

# Appendix 4E

# **Preliminary final report**

## Listing Rule 4.3A

Company	Platinum Asset Management Limited
ASX Code	PTM
Year Ended	30 June 2012
Previous corresponding period – Year Ended	30 June 2011
ABN	13 050 064 287

## **Results for Announcement to the market**

Results for announcement to the market for the Platinum Asset Management Limited Consolidated Group are as follows:-

	%	\$A'000
Total revenue	-14.32%	226,727
Net profit after income tax	-15.78%	126,378
Diluted EPS (cents per share)		22.51cps

The decrease in revenue and profit is directly related to the decrease in average daily funds under management ("FUM") when comparing year ended 30 June 2011 to 30 June 2012.

## Dividends

Dividend declared	13 cents per share fully franked
Record date	27 August 2012
Payable date	21 September 2012

A dividend of 8 cents per share fully franked was paid on 12 March 2012.

## **Dividend Reinvestment Plan**

Whilst the Company has a Dividend Reinvestment Plan in place, it is not activated.

## Further information

• Refer to the attached audited financial statements for financial data on the Platinum Asset Management Limited Consolidated Group.

These are available at http://www.platinum.com.au/images/ptm\_0612.pdf

• Refer to the attached for the Chairman's Report and Managing Director's Letter.

P Howard Company Secretary 16 August 2012

# PLATINUM ASSET MANAGEMENT<sup>®</sup> LIMITED and Controlled Entities ABN 13 050 064 287

ADN 13 030 004 207

FINANCIAL REPORT

FOR THE YEAR ENDED 30 JUNE 2012

## PLATINUM ASSET MANAGEMENT<sup>®</sup> LIMITED and Controlled Entities

FINANCIAL REPORT

FOR THE YEAR ENDED 30 JUNE 2012

## Contents

Chairman's Report

Managing Director's Letter

Shareholder Information

Directors' Report

Auditor's Independence Declaration

Corporate Governance Statement

Consolidated Statement of Comprehensive Income

Consolidated Balance Sheet

Consolidated Statement of Changes in Equity

Consolidated Statement of Cash Flows

Notes to the Financial Statements

Directors' Declaration

Independent Audit Report

Directory

## Chairman's Report 2012

## Performance

The Company's profit performance for the financial year was disappointing and this was primarily due to the weak state of global share markets.

Net profit after tax was \$126.4 million (2011: \$150.1 million), a decrease of 15.8%. This translated to diluted earnings per share of 22.51 cents compared to 26.32 cents in 2011.

The decrease in profit can be primarily attributed to a decrease in management fees of 13.5%. The decrease in profits was largely driven by a decline in Funds Under Management ("FUM") of the Platinum Trust Funds, which is discussed below.

Expenses incurred by Platinum continued to be closely monitored and decreased by 7%.

## Funds under Management ("FUM")

The opening FUM for the year was \$17.8 billion and this decreased to \$14.9 billion at 30 June 2012. This represents a decrease of 16.5% year on year.

The major contributor to the decrease in the closing FUM over the period was a decline in capital flows of \$1.7 billion together with a decline in investment performance of approximately \$1.1 billion.

Whilst the investment performance was disappointing over the past year, clients' long-term investment returns and performance remain strong.

## Dividend

A fully franked dividend of 13 cents per share will be paid on 21 September 2012. The dividend payout is broadly in line with the Dividend Policy (of paying out 80-90% of net profit after tax) and consistent with our working capital needs.

A fully franked dividend of 8 cents per share was paid on 15 March 2012.

The Directors are confident that future dividends will be fully franked.

Whilst the Company has a Dividend Reinvestment Plan in place, it is has not been activated or likely to be activated in the near term.

## **Remuneration matters**

Despite the low "no" vote of less than 5% of total votes cast against the 2011 Remuneration Report, at the 2011 AGM, the Company has taken the opportunity to better explain the basis and structure of remuneration paid to its Key Management Personnel ("KMP").

The Remuneration Report is presented on pages 6 to 10 of the Financial Report and I encourage all shareholders to read the report.

Key remuneration outcomes during the year were:

- 1) there has been no increase in base salary paid to any of the KMP;
- 2) only two out of the six KMP received a bonus in 2012;
- 3) there were no options granted or exercised during the year; and
- 4) the Managing Director waived his right to receive a bonus in 2012 and this has been ratified by the Remuneration Committee.

## The Board and its Committees

Both the Remuneration and Audit Committees had a productive year dealing with a number of material issues that impact the Company's performance and compliance obligations.

## Environment

Your Company remains carbon neutral, having purchased carbon credits to offset its carbon emissions.

## Conclusion

In last years Chairman's Report, I noted that "the current extreme volatility in global investment markets and the competitive landscape makes it difficult to forecast what will happen to investment fees and profits in the next year." This continues to be the case.

The Managing Director's Letter to Shareholders addresses the challenges that are being confronted in order to achieve the best performance outcome for investors, which remains our primary focus.

Michael Cole Chairman 16 August 2012

# Managing Director's Letter to Shareholders

As a shareholder you will appreciate that the principal driver of our business is the level of funds under management (FUM). One of the key determinants of this is our performance.

# **Investment Performance**

We are aware that we have done a poor job over the last two years in managing some of our funds. However, it is important that we keep perspective and remind ourselves that over the period from June 2008 to June 2009, the depth of the financial crisis, the Platinum International Fund, rose by 18% while the MSCI World Index fell by 16%; this represents a 34% relative outperformance.

We have attempted to describe fully the reasons behind our shortfall of the last two years in our investors' June quarterly report; in essence it relates to being significantly underexposed to the one market that went up, which was the US and as a consequence our having high exposure to other markets which, with few exceptions, all went down, and some by a lot.

We have heard comments from some that we may have changed the way we pick stocks or that our approach to investing is no longer efficacious. As you can imagine, after a period of poor performance we have considered these various factors and others that might contribute to disappointing performance. We can assure you, our internal assessment is that there is no deterioration in the efficacy of stock picking, neither as a concept nor as a practice in Platinum Asset Management. We have clearly made some mistakes, in particular by not applying sufficiently large discounts to take into account the great economic uncertainty besetting the world economy. In an environment where investors have been tending to reduce their exposure to equities in favour of cash and bonds, cyclicality has been tossed aside in favour of predictability and steady growth.

We are not unduly perturbed by this recent poor performance because there have been several episodes in the past where our performance has veered significantly away from the averages, both to the positive and to the negative. As I pointed out earlier, the 2008/9 period is an example of huge positive skewing while back in 1996/97 there was a large negative skewing. Further, in a market such as Japan which has endured low growth for some 20 years, we have outperformed the market by 13.6% compound pa since inception. Even with two years of poor performance, the Platinum International Fund has outperformed the index by over 5% compound pa the last five years, though admittedly producing a negative outcome of 0.8% pa point to point (to 30 June 2012). Lastly, we find it reassuring that in several instances, real-world buyers have been prepared to pay between 30% and 90% more than our cost price in bids for companies we appraised that were selling well-below their intrinsic worth. This has applied to six of our holdings in the last 12 months.

The obvious temptation is to move away from a traditional stock picking approach and participate in momentum investing. The problem with this is that we simply do not believe that one can systematically add value by being with the in-crowd. Within Platinum we have a natural aversion to paying-up for certainty, particularly when the surveys and stock price actions indicate that this is the most crowded trade of the day. Yes, it feels more secure to follow the latest trend but as we keep saying, the arbitrage lies in complexity and uncertainty not the other way around!

So why should clients entrust us with their funds over the next few years? Firstly, the record of our *commentary* suggests that we understand the inherent issues that risk assets face. Secondly, the process of *neglected stock picking* demonstrably works even though we were guilty of overpaying in the sharply declining market of 2011 but we are re-calibrating to try to take account of the prevailing level of fear. Thirdly, in a world of slow growth and periodic panics, we see a number of industries that '*have to grow*'. In particular, global energy exploration and the exploitation of cheap shale gas in the US; digital mobility and the supporting infrastructure; and health care. The latter is not just a Western ageing play but also an emerging market access play.

# The Investment Team

Last year we gave a fairly detailed account of the way the responsibilities of individual analysts are structured and rewarded. We also described the grouping of analysts into industry specialist teams and how this helps to filter ideas and assist with the cross-fertilisation of knowledge and insights. These arrangements are working satisfactorily; there are some teams that are working very-well together and others that are still trying to refine their coordination. The quant team is providing global support in profiling the characteristics that are in and out of favour and identifying where the greatest anomalies are to be found.

It is, however, a difficult environment for investing with periodic and significant swings of investor sentiment. This creates the risk of falling out of step at inflection points. There are now plenty of relatively cheaply priced companies but this has to be calibrated both against the economic backdrop and the relative attraction of predictable earnings growth which is the favoured characteristic of the moment.

# <u>Costs</u>

Costs have moved down led by a diminution of the investment team's total rewards (-7%). As has been highlighted in the past, bonuses can add significantly to the annual salaries of analysts though there is a smoothing that takes account of their recent, as well as their three year, rolling contributions. There is, however, an upward bias to our staffing costs which reflects general wage inflation but in addition, the rise of seniority among our analytical staff. Other costs were relatively well-contained.

# Income

Success in signing up profit sharing investment accounts continues to build our performance fee potential. The proportion of our FUM with performance-related fees is \$1.8 billion. Our traditional retail base has remained loyal, though the lure of assured returns from term deposits, as well as our current poor short-term returns, is resulting in a pattern of retail redemptions.

