal 1929?

By ERIC GELMAN  
Merritt, director of the Center for International Business Cycle Research at Columbia University.

As stock prices soared this year, a chorus of pessimists warned that 1987 was looking more like 1929, when a stock market crash helped to usher in the Great Depression. Yesterday, after a plunge reminiscent of the worst days of 1929, one pressing question was whether the aftereffects would be as devastating as

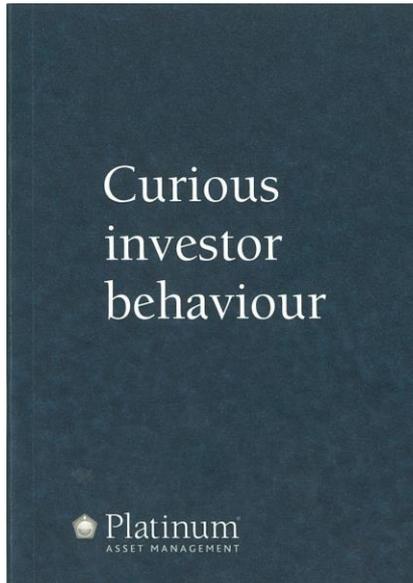
To be sure, there are some unsettling similarities between the current era and the pre-Depression years. Like the Roaring Twenties, the 1980's have seen an astonishing boom in Wall Street. Now, as then, individual and corporate debt



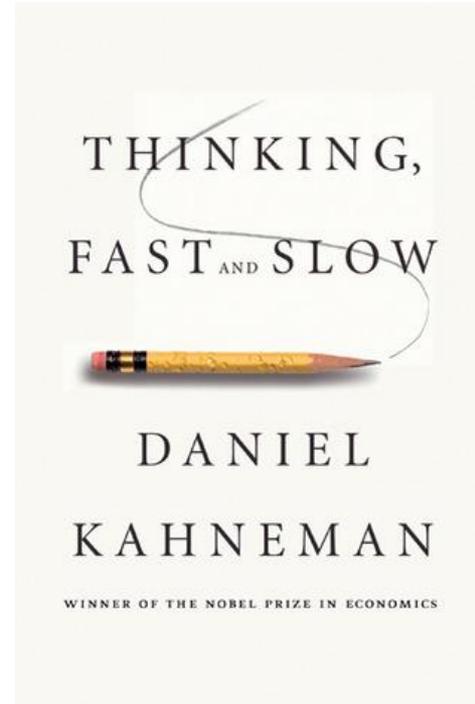
# The 1980s



# Avoiding the cognitive biases inherent in markets



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# A framework for identifying investments

A Matrix of Facts versus Feelings

	Weak Evidence	Strong Evidence
Low Conviction	AVERAGE RETURNS	STRONG RETURNS
High Conviction	POOR RETURNS	AVERAGE RETURNS



# A framework for identifying investments

A Matrix of Facts versus Feelings

	Weak Evidence	Strong Evidence
Low Conviction		 <b>China</b>
High Conviction		



# A framework for identifying investments

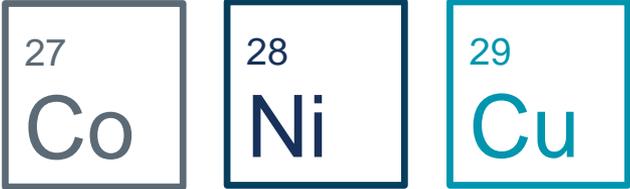
A Matrix of Facts versus Feelings

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High Conviction		 



# A framework for identifying investments

A Matrix of Facts versus Feelings

	Weak Evidence	Strong Evidence
Low Conviction		
High Conviction		



# A framework for identifying investments

A Matrix of Facts versus Feelings

	Weak Evidence	Strong Evidence
Low Conviction		 Mercedes-Benz 
High Conviction		



# A framework for identifying investments

A Matrix of Facts versus Feelings

	Weak Evidence	Strong Evidence
Low Conviction		
High Conviction		



# Portfolio quantitative score

Platinum International Fund composite measures of value, leverage, growth and profitability



Attractive  
Investment  
Opportunities



*“Our portfolio... represents  
the best value over the  
last 17 years”*  
**March 2016 Quarterly**



# Portfolio quantitative score

Platinum International Fund composite measures of value, leverage, growth and profitability



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