Fund	Opening Balance (30 June 2011)	Flows	Distribution	Investment Performance	Closing Balance (30 June 2012)
Platinum Trust Funds	13,042	(1,530)	(140)	(783)	10,589
MLC Platinum Global Fund	1,239	(258)	-	(63)	918
Management Fee Mandates	1,726	(45)	-	(113)	1,568
"Relative" Performance Fee Mandates	1,277	67	-	(108)	1,236
"Absolute" Performance Fee Mandates	531	69	-	(42)	558
TOTAL	17,815	(1,697)	(140)	(1,109)	14,869

# Fund Under Management (\$mn, to 30 June 2012)

Source: Platinum

With performance fees there is a trade-off: the modest flat fee is complemented by a performance component that will share in the degree to which we are able to outperform the benchmark (MSCI Index). For these fees to give us a yield equivalent to the standard flat fee, Platinum needs to outperform by approximately 5% pa. Our historic outperformance over the last 17 years has averaged approximately 8% pa compound with great variances in between. It is important to note that these performance mandates carry so-called high water marks: in order to earn performance fees we must first recover by approximately 11% relative to the benchmark across these global mandates.

# FUM Retention

It is a fact that stock markets are cyclical; reflecting both changes in corporate profitability and changing valuations attributed to those profits. In times of great uncertainty, both come under pressure. We are indeed at such a juncture now and observe that investors have a predilection for certainty and an aversion to risk. So while we believe we will make good returns over the next few years, the uncertainties of the moment are resulting in some loss of funds. Even so, we actively presented to our unit holders at our last unit holder meeting in May and were delighted at the response both in terms of attendance levels and a genuine interest in our commentary.

We have also been active in communicating with the financial advisory community both via on-going individual presentations to groups and with the formal presentations that accompanied our road show to unit holders. While clearly some are disappointed with our recent performance, many are mindful that we run index unaware portfolios and see real benefits in using our funds, with their broad range of specialities, alongside others in the construction of balanced portfolios. On account of perceived business risk, there are few fund managers prepared to manage benchmark-agnostic portfolios. Consequently we bring real diversification benefits to investors.

# FUM Growth

There is a discernible loss of enthusiasm for equities among private investors. This is not confined to the Australian market with a pattern of mutual fund redemptions in the US over the last five years and the clear preference investors have for fixed interest securities and bond funds in particular. In Australia, however, the superannuation levy and DIY super schemes are still supportive of new flows to international equities.

In addition, we remain active in promoting our approach to professional investors. It is important that one develops a close understanding with asset consultants as they, in most cases, act as gatekeepers for access to superannuation clients. We have not confined our activities solely to the Australian environment and have developed a good working relationship with asset consultants abroad which may in time lead to our gaining access to family offices, wealth funds as well as traditional superannuation clients. Apart from a demonstrable record of long-term performance, these practitioners are attracted to Platinum Asset Management for its size and durability in different market conditions. Short-term performance plays a relatively minor role in selection by these experts but nevertheless does have a subliminal influence.

# <u>Outlook</u>

As noted last year, there are many issues facing the world economy. The concerns are widespread, varying from the aggression with which the European Central Bank monetises, to uncertainty about the fiscal deficiency in the US, and lastly the timing and nature of stimulation that can be expected in China. We sense that there is a changing tone in world stock markets. In particular, shares are not as highly correlated as they have in recent times. This should assist us as a stock picking house. We have the resources and the understanding to considerably improve our performance. This will lead to improved profitability for the company.

Kerr Neilson Managing Director

## SHAREHOLDER INFORMATION

#### **Substantial Shareholders**

The following parties notified the Company that they have a substantial relevant interest in ordinary shares of Platinum Asset Management Limited as at 14 August 2012:

	Number of	
	Shares	%
J Neilson, K Neilson	323,074,841	57.55
Hyperion Asset Management	28,861,644	5.14
J Clifford, Moya Pty Limited, A Clifford	32,831,449	5.85

#### **Distribution of Securities**

	Class of equity security
(i) Distribution schedule of holdings	Ordinary
1-1,000	4,171
1,001 - 5,000	11,048
5,001 - 10,000	2,374
10,001-100,000	1,237
100,001 and over	57
Total number of holders	18,887
(ii) Number of holders of less than a marketable parcel	212
(iii) Percentage held by the 20 largest holders	85.04%

Twenty Largest Shareholders	Number of	
The names of the 20 largest holders of each class of listed equity securities as at 14 August 2012 are listed below:	Shares	%
Platinum Investment Management Limited	216,279,451	38.53
J Neilson	136,250,000	24.27
JP Morgan Nominees Australia Limited	28,196,145	5.02
Citicorp Nominees Pty Limited	18,818,186	3.35
National Nominees Limited	12,466,570	2.22
HSBC Custody Nominees (Australia) Limited	12,076,630	2.15
Charmfair Pty Limited	10,000,000	1.78
Jilliby Pty Limited	9,000,000	1.61
Charmfair Pty Limited	6,938,475	1.24
JP Morgan Nominees Australia Limited	5,624,979	1.00
J Clifford	5,000,000	0.89
Citicorp Nominees Pty Limited	4,036,293	0.72
Xetrov Pty Limited	4,000,000	0.71
BNP Paribas Nominees Pty Limited	3,818,365	0.68
HSBC Custody Nominees (Australia) Limited	1,065,693	0.19
Jilliby Pty Limited	1,000,000	0.18
AMP Life Limited	843,923	0.15
HSBC Custody Nominees (Australia) Limited	755,126	0.14
HSBC Custody Nominees (Australia) Limited	688,271	0.12
Queensland Investment Corporation	500,029	0.09

## Voting Rights

## Ordinary Shares

On a show of hands, every member present in person or represented by a proxy or representative shall have one vote and, on a poll, every member present in person or represented by a proxy or representative shall have one vote for every share held by them.

## Other Securities on Issue

The Company has other securities on issue in the form of options. As at 14 August 2012, the Company issued 25,331,022 options to 23 holders, with each holder being granted over 100,000 options. Further details on the grant of these options are contained in Note 6 of the Notes to the Financial Statements. No voting rights attach to the options, however any ordinary shares that are allotted to the option holders upon exercise will have the same voting rights as all other ordinary shares.

## Platinum's Commitment to Carbon Neutrality

Platinum Asset Management remains carbon neutral, having purchased carbon credits to offset its carbon emissions.

## Distribution of Annual Report to Shareholders

The Law allows for an "opt in" regime through which shareholders will receive a printed "hard copy" version of the Annual Report only if they request one. The Directors have decided to only mail out an Annual Report to those shareholders who have "opted in".

Financial Calendar	
Ordinary shares trade ex-dividend	21 August 2012
Record (books close) date for dividend	27 August 2012
Dividend paid	21 September 2012
Annual General Meeting	5 November 2012

These dates are indicative and may be changed

## Questions for the AGM

If you would like to submit a question prior to the AGM to be addressed at the AGM, you may e-mail your question to invest@platinum.com.au.

## **DIRECTORS' REPORT**

The Directors present the following report on the consolidated entity consisting of Platinum Asset Management Limited (the "Company") and the entities it controlled at the end of, or during, the year ended 30 June 2012.

#### Directors

The following persons were Directors of the Company during the financial year and up to the date of this report:

Michael Cole	Chairman and Non-Executive Director
Bruce Coleman	Non-Executive Director
Margaret Towers	Non-Executive Director
Kerr Neilson	Managing Director
Philip Howard	Executive Director and Company Secretary

## **Principal Activity**

The Company is the non-operating holding company of Platinum Investment Management Limited. Platinum Investment Management Limited, trading as Platinum Asset Management, operates a funds management business.

#### **Trading Results**

The profit after tax of the consolidated entity for the year was \$126,378,000 (2011: \$150,059,000) after income tax expense of \$53,070,000 (2011: \$63,697,000).

## Dividends

Since the end of the financial year, the Directors have declared a 13 cents per share (\$72,975,000) fully franked dividend payable to shareholders on 21 September 2012.

A fully franked dividend of 8 cents per share (\$44,908,000) was paid on 12 March 2012.

A fully franked dividend of 15 cents per share (\$84,202,000) was paid on 22 September 2011.

## **Review of Operations**

The consolidated profit before tax was \$179,448,000 (2011: \$213,756,000).

#### Changes in the State of Affairs

There were no significant changes in the state of affairs of the Company that occurred during the year not otherwise disclosed in this report or the financial statements.

## Events Subsequent to the End of the Financial Year

Since the end of the financial year, the Directors are not aware of any matter or circumstance, not otherwise dealt with in this report or financial statements, that has significantly or may significantly affect the operations of the Company, the results of those operations or the state of affairs of the Company in subsequent financial periods.

## Likely Developments and Expected Results of Operations

The Company continues to pursue its business objectives by continuing to be the holding company of the Platinum Asset Management funds management business. The methods of operating the consolidated entity are not expected to change in the foreseeable future.

#### **Rounding of Amounts**

The consolidated entity is of a kind referred to in the Australian Securities & Investments Commission's Class Order 98/0100 (as amended) and, consequently, amounts in the Directors' Report and financial statements have been rounded to the nearest thousand dollars in accordance with that Class Order, unless otherwise indicated.

#### **Environmental Regulation**

The consolidated entity is not adversely impacted by any particular or significant environmental regulations under a Commonwealth, State or Territory Law.

## Auditor

PricewaterhouseCoopers continues in office in accordance with section 327 of the Corporations Act 2001.

## **Non-Audit Services**

The Directors, in accordance with advice received from the Audit Committee, are satisfied that the provision of non-audit services is compatible with the general standard of independence for auditors imposed by the *Corporations Act 2001*. The Directors are satisfied, considering the nature and quantum of the non-audit services, that the provision of non-audit services by the Auditor did not compromise the auditor independence requirements of the *Corporations Act 2001*.

Details of the amounts paid or payable to the Auditor (PricewaterhouseCoopers) for audit and non-audit services provided during the year are set out below.

	2012 \$	2011 <b>\$</b>
Audit services - statutory	277,800	254,865
Taxation services - compliance	520,331	474,413
Taxation services - foreign tax agent	24,146	26,525
Other audit and assurance services	13,119	23,828
Advisory services - legal costs	27,389	18,651
Total	862,785	798,282

#### Auditor's Independence Declaration

A copy of the Auditor's Independence Declaration as required under section 307C of the Corporations Act 2001 is set out on page 11.

#### Information on Directors

## Michael Cole BEcon, MEcon, FFin

Independent Non-Executive Director, Chairman and member of the Audit and Remuneration Committees since 10 April 2007. (Age 64) Mr Cole has over 34 years experience in the investment banking and funds management industry. He was an Executive Director/Executive Vice President at Bankers Trust Australia for over 10 years. Mr Cole is Chairman of Ironbark Capital Limited and IMB Limited. Mr Cole is the Chairman and Director of Challenger Listed Investments Limited.

#### Bruce Coleman BSc, BCom, CA, FFin

Independent Non-Executive Director, Chair of the Remuneration Committee and member of the Audit Committee since 10 April 2007. (Age 62) Mr Coleman has worked in the finance and investment industry since 1986. He was the CEO of MLC Investment Management from 1996 to 2004. He has held various directorships within MLC Limited, Lend Lease and National Australia Banking groups. Mr Coleman is a Director of Platinum Capital Limited.

#### Margaret Towers CA, GAICD

Independent Non-Executive Director, Chair of the Audit Committee and member of the Remuneration Committee since 10 April 2007. (Age 54) Ms Towers is a Chartered Accountant with over 30 years experience in financial markets. She was formerly an Executive Vice President at Bankers Trust Australia and worked at Price Waterhouse. Ms Towers currently acts as an independent consultant to a number of Australian Financial Institutions. In May 2011, Ms Towers was appointed a Director of IMB Limited.

## Kerr Neilson BCom, ASIP

#### Managing Director since 12 July 1993. (Age 62)

Mr Neilson was appointed as Managing Director upon incorporation. He is the Managing Director of Platinum Investment Management Limited and Platinum Capital Limited. Prior to Platinum, Mr Neilson was an Executive Vice President at Bankers Trust Australia. Previously he worked in both the UK and South Africa as an investment analyst and fund manager.

## Philip Howard BCom, CA

Finance Director and Company Secretary since March 2011. (Age 51)

Mr Howard was also appointed Director of Platinum Investment Management Limited and Platinum Capital Limited in March 2011.

Mr Howard has been Platinum's Chief Operating Officer since his appointment to that role in September 2001.

Mr Howard is a Chartered Accountant with over 26 years experience in the financial services industry. Prior to Platinum, Mr Howard held senior roles in finance, operations and management with State Street Australia, Bankers Trust Australia and Price Waterhouse, Sydney.

## **Directors' Meetings**

The number of meetings held and attended by the Company's Directors during the year ended 30 June 2012 was as follows.

	Board N	leetings	Audit Com	mittee Meetings	Remuneration Co	mmittee Meetings
	Held	Attended	Held	Attended	Held	Attended
Name	while a	Director	while	a member	while a	member
Michael Cole	4	4	4	4	3	3
Bruce Coleman	4	4	4	4	3	3
Margaret Towers	4	4	4	4	3	3
Kerr Neilson	4	4	-	-	-	-
Philip Howard	4	4	-	-	-	-

## **Remuneration Report (audited)**

#### Summary of remuneration outcomes for 2012

- there has been no increase in base salary paid to any of the Key Management Personnel ("KMP");
- only two out of the six KMP received a bonus in 2012. The aggregate amount in bonuses paid to these two KMP
- decreased because of the reduction in investment returns by the Platinum Trust Funds and decreased Funds Under Management for the consolidated entity;
- there have been no options granted or exercised during the year; and
- the Managing Director waived his right to receive a bonus in 2012 and this has been ratified by the Remuneration Committee.

#### Introduction

The Company's Directors present the Remuneration Report prepared in accordance with section 300A of the *Corporations Act 2001* for the Company and consolidated entity for the year ended 30 June 2012.

The information provided in this Remuneration Report has been audited by the Company's auditor, PricewaterhouseCoopers, to confirm that it complies with section 300A of the Corporations Act 2001.

### Key management personnel ("KMP")

For the purposes of this report, KMP of the consolidated entity in office at any time during the financial year were:

<u>Name</u>	Position
Michael Cole	Chairman and Non-Executive Director
Bruce Coleman	Non-Executive Director
Margaret Towers	Non-Executive Director
Kerr Neilson	Managing Director
Philip Howard	Executive Director and Company Secretary
Andrew Clifford	Executive Director of Platinum Investment Management Limited

Other than those disclosed above, there are no employees that hold an executive position within the Company or consolidated entity.

#### Shareholders' Approval of the 2011 Remuneration Report

Following the introduction of the Corporations Amendment (Improving Accountability on Director and Executive Remuneration) Act 2011, a 25% or higher "no" vote on the Remuneration Report at an AGM triggers a reporting obligation on a listed company to explain in its next Annual Report how concerns are being addressed.

At the last AGM, the Company received a "no" vote of only 3.86% of the total votes cast at that meeting. Despite this low "no" vote, Platinum has taken the opportunity to amend its 2012 Remuneration Report to better explain the basis and structure of remuneration paid to its KMP.

## **Guiding Principles of KMP and Staff Remuneration**

Platinum attracts, retains and motivates team members by providing incentives and working conditions that enable them to achieve above-average performance.

## Structure of Remuneration for Executives and all Platinum staff

Fixed remuneration in the form of salary and compulsory contributions to superannuation funds.

Salaries approximate current market rates and are augmented by performance incentives.

Variable remuneration in the form of performance-based bonuses.

Bonuses are discretionary and are only paid if a person exceeds his/her pre-determined and individually set targets.

Bonuses take the form of an annual cash payment and are designed to reward superior performance. The Platinum Group has established two Short-Term Incentive Plans (STIP) that set out the specific criteria used as a basis for paying bonuses.

### **Short-Term Incentive Plans**

There are two short-term variable incentive plans that operate with specific participation determined by whether the employee is a member of the investment analyst team or otherwise. A member of the investment analyst team is defined as anyone that researches stocks and provides stock selection services. The plans are discussed below.

#### Investment Analyst Plan

Each portfolio manager/analyst has pre-defined weightings set by the Managing Director and ratified by the Remuneration Committee. These weightings are applied to three tiered elements of investment performance within the investment funds of the Platinum Trust.

a) performance of the main funds, usually the Platinum International Fund and calculated on a one year and three year performance versus the MSCI Index, where performance must be greater than 0% and there are pre-determined relative performance difference hurdles to beat.

b) performance of the individual analyst's stocks within the main funds, usually Platinum International Fund or Platinum Asia Fund calculated on a one year or three year relative performance versus the applicable MSCI benchmark and dollars invested, where performance must be greater than 5% and there are pre-determined relative performance difference hurdles to beat.

c) performance of the analyst's own stocks within a portfolio of stocks calculated on a one year and three year relative performance versus the relative sector benchmark, where performance must be greater than 5% and there are set relative performance difference hurdles to beat.

#### General Employee Plan

For all other employees, performance is assessed against pre-determined operational benchmarks relevant to each employee as assessed by the Executives of the Platinum Group and ratified by the Remuneration Committee. The bonus pool is dependent upon the overall performance of the consolidated entity during the year.

## Impact of these Plans on the Executives

The bonus of Andrew Clifford was determined according to the Investment Analyst Plan. The bonus of Philip Howard was determined according to the General Employee Plan.

Kerr Neilson continues to waive his right to receive a bonus. This has been ratified by the Remuneration Committee.

#### Long-Term Incentive Plans

The Platinum Group has two long-term incentive plans in place, which are discussed below.

#### Options and Performance Rights Plan (OPRP)

In 2007, the Platinum Group established an Options and Performance Rights Plan (OPRP). Options were only granted to certain highly skilled staff based on their specific and unique skill set within the funds management industry. Performance rights were also granted to staff members. The purpose of the OPRP was to provide these staff members with an incentive to remain at Platinum for the duration of the vesting period of four years continuous employment from the date the options and performance rights were granted.

Should a staff member cease employment at any time prior to the vesting of these options or performance rights, then all options or performance rights granted are cancelled.

All options have a four year vesting period, and once vested, have a two year exercise period. Options were granted to staff under this plan in 2007 and 2009. Performance rights had a three year vesting period and once vested, had a further two year exercise period. Performance rights were only granted in 2007.

In order to exercise the option, the staff member must pay the exercise price (\$5 per option for the 2007 grant or \$4.50 per option for the 2009 grant). The consolidated entity does not provide loans to any KMP or staff member to exercise their options. In addition, no KMP have margin loans secured over the Company's shares. The strike price for the performance rights is \$nil. No KMP has ever received performance rights.

Directors or KMP do not receive and have never received any dividends on unvested or unexercised options.

No terms of the OPRP have been changed or modified during the reporting period.

#### Fund Appreciation Rights Plan (FARP)

The Group established a Fund Appreciation Rights Plan (FARP) on 1 April 2009 to assist with the retention and motivation of the Group's investment analysts. Under the FARP, short-term incentives over a limit of approximately 200% of base pay may be converted to notional investments in Platinum Trust Funds that are intended to align the interest of the analyst with the shareholder in deriving greater value over time. The operation of the FARP is explained in Note 6.

Andrew Clifford is eligible to participate in the FARP, but has never had any Fund Appreciation Rights granted to him.

## Actual Remuneration Outcomes for Executives

The table below presents the remuneration received by the Executives of the consolidated entity.

Name	Cash Salary \$	Other (1) ≮	Short-term Incentives Bonus (2)	Long-term Incentives Received or exercised (3) ≰	Total \$
Kerr Neilson	Ŷ	Ψ	Ψ	Ψ	Ψ
FY 2012 (5)	400,000	48,062		-	448,062
FY 2011 (5)	400,000	17,081	-	-	417,081
Philip Howard		,			,
FY 2012 (4)	400,000	35,814	244,000	-	679,814
FY 2011 (appointed 31 March 2011)	100,000	47,556	257,500	-	405,056
Andrew Clifford					
FY 2012	350,000	15,248	170,000	-	535,248
FY 2011	350,000	10,196	177,000	-	537,196
Total remuneration					
FY 2012	1,150,000	99,124	414,000	-	1,663,124
FY 2011	850,000	74,833	434,500	-	1,359,333

(1) includes superannuation and the movement in the provision for annual and long service leave.

(2) see the Short-Term Incentive Plan section above for further details.

(3) see the Long-Term Incentive Plan section above for further details. No Executive exercised any options or received any Fund Appreciation Rights in 2012 or 2011.

(4) for the 2011 (prior) year, Philip Howard's base salary has been disclosed as \$100,000, as this represents what he was paid for the three months between the date of his appointment as a Director on 31 March 2011 and 30 June 2011. The equivalent annualised figure is \$400,000 and this is what he was paid in 2012 as he was a Director for the full year.

(5) the Managing Director, Kerr Neilson, waived his right to receive a bonus and this has been ratified by the Remuneration Committee.

The actual remuneration outcomes in the above table are not based on the disclosure requirements of the accounting standards. However, the table on the following page presents remuneration measured in accordance with the accounting standards.

#### Details of remuneration of Executives presented in accordance with accounting standards

The table below presents the remuneration provided by the consolidated entity to the Executives of the consolidated entity, in accordance with accounting standards.

Name	Cash Salary \$	Other (1) \$	Short-term Incentives Bonus (2) \$	Post-employment benefits Superannuation \$	Share-based payments (3) \$	Total \$
Kerr Neilson						
FY 2012 (5)	400,000	32,287	-	15,775	-	448,062
FY 2011 (5)	400,000	1,882	-	15,199	-	417,081
Philip Howard						
FY 2012 (4)	400,000	20,039	244,000	15,775	243,359	923,173
FY 2011 (appointed 31 March 2011)	100,000	43,756	257,500	3,800	396,594	801,650
Andrew Clifford						
FY 2012	350,000	(527)	170,000	15,775	1,091,795	1,627,043
FY 2011	350,000	(5,003)	177,000	15,199	1,091,795	1,628,991
Total remuneration						
FY 2012	1,150,000	51,799	414,000	47,325	1,335,154	2,998,278
FY 2011	850,000	40,635	434,500	34,198	1,488,389	2,847,722

(1) represents the increase/(decrease) in the provision for annual and long service leave.

(2) see the Short-Term Incentive Plan note above for further details.

(3) see the Long-Term Incentive Plan note above for further details.

The amounts shown in the share-based payments column represent the accounting fair value amortisation cost to the consolidated entity for the year. This does not represent the actual value or benefit received by the Executive during the year, which was \$nil, as no Executive exercised any options or received any Fund Appreciation Rights.

(4) for the 2011 (prior) year, Philip Howard's base salary has been disclosed as \$100,000, as this represents what he was paid for the three months between the date of his appointment as a Director on 31 March 2011 and 30 June 2011. The equivalent annualised figure is \$400,000 and this is what he was paid in 2012 as he was a Director for the full year.

(5) the Managing Director, Kerr Neilson, waived his right to receive a bonus and this has been ratified by the Remuneration Committee.

#### **Components of Remuneration**

The table below illustrates the relative proportions of fixed and variable remuneration as a percentage of total remuneration extrapolated from the "Details of remuneration of Executives presented in accordance with accounting standards" table above. We have included as part of "variable remuneration", the accounting cost relating to share-based payments as per the requirements prescribed in the *Corporations Law Regulations*. We note that these share-based payments were granted in 2007 and 2009 and remain "out of the money" and as a result have not resulted in any actual benefit or remuneration payment to the Executives.

Name	percentage of total	Variable remuneration as a percentage of total remuneration (2)	
Kerr Neilson			
FY 2012	100%	0%	
FY 2011	100%	0%	
Philip Howard (3)			
FY 2012	47%	53%	
FY 2011 (appointed 31 March 2011)	18%	82%	
Andrew Clifford			
FY 2012	22%	78%	
FY 2011	22%	78%	

(1) Fixed remuneration refers to salary, superannuation and provisions made for annual and long service leave.

(2) Variable remuneration refers to bonuses received and share-based payments.

(3) In FY 2011, Philip Howard was appointed as Finance Director and Company Secretary on 31 March 2011. He received \$100,000 as salary between the date of appointment and 30 June 2011. His bonus of \$257,500 is disclosed as KMP remuneration, as it was received after his appointment as a KMP. The bonus itself relates to performance for the period before being appointed a KMP.

#### **Options and Performance Rights Plan (OPRP)**

The table below provides details of options that were granted to the Executives in 2007 and/or 2009 and details about any options that have vested.

Name	Grant Date	Number p	•	Fair Value at Grant Date (1) (\$)	Vesting Date	Expiry Date	Number of Options Vested	Number of Options Exercised	Accounting Expense (2) (\$)
Kerr Neils	son								
	N/A	Nil	Nil	Nil	N/A	N/A	Nil	Nil	Nil
Philip Hov	ward								
	22/05/2007	841,500	0.82	688,263	22/05/2011	22/05/2013	841,500	Nil	Nil
	17/06/2009	856,898	1.14	973,436	17/06/2013	17/06/2015	Nil	Nil	243,359
Andrew C	lifford								
	17/06/2009	3,844,350	1.14	4,367,181	17/06/2013	17/06/2015	Nil	Nil	1,091,795
Vested				688,263			841,500		
Outstandi	ng (unvested)			5,340,617			4,701,248		

(1) independently determined using an appropriate option pricing model, in accordance with AASB 2: Share-Based Payments. For further details, refer to accounting policy note 1(m).

(2) relates to instances where the options vest over a number of years and some of the vesting period fell in 2012. Under the accounting standards, we are required to show the portion of the expense relating to 2012. The amount expensed for accounting purposes was not received by the Directors during the year.

No options were granted to, or exercised by, any of the Executives during the year, or since year end.

## **Non-Executive Director Remuneration**

The Constitution of the Company requires approval by shareholders at a general meeting of a maximum amount of remuneration to be paid to the Non-Executive Directors.

The aggregate amount of remuneration that can be paid to the Non-Executive Directors, which was approved by shareholders at a general meeting in April 2007, is \$2 million per annum (including superannuation).

The Executive-Directors determine the remuneration of the Non Executive Directors within the maximum approved shareholder limit. The Non-Executive Directors are not entitled to any other remuneration.

## Principles, Policy and Components of Non-Executive Directors' Remuneration

Remuneration paid to the Non-Executive Directors is designed to ensure that the Company can attract and retain suitably-qualified and experienced directors. It is the policy of the Board to remunerate at market rates commensurate with the responsibilities borne by the Non-Executive Directors. Non-Executive Directors received a fixed fee and mandatory superannuation payments that are made in accordance with legislative requirements. Non-Executive Directors do not receive performance-based or earnings-based remuneration and are not eligible to participate in any equity-based incentive plans. The Executive Directors examine the base pay of the Non-Executive Directors annually and may utilise the services of an external advisor.

No other retirement benefits (other than mandatory superannuation) are provided to the Non-Executive Directors. There are no termination payments payable on the cessation of office and any Director may retire or resign from the Board, or be removed by a resolution of shareholders.

#### **Remuneration for Non-Executive Directors**

The table below presents actual amounts received by the Non-Executive Directors.

	Cash Salary	Superannuation	Short-term incentives	Long-term incentives	Total
Name	\$	\$	\$	\$	
Michael Cole					
FY 2012	200,000	15,775	-	-	215,775
FY 2011	200,000	15,199	-	-	215,199
Margaret Towers					
FY 2012	175,000	15,775	-	-	190,775
FY 2011	175,000	15,199	-	-	190,199
Bruce Coleman					
FY 2012	175,000	15,775	-	-	190,775
FY 2011	175,000	15,199	-	-	190,199
Total Non-Executive remuneration					
FY 2012	550,000	47,325	-	-	597,325
FY 2011	550,000	45,597	-	-	595,597

#### **Employment Arrangements**

The key aspects of the KMP contracts are outlined below:

- Remuneration and other terms of employment for Non-Executive Directors are formalised in service agreements. Remuneration and other terms of employment for Executives are formalised in employment contracts with Platinum Investment Management Limited.

- All contracts (both Executive and Non-Executive) include the components of remuneration that are to be paid to KMP and provide for annual review, but do not prescribe how remuneration levels are to be modified from year to year.

- Each contract is for an unlimited duration. The tenure of all Directors is subject to approval by shareholders at every third AGM or other general meeting convened for the purposes of election of Directors.

- In the event of termination, all KMP are entitled to receive their statutory leave entitlements and superannuation benefits. In relation to incentive plans, upon termination, where an Executive resigns, short-term incentives are only paid if the Executive is employed at the date of payment. The Board retains discretion to make pro-rated short-term incentive payments in special circumstances, such as retirement.

#### Link between Company performance and remuneration paid by the consolidated entity

	2012	2011	2010	2009	<b>2008</b> (3)
Revenue (\$'000)	226,727	264,619	248,355	219,484	283,131
Expenses (\$'000)	47,279	50,863	49,963	38,072	44,430
Operating profit/(loss) after tax (\$'000)	126,378	150,059	136,852	126,145	161,952
Basic earnings per share (cents per share)	22.51	26.73	24.39	22.49	28.87
Dividends (cents per share)	21	25	22	20	24
Closing share price (\$) (30 June)	3.89	4.12	4.68	4.12	3.11
Total aggregate fixed remuneration paid (\$) (1)	1,794,650	1,845,820	1,736,766	1,732,469	1,728,774
Total aggregate variable remuneration paid (\$) (2)	414,000	434,500	630,000	-	-

(1) Aggregate fixed remuneration refers to the aggregate total of salaries and superannuation paid to all Executive and Non-Executive Directors.

Included in the aggregate fixed remuneration paid for 2008 to 2011 is remuneration paid to Malcolm Halstead, who retired as a Director in March 2011. (2) Total aggregate variable remuneration paid includes short-term incentives but excludes share-based payments.

No variable compensation was paid prior to 2010 as the Investment Analyst Plan was only established in 2010.

(3) 2008 represented the first full year that the Company operated after the float of the Company in May 2007.

#### Interests of Non-Executive and Executive Directors in shares

The relevant interest in ordinary shares of the Company that each Director held at balance date were:

······································	2012 Quantity
Michael Cole Bruce Coleman	300,000 200,000
Margaret Towers	200,000
Kerr Neilson	322,074,841
Philip Howard	104,281

No Director bought or sold shares during the year.

## **Directors' Interests in Contracts**

The Directors receive remuneration and dividends that are ultimately derived from the net income arising from Platinum Investment Management Limited's investment management contracts.

## **Directors' Insurance**

During the year, the Company incurred a premium in respect of a contract for indemnity insurance for the Directors and Officers of the Company named in this report.

This report is made in accordance with a resolution of the Directors.

Michael Cole Chairman Kerr Neilson Director

Sydney 16 August 2012



# Auditor's Independence Declaration

As lead auditor for the audit of Platinum Asset Management Limited for the year ended 30 June 2012, I declare that to the best of my knowledge and belief, there have been:

- a) no contraventions of the auditor independence requirements of the *Corporations Act 2001* in relation to the audit; and
- b) no contraventions of any applicable code of professional conduct in relation to the audit.

This declaration is in respect of Platinum Asset Management Limited and the entities it controlled during the period.

A Loveridge Partner PricewaterhouseCoopers

16 August 2012

## CORPORATE GOVERNANCE STATEMENT

This Corporate Governance Statement provides a summary of the main corporate governance practices adopted by the Board, and exercised throughout the year, for Platinum Asset Management Limited ABN 13 050 064 287 (the "Company").

The Company has followed the ASX Corporate Governance Council's *Corporate Governance Principles and Recommendations* ("Governance Principles"), except where indicated.

Company policies, charters and codes referred to in this Statement are provided in the 'Shareholder Corporate Governance' section of the Company's website at www.platinum.com.au ("Company's website").

The Company and its controlled entities together are referred to as "the Group" in this Statement.

## 1. The Board of Directors

Members: M Cole (Chair), B Coleman, M Towers, K Neilson, and P Howard.

The Board has adopted a Charter that details the functions and responsibilities of the Board.

#### 1.1 Role of the Board

The role of the Board is to oversee the activities of the Executive Directors, ensuring the Company operates in compliance with its regulatory environment and good corporate governance practices are adopted.

#### 1.2 Responsibilities of the Board

The principal responsibilities of the Board include:

- considering and approving the strategy of the Company;
- monitoring the performance and financial position of the Company;
- overseeing the integrity of the Group's financial accounts and reporting;
- monitoring for significant risks to the Company;
- appointing and reviewing the performance of the Managing Director;
- appointing the Chair and Board Committee members;
- assessing the performance of Management and itself;
- reviewing the operations and findings of the Company's risk management, compliance and control frameworks;
- monitoring the Company's compliance with regulatory, legal and ethical standards;
- considering the diversity in the workplace; and
- considering and approving key policies of the Company (including the business rules of conduct).

### 1.3 Structure of the Board

The Board currently comprises five Directors: three Non-Executive Directors (M Cole, B Coleman and M Towers) and two Executive Directors (K Neilson and P Howard).

Details on the background, experience and professional skills of each Director are set out on page 5 of the Directors' Report.

The Chair of the Board is an independent Director and the roles of Chair and Managing Director (Chief Executive Officer) are not exercised by the same individual.

The Chair is responsible for leading the Board, ensuring that the Board's activities are organised and efficiently conducted and ensuring Directors are properly briefed for meetings.

The Managing Director is responsible for the management and operation of the Company. Those powers not specifically reserved to the Board under its Charter, and which are required for the management and operation of the Company, are conferred on the Managing Director.

#### 1.4 Director Independence

The Non-Executive Directors of the Company have been assessed as independent. In reaching its decision, the Board has taken into account the factors outlined below.

The Board regularly assesses the independence of each Director. For this purpose, an Independent Director is a Non-Executive Director that the Board considers to be independent of management and free of any business or other relationship that could materially interfere with, or could reasonably be perceived to interfere with, the exercise of unfettered and independent judgement.

Directors must disclose any person or family contract or relationship in accordance with the *Corporations Act 2001*. Directors also adhere to constraints on their participation and voting in relation to matters in which they may have an interest in accordance with the *Corporations Act 2001* and the Company's policies.

Each Director may from time to time have personal dealings with the Company.

Each Director is involved with other companies or professional firms that may from time to time have dealings with the Company.

Details of offices held by Directors with other organisations are set out on page 5 of the Directors' Report. Full details of related party dealings are set out in the notes to the Company's accounts as required by law.

In assessing whether Directors are independent, the Board takes into account (in addition to the matters set out above):

- the specific disclosures made by each Director as referred to above;
- where applicable, the related party dealings referrable to each Director, noting whether those dealings are 'material';
- whether a Director is (or is associated directly with) a substantial shareholder of the Company;
- whether the Director has ever been employed by the Group;
- whether the Director is (or is associated with) a 'material' professional adviser, consultant, supplier, or customer of the Group; and whether the Director personally carries on any role for the Group other than as a Director of the Company.

The Board also has regard to the matters set out in the Governance Principles. The Board does not consider that a term of service on the Board should be considered as a factor affecting a Director's ability to act in the best interests of the Company.

If a Director's independent status changes, this will be disclosed and explained to the market in a timely manner and in consideration of the Company's Communications Plan.

#### Materiality

The Board determines 'materiality' on both a quantitative and qualitative basis. An item that either affects the Company's net assets by approximately 5% or affects the Company's distributable income in a forecast period by more than approximately 5% of the Company's net profit before tax is likely to be material. However, these quantitative measures must be supplemented with a qualitative examination. The facts (at the time) and the context in which the item arises will influence the determination of materiality.

#### **1.5 Selection and Appointment of Directors**

Recommendation 2.4 of the Governance Principles provides that '[t]he Board should establish a nomination committee'.

Given the size of the Company and the Board, the Board considers a nomination committee is not warranted. The full Board considers the issues that would otherwise be a function of a nomination committee.

When evaluating, selecting and appointing Directors, the Board considers:

- the candidate's competencies, qualifications and expertise and his/her fit with the current membership of the Board;
- the candidate's knowledge of the industry in which the Company operates;
- directorships previously held by the candidate and his/her current commitments to other boards and companies;
- existing and previous relationships with the Company and Directors;
- the candidate's independence status and the need for a majority or equal balance on the Board; and
- requirements of the Corporations Act 2001, ASX Listing Rules, the Company's Constitution and Board Policy.

#### The Board seeks to ensure that:

- its membership represents an appropriate balance between Directors with investment management experience and Directors with an alternative perspective; and
- the size of the Board is conducive to effective discussion and efficient decision-making.

#### Under the terms of the Company's Constitution:

- an election of Directors must be held at each Annual General Meeting and at least one Director (but not the Managing Director) must retire from office; and
  - each Director (but not the Managing Director) must retire from office at the third Annual General Meeting following his/her last election.

Where eligible, a Director may stand for re-election.

## 1.6 Access to Information and Independent Advice

All Directors have unrestricted access to records and information of the Group.

Non-Executive Directors receive regular updates and reports from Management.

The Board of Directors' Charter provides that the Directors may (in connection with their duties and responsibilities) seek independent professional advice at the Company's expense, after first notifying the Board. The Board will review the estimated costs for reasonableness, but will not impede the seeking of advice.

#### 1.7 Performance Assessment

The Board of Directors' Charter requires:

- the Board to review its performance (at least annually) against previously agreed measurable and qualitative indicators;
- the Chair of the Board to review each Director's performance;
- a nominated Director to review the Chair's performance; and
- the Board to undertake a formal annual review of its overall effectiveness, including its Committees.

### These assessments were undertaken.

As a result of these assessments, the Board may implement changes to improve the effectiveness of the Board and corporate governance structures.

#### 2. Board Committees

The Board has established a number of committees to assist in the execution of its duties and (from time to time) to deal with matters of special importance.

Each Committee operates under an approved Charter.

## 2.1 Audit Committee

Members: M Towers (Chair), M Cole and B Coleman.

The purpose of the Committee is to assist the Board in fulfilling its responsibilities relating to the financial reporting and accounting practices of the Company. Its key responsibilities are to:

- review the financial information presented by Management;
- consider the adequacy and effectiveness of the Company's administrative, operating and accounting controls as a means of ensuring the Company's affairs are being conducted by Management in compliance with legal, regulatory and policy requirements;
- review any significant compliance issues affecting the Company and monitor actions taken by management;
  - review recommendations from the Finance Director and/or external Auditor on key financial and accounting principles to be adopted by the Company; and
- recommend to the Board the appointment of external auditors and monitor the conduct of audits.

All members of the Committee are independent Non-Executive Directors.

The Audit Committee has authority (within the scope of its responsibilities) to seek any information it requires from any Group employee or external party. Members may also meet with auditors (internal and/or external) without Management present and consult independent experts, where the Committee considers it necessary to carry out its duties.

All matters determined by the Committee are submitted to the full Board as recommendations for Board decisions. Minutes of a Committee meeting are tabled at the subsequent Board meeting. Additional requirements for specific reporting by the Committee to the Board are addressed in the Charter.

Attendance at Committee meetings is provided in the Directors' Report on page 5.

#### 2.2 Remuneration Committee

Members: B Coleman (Chair), M Cole and M Towers.

The Committee advises the Board on remuneration and incentive policies and practices generally and makes specific recommendations on remuneration packages and other terms of employment for Executive Directors, other Senior Executives and Non-Executive Directors.

Members of the Remuneration Committee have access to the Company's officers and advisers and may consult independent experts, where the Committee considers it necessary to carry out its duties.

Attendance at Remuneration Committee meetings is provided in the Directors' Report on page 5.

#### **Remuneration Policies**

Remuneration for the Executive Directors consists of salary, bonuses or other elements. Any equity-based remuneration for Executive Directors will be subject to shareholder approval, where required by law or ASX Listing Rules.

Remuneration for Non-Executive Directors must not exceed in aggregate a maximum sum that shareholders fix in a general meeting. The current maximum aggregate amount fixed by shareholders is \$2 million per annum (including superannuation contributions). This amount was fixed by shareholders at the 10 April 2007 general meeting.

Executive and Non-Executive Directors may also be reimbursed for their expenses properly incurred as Directors.

Further information is provided in the Remuneration Report.

#### **Remuneration Paid**

Remuneration paid to the Executive and Non-Executive Directors for the 2011/2012 reporting year is set out on pages 7 to 9 of the Directors' Report.

#### 3. Company Auditor

The policy of the Board is to appoint an Auditor that clearly demonstrates competence and independence.

The performance of the Auditor is reviewed annually and applications for tender of external audit services are requested as deemed appropriate, taking into consideration assessment of performance, existing value and tender costs.

PricewaterhouseCoopers was appointed as Auditor in 2007. It is PricewaterhouseCoopers' policy to rotate audit engagement partners on listed companies at least every five years.

An analysis of fees paid to the Auditor, including a breakdown of fees for non-audit services, is provided in the Directors' Report. It is the policy of the Auditor to provide an annual declaration of its independence to the Audit Committee.

The Auditor is required to attend the Company's Annual General Meeting and be available to answer shareholder questions about the conduct of the audit and the preparation and content of the Auditor's Report.

## 4. Company Policies

## 4.1 Directors' Code of Conduct

The Board has adopted a Directors' Code of Conduct which is based upon the Australian Institute of Company Directors' Code of Conduct. It requires the Directors to act honestly, in good faith, and in the best interests of the Company as a whole, whilst in accordance with the letter (and spirit) of the law.

## 4.2 Trading in Company Securities

All Directors and staff of the Group must comply with the Company's Trading Policy. In summary, the policy prohibits trading in Company securities:

- when aware of unpublished price-sensitive information;
- from the first day of the month until announcement of the Company's monthly funds under management figure to the ASX;
- from 1 January (each year) until announcement of the Company's half-yearly financial results to the ASX;
- from 1 July (each year) until announcement of the Company's annual financial results to the ASX; and
- during any other black-out period (as notified).

Directors and staff are prohibited from entering into transactions in associated products that operate to limit the economic risk of holding Platinum Asset Management Limited shares over unvested entitlements.

## 4.3 Financial Reporting

In respect of the year ended 30 June 2012, the Managing Director and Finance Director have made the following certifications to the Board:

- the Company's financial reports are complete and present a true and fair view, in all material respects, of the financial condition and operational results of the Company and the Group and are in accordance with relevant Accounting Standards.
- the above statement is founded on a sound system of risk management and internal compliance and control that implements the policies adopted by the Board and that the Company's risk management and internal compliance and control system is operating efficiently and effectively in all material respects.

# 4.4 Continuous Disclosure

The Board is committed to:

- the promotion of investor confidence by ensuring that trading in Company shares takes place in an efficient, competitive and informed market;
- complying with the Company's disclosure obligations under the ASX Listing Rules and the Corporations Act 2001; and
- ensuring the Company's stakeholders have the opportunity to access externally available information issued by the Company.

The Company Secretary is responsible for coordinating the disclosure of information to Regulators and shareholders and ensuring that any notifications/reports to the ASX are promptly posted on the Company's website.

#### 4.5 Shareholder Communication

The Board has adopted a Communications Plan that describes the Board's policy for ensuring that shareholders and potential investors of the Company receive or obtain access to information publicly released by the Company. The Company's primary portals are its website, Annual Report, Annual General Meeting, Half-Yearly Financial Report and monthly notices to the ASX.

The Company Secretary oversees and coordinates the distribution of all information by the Company to the ASX, shareholders, the media and the public.

## 4.6 Risk Management and Compliance

The Board, through the Audit Committee, is responsible for ensuring that:

- there are effective systems in place to identify, assess, monitor and manage the risks of the Company; and
- internal controls and arrangements are adequate for monitoring compliance with laws and regulations applicable to the Company.

The Group has implemented risk management and compliance frameworks based on AS/NZS ISO 31000:2009 Risk Management - Principles and Guidelines and AS 3806-2006 Compliance Programs. These frameworks (together with the Group's internal audit function) ensure that:

- emphasis is placed on maintaining a strong control environment;
- accountability and delegations of authority are clearly identified;
- risk profiles are in place and regularly reviewed and updated;
- timely and accurate reporting is provided to Management and respective committees; and
- compliance with the laws (applicable to the Company) and the Group's policies (including business rules of conduct) is communicated and demonstrated.

Management reports periodically to the Audit Committee and the Board on the effectiveness of the Group's risk management and compliance frameworks.

## 4.7 Business Rules of Conduct

Platinum's Business Rules of Conduct ("BROC") apply to all staff of the Group. They communicate the appropriate standards of behaviour, provide a framework for the workplace, and inform staff of their responsibilities with respect to legal compliance, confidentiality and privacy, conflicts of interest, investment activities and operational processes.

Compliance is monitored by the Compliance team. All employees are required to sign an annual declaration confirming their compliance with the BROC and the Group's policies.

#### 4.8 Diversity

The Company promotes a culture of equal opportunity and has the principles of meritocracy, fairness, equality and contribution to commercial success at all levels within the Company. The Company recognises and values the blend of skills, perspectives, styles and attitudes available to the Company through a diverse workforce. Different perspectives in the investment selection process and stronger problem-solving capabilities flow from a diverse workforce.

Workplace diversity in this context includes, but is not limited to, gender, age, ethnicity and cultural background.

Workplace flexibility involves developing people management strategies that accommodate differences in background, perspectives and family responsibilities of staff.

The Board has developed the following objectives:

- to provide maximum flexibility to all staff members;
- to include in the interview process for vacant positions at Platinum Asset Management, a diversified group (including gender diversity) of staff:
- to include in the interview process for vacant positions on the Company Board, a diversified group of Board members;
- to only utilise recruitment firms that have in place a written diversity policy with respect to their hiring practices that demonstrates their ongoing commitment to meeting our diversity objectives;
- to provide training opportunities with the aim of bringing through the underlying potential of staff;
- to review annually salaries for pay equity and against prevailing market benchmarks for existing and new staff;
- to assess annually these objectives and the progress toward achieving them through Board review; and
- to establish a diversity committee comprising representatives from each business area. The diversity committee will meet periodically. The diversity committee will monitor progress on Board-recommended diversity strategies and make recommendations to the Board for further diversity opportunities at least annually. The diversity committee will review this policy annually.

Diversity Criteria	Platinum (%)	Australia (%)
Women on the Board	20.0 (1 of 5)	14.3 <sup>[1]</sup>
Women in senior executive positions	0.0	8.0 <sup>[2]</sup>
Women in the workforce	35.0 (28 of 80)	45.6 <sup>[3]</sup>
Women in line roles	20.0 (3 of 15)	4.1 <sup>[4]</sup>
Women employed on a part-time basis	46.4 (13 of 28)	20.5 <sup>[5]</sup>
Workforce over 55 years of age	6.3 (5 of 80)	16.9 <sup>[6]</sup>
Workforce made up of people born outside of Australia	40.0 (32 of 80)	9.1 <sup>[7]</sup>
Workforce made up of people with tertiary qualifications	80.0 (64 of 80)	28.5 <sup>[8]</sup>
Workforce made up of people identified as Aboriginal or Torres Strait Islander people	0.0	1.8 <sup>[9]</sup>

<sup>&</sup>lt;sup>[1]</sup> Australian Institute of Company Directors, June 2012

<sup>[7]</sup> ABS, Cat. 3416.0, Perspectives on Migrants, November 2011

<sup>[2]</sup> Equal Opportunity for Women in the Workplace Agency ("EOWA"), Australian Census of Women in Leadership 2010, Women Executive Key Management Personnel

<sup>&</sup>lt;sup>[3]</sup> EOWA Gender Statistics at a glance, April 2012 <sup>[4]</sup> EOWA Gender Statistics at a glance, April 2012

 <sup>&</sup>lt;sup>E</sup>I COWA Gender Statistics at a glance, April 2012
 <sup>E</sup>I Australian Bureau of Statistics ("ABS"), Cat. 6291.0.55.001, Labour Force, Australia, April 2012

BAS, Cat. 62270, Education and Work, Australia, May 2011
 ABS Cat 4704.0 The Health & Welfare of Aust. Aboriginal and Torres Strait Islander people 2008

## CONSOLIDATED STATEMENT OF COMPREHENSIVE INCOME

For the Year ended 30 June 2012

	Note	2012 \$'000	2011 \$'000
Income			
Management fees		204,133	236,021
Performance fees		247	5,638
Administration fees		10,627	11,866
Interest		11,891	11,940
Net (losses) on financial assets at fair value through profit or loss Net gains/(losses) on foreign currency contracts		(280)	(552) (8)
Net gains/(losses) on foreign currency bank accounts		70	(416)
Other investments		35	130
Total income	-	226,727	264,619
Expenses			
Staff		20,748	19,997
Custody and unit registry		10,476	12,155
Business development		4,264	4,473
Share-based payments	6	3,205	5,975
Technology		1,633	1,641
Rent and other occupancy Research		1,598 1,467	1,493 1,490
Good value claims		782	1,490
Other professional		639	667
Depreciation		580	493
Legal and compliance		470	1,004
Share registry		383	405
Miscellaneous		381	402
Statutory audit fee	17	278	255
Mail house		252	263
Periodic reporting		123	131
Total expenses	-	47,279	50,863
Profit before income tax expense	-	179,448	213,756
Income tax expense	2(a)	53,070	63,697
Profit after income tax expense	-	126,378	150,059
Other comprehensive income		-	-
Total comprehensive income for the year	-	126,378	150,059
Basic earnings per share (cents per share)	8	22.51	26.73
Diluted earnings per share (cents per share)	8	22.51	26.32

The above Statement of Comprehensive Income should be read in conjunction with the accompanying notes.

## CONSOLIDATED BALANCE SHEET

## As at 30 June 2012

	Note	2012 \$'000	2011 \$'000
Current assets	NOLE	φ 000	\$ 000
Financial assets at fair value through profit or loss		1,882	7,468
Cash and cash equivalents	12(a)	11,879	232,761
Term deposits		225,713	813
Trade receivables		18,645	21,114
Interest receivable		2,620	1,823
Prepayments		865	1,112
Total current assets	-	261,604	265,091
Non-current assets			
Deferred tax assets	2(b)	1,369	1,506
Fixed assets	3	2,318	2,421
Total non-current assets	-	3,687	3,927
Total assets		265,291	269,018
	-		
Current liabilities	4	4 700	5.040
Payables	4	4,706	5,216
Current tax payable Provisions	5	11,431 2,179	14,653 1,704
F 10/13/01/15	5	2,175	1,704
Total current liabilities	-	18,316	21,573
Non-current liabilities			
Deferred tax liabilities	2(c)	458	687
Provisions	5	18	50
Total non-current liabilities	-	476	737
Total liabilities	-	18,792	22,310
Net assets	-	246,499	246,708
Equity			
Equity Contributed equity	7(a)	629,091	629,091
Reserves	7(a) 7(b)	(564,628)	(567,151)
	7(0)	(504,020)	(507,151)
	-	64,463	61,940
Retained profits	9	182,036	184,768
Total equity	-	246,499	246,708

The above Balance Sheet should be read in conjunction with the accompanying notes.

## CONSOLIDATED STATEMENT OF CHANGES IN EQUITY

For the Year ended 30 June 2012

	Note	Contributed Equity	Reserves	Retained Profits	Total
		\$'000	\$'000	\$'000	\$'000
Balance at 1 July 2010		629,091	(573,126)	169,433	225,398
Total comprehensive income for the year	_	-	-	150,059	150,059
Transactions with equity holders in their capacity as equity owners	:				
Share-based payments	7(b)	-	5,975	-	5,975
Dividends paid	10	-	-	(134,724)	(134,724)
Balance at 30 June 2011	_	629,091	(567,151)	184,768	246,708
Total comprehensive income for the year		-	-	126,378	126,378
Transactions with equity holders in their capacity as equity owners	:				
Share-based payments	7(b)	-	2,523	-	2,523
Dividends paid	10	-	-	(129,110)	(129,110)
Balance at 30 June 2012	=	629,091	(564,628)	182,036	246,499

The above Statement of Changes in Equity should be read in conjunction with the accompanying notes.

## CONSOLIDATED STATEMENT OF CASH FLOWS

For the Year ended 30 June 2012

	Note	2012 \$'000	2011 \$'000
Cash flow from operating activities	NOLE	\$ 000	\$ 000
Interest received		11.095	13.178
Receipts from operating activities		217,656	253,987
Payments for operating activities		(44,185)	(50,724)
Income taxes paid		(56,385)	(63,959)
Cash flow from operating activities	12(b)	128,181	152,482
Cash flow from investing activities			
Receipts from sale of investments		8,417	4,067
Payments for purchases of investments		(3,085)	(11,420)
Purchase of fixed assets		(486)	(367)
Proceeds on maturity of term deposits		198,625	194,940
Purchases of term deposits		(423,525)	(1,625)
Cash flow from investing activities	-	(220,054)	185,595
Cash flow from financing activities			
Dividends paid		(129,057)	(134,646)
Cash flow from financing activities	-	(129,057)	(134,646)
Net increase/(decrease) in cash and cash equivalents		(220,930)	203,431
Cash and cash equivalents held at the beginning of the financial year		232,761	29,758
Effects of exchange rate changes on cash and cash equivalents		48	(428)
Cash and cash equivalents held at the end of the financial year	12(a)	11,879	232,761

The above Statement of Cash Flows should be read in conjunction with the accompanying notes.

## NOTES TO THE FINANCIAL STATEMENTS

30 June 2012

#### 1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

The principal accounting policies adopted in the preparation of the financial report are set out below. These policies have been consistently applied to all periods presented, unless otherwise stated.

The financial report includes the financial statements for Platinum Asset Management Limited as a consolidated entity, consisting of Platinum Asset Management Limited and its subsidiaries. The *Corporations Amendment (Corporate Reporting Reform) Act 2010* provides entities that present consolidated financial statements with the option of not having to present separate parent entity financial statements (and instead present key financial disclosures relating to the parent entity in a separate note to the accounts). The parent entity financial disclosures have been prepared based on the same accounting policies used to prepare the consolidated financial report, with the exception of investments in subsidiaries. The financial report was authorised for issue by the Directors of the Company on 16 August 2012. The Directors have the power to amend the financial statements after issue.

#### (a) Basis of Preparation

The financial statements have been prepared in accordance with the requirements of the Australian Accounting Standards and interpretations issued by the Australian Accounting Standards Board and the *Corporations Act 2001* in Australia. The Company is a for-profit entity for the purpose of preparing the financial statements.

The financial statements have been prepared on the basis of fair value measurement of assets and liabilities, except where otherwise stated.

#### Compliance with International Financial Reporting Standards (IFRS)

The consolidated financial statements also comply with International Financial Reporting Standards as issued by the International Accounting Standards Board.

The preparation of the consolidated financial statements requires the use of certain critical accounting estimates and judgements, which are included below.

#### (b) Principles of Consolidation

The consolidated financial statements incorporate the assets and liabilities of all subsidiaries controlled by Platinum Asset Management Limited (the "Company") and the results of all controlled entities for the year ended 30 June 2012. Platinum Asset Management Limited and its subsidiaries together are referred to in this financial report as "the consolidated entity" or "Group".

Subsidiaries are those entities over which the Company has the power to govern the financial and operating policies, generally accompanying a shareholding of more than one-half of voting rights. The existence or effect of potential voting rights that are currently exercisable or convertible are considered when assessing whether the Company controls another entity.

Where control of an entity is obtained during the financial year, its results are included in the consolidated Balance Sheet from the date control commences. Where control of an entity ceases during a financial year, its results are included for that part of the year during which control existed.

The effects of all transactions between entities in the consolidated entity are eliminated in full. Accounting policies of various companies within the consolidated entity have been changed to ensure consistency with those policies adopted by the consolidated entity.

Non-controlling interests in the results and equity of subsidiaries are shown separately in the consolidated Statement of Comprehensive Income and Balance Sheet. The purchase method of accounting is used to account for the acquisition of subsidiaries by the Group.

The Group's policy is to treat transactions with non-controlling interests as transactions with equity owners of the Group. For purchases from minority interests the difference between any consideration paid and the relevant share acquired of the carrying net assets of the subsidiary is deducted from equity.

#### (c) Income Tax

The income tax expense for the period is the tax payable on the current period taxable income based on the current income tax rate, adjusted by changes in deferred tax assets and liabilities attributable to temporary differences between the tax bases of assets and liabilities and their carrying amounts in the financial statements and unused tax losses.

Under AASB 112: *Income Taxes,* deferred tax balances are determined using the Balance Sheet method that calculates temporary differences based on the carrying amounts of an entity's assets and liabilities in the Balance Sheet and their associated tax bases. Deferred tax assets are recognised as deductible temporary differences if it is probable that future taxable amounts will be available to utilise those temporary differences.

#### Tax Consolidation Legislation

In accordance with the (Australian) Income Tax Assessment Act 1997, Platinum Asset Management Limited is the head entity of the tax consolidated group that includes Platinum Asset Management Limited, Platinum Asset Pty Limited, Platinum Investment Management Limited and McRae Pty Limited.

Any current tax liabilities of the consolidated group are accounted for by Platinum Asset Management Limited. Current tax expense and deferred tax assets and liabilities are determined on a consolidated basis and recognised by the consolidated entity. In June 2010, the Australian Taxation Office declared that the consolidated group is an Offshore Banking Unit (OBU) under Australian Taxation Law. This allows the consolidated group to apply a concessional tax rate of 10% to net income it derives offshore. The concession was applied from 1 July 2010.

30 June 2012

## (d) Financial Assets at Fair Value through Profit or Loss

Under AASB 139: Financial Instruments: Recognition and Measurement, investments are classified in the Balance Sheet as "financial assets at fair value through profit or loss". These financial assets, that represent investments in unlisted related party unit trusts, are initially recognised at fair value.

Gains and losses arising from changes in the fair value of the financial assets are included in the Statement of Comprehensive Income in the period in which they arise. An assessment is made at the end of each reporting period of whether there is objective evidence that a financial asset is impaired.

## (e) Transaction Costs

Initial measurement (cost) on acquisition of trading securities shall not include directly attributable transaction costs such as fees and commissions paid to agents. Incremental transaction costs on purchases of financial assets at fair value through profit or loss are expensed as incurred.

## (f) Foreign Currency Translation

The functional and presentation currency of the Company in accordance with AASB 121: The Effects of Changes in Foreign Exchange Rates is the Australian dollar.

Transactions denominated in foreign currencies are translated into Australian currency at the rates of exchange prevailing on the date of the transaction. Foreign currency assets and liabilities existing at balance date are translated at exchange rates prevailing at balance date. Resulting exchange differences are brought to account in determining profit and loss for the year.

## (g) Revenue Recognition

## Management, Administration and Performance Fees

Management, Administration and Performance fees are included as part of operating income and are recognised as they are earned. The majority of management fees are derived from the Platinum Trust Funds. This fee is calculated at 1.44% per annum (GST inclusive) of each Fund's daily Net Asset Value and is payable monthly. A Performance fee is recognised as income at the end of the fee period to which it relates, when the Group's entitlement to the fee becomes certain.

## Interest Income

Interest income is recognised in the Statement of Comprehensive Income based on the nominated interest rate available on the bank accounts and term deposits held.

## **Dividend Income**

Dividend income is brought to account on the applicable ex-dividend date.

## (h) Directors' Entitlements

Liabilities for Directors' entitlements to fees are accrued at nominal amounts calculated on the basis of current fees rates.

Contributions to Directors' superannuation plans are charged as an expense as the contributions are paid or become payable.

## (i) Cash and Cash Equivalents

In accordance with AASB 107: Statement of Cash Flows, cash includes deposits at call and cash at bank that are used to meet short-term cash requirements. Cash equivalents includes short-term deposits of 3 months or less from the date of acquisition that are readily convertible into cash. Cash and cash equivalents at the end of the financial year, as shown in the Statement of Cash Flows, are reconciled to the related item in the Balance Sheet.

At 30 June 2012, nearly all of the Group's term deposits have maturities of more than three months from the date of acquisition. Under AASB 107, deposits that have maturities of more than 3 months are not included as part of "cash and cash equivalents" and have been disclosed separately in the Balance Sheet. All term deposits are held with licensed Australian banks.

Receipts from operating activities include management, administration and performance fees receipts. Payments for operating activities include payments to suppliers and employees.

## (j) Receivables

All receivables are recognised when a right to receive payment is established.

Debts that are known to be uncollectible are written off.

## (k) Payables

All payables and trade creditors are recognised as and when the Group becomes liable.

## (I) Provision for Employee Entitlements

A provision for employee entitlements is recognised by the Group when there is an obligation to the employee. This is consistent with the legal position of the parties to the employment contract. Provision for employee entitlements to salaries, salary-related costs, annual leave and sick leave are accrued at nominal amounts calculated on the basis of current salary rates. Provision for long service leave that are not to be paid or settled within 12 months of balance date, are accrued at the present values of future payments. Contributions to employee superannuation plans are charged as an expense as the contributions are paid or become payable.

30 June 2012

## (m) Share-Based Payments

The Group operates share-based remuneration plans that may include the granting of options and performance rights. The Group also operates a Fund Appreciation Rights Plan (FARP) whereby it may purchase shares in Platinum Asset Management Limited on behalf of employees, if the employee satisfies, principally, a time-based vesting condition. The value of shares that may be purchased under the FARP will be equivalent to a notional value in the Platinum Trust Funds, notionally allocated to employees and adjusted for the accumulated performance of the Funds over the vesting period.

Options, performance rights or fund appreciation rights are granted to some employees of the Company's operating subsidiary, Platinum Investment Management Limited.

Details relating to Share-based payments are set out in Note 6.

AASB 2009-8: Amendments to Australian Accounting Standards - Group Cash-Settled Share-based Payment Transactions (AASB 2) addresses whether certain types of share-based payment transactions should be accounted for as equity-settled or as cash-settled transactions and specifies the accounting in a subsidiary's financial statements for share-based payment arrangements involving equity instruments of the parent. The Group applies this Standard with the impact that the expense related to grants made during the year is recognised in the employing entity.

The fair value of share-based payments granted is recognised in the consolidated accounts as an expense with a corresponding increase in equity. The fair value is measured at grant date and amortised on a straight-line basis over the period that the employees become unconditionally entitled to the share.

For options and performance rights, the fair value at grant date is independently determined using a Black-Scholes option pricing model that takes into account the exercise price, the term of the option or right, the impact of dilution, the share price at grant date, expected price volatility of the underlying share, the expected dividend yield and the risk-free interest rate for the term of the options or performance rights.

For any shares to be purchased under the FARP on behalf of employees, the fair value is measured based on the notional investment in the Platinum Trust Funds. The fair value is subsequently amortised on a straight-line basis over the applicable vesting period. The amount to be expensed is adjusted at each balance date to reflect the estimated number of shares that are expected to vest based on the accumulated investment performance of the underlying Platinum Trust Funds.

At each balance date, the Group revises its estimates of the number of options (and performance rights) exercisable and shares to be purchased on behalf of employees. The share-based payments expense recognised each period takes into account the most recent estimate. The impact of any revision to the original estimate (e.g. forfeitures) will be recognised in the Statement of Comprehensive Income with the corresponding adjustment to equity.

## (n) Contributed Equity

Ordinary shares are classified as equity.

## (o) Earnings per Share

(i) Basic earnings per share

Basic earnings per share is determined by dividing the profit attributable to equity holders by the weighted average number of shares outstanding during the financial year.

(ii) Diluted earnings per share

Diluted earnings per share adjusts the weighted average number of shares used to determine basic earnings per share to take into account options and performance rights issued, but not exercised, under the Options and Performance Rights Plan (OPRP) (see Note 8).

## (p) Depreciation

Fixed assets are stated at historical cost less depreciation. Fixed assets (other than in-house software) are depreciated over their estimated useful lives using the diminishing balance method.

The expected useful lives are as follows:

Computer Equipment	4 years
Software	2.5 years
In-house Software	4 years
Communications Equipment	4 - 20 years
Office Fitout	5 - 13 1/3 years
Office Furniture and Equipment	5 - 13 1/3 years

Gains and losses on disposals are included in the Statement of Comprehensive Income.

## (q) Operating Leases

Platinum Investment Management Limited has entered into a lease agreement for the premises it occupies and pays rent on a monthly basis. Payments made under the operating lease are charged to the Income Statement. Details of the financial commitments relating to the lease are included in Note 16.

## (r) Rounding of Amounts

The consolidated entity is of a kind referred to in the Australian Securities & Investments Commission's Class Order 98/0100 (as amended) and, consequently, amounts in the financial report and financial statements have been rounded to the nearest thousand dollars in accordance with that Class Order, unless otherwise indicated.

## (s) Goods and Services Tax (GST)

Revenue, expenses, receivables and payables are recognised net of the amount of associated GST, unless the GST is not recoverable from the tax authority. In this case, it is recognised as part of the cost of the acquisition of the asset or has been expensed.

Cash flows are presented on a gross basis.

30 June 2012

## (t) New Accounting Standards and Interpretations

Certain new accounting standards and interpretations have been published that are not mandatory for the 30 June 2012 reporting period. The Company's and consolidated entity's assessment of the impact of these new standards and interpretations are set out below:

(i) AASB 10: Consolidated Financial Statements and revised AASB 127: Separate Financial Statements (effective 1 January 2013)

AASB 10 replaces all of the guidance on control and consolidation stipulated in AASB 127: *Consolidated and Separate Financial Statements*, and Interpretation 12 *Consolidation – Special Purpose Entities*. The core principle that a consolidated entity presents a parent and its subsidiaries as if they are a single economic entity remains unchanged, as do the mechanics of consolidation. However, the standard introduces a single definition of control that applies to all entities. It focuses on the need to have both power and rights or exposure to variable returns before control is present. Power is the current ability to direct the activities that significantly influence returns. Returns must vary and can be positive, negative or both. There is also new guidance on participating and protective rights and on agent/principal relationships. The consolidated entity does not expect the new standard to have an impact on its composition. The Standard will not have any impact on the Company or consolidated entity's financial statements.

AASB 127 is renamed *Separate Financial Statements* and is now a standard dealing solely with separate financial statements. Application of this standard by the Company or consolidated entity will not affect any of the amounts recognised in the financial statements.

The Company or consolidated entity does not expect to adopt the new standards before their operative date. They would therefore be first applied in the financial statements from the annual reporting period beginning 1 July 2013.

(ii) AASB 13: Fair Value Measurement and AASB 2011-8: Amendments to Australian Accounting Standards arising from AASB 13 (effective 1 January 2013)

AASB 13 explains how to measure fair value and aims to enhance fair value disclosures. The Company or consolidated entity has yet to determine if its current measurement techniques will have to change as a result of the new guidance. It is therefore not possible to state the precise impact, if any, of the new rules on any of the amounts recognised in the financial statements. However, application of the new standard should not have a significant impact on the type of information disclosed in the notes to the financial statements. The Company or consolidated entity does not intend to adopt the new standard before its operative date, which is the annual reporting period beginning 1 July 2013.

(iii) AASB 9: *Financial instruments* and AASB 2009-11: *Amendments to Australian Accounting Standards arising from AASB* 9 and AASB 2010-7: *Amendments to Australian Accounting Standards arising from AASB* 9 (December 2010) (effective for annual periods beginning on or after 1 January 2015).

AASB 9: *Financial Instruments* provides revised guidance on the classification and measurement of financial assets. The requirements of this standard represent a significant change from the existing requirements of AASB 139 in respect of financial assets. The Standard contains two primary measurement categories of financial assets: amortised cost and fair value. The standard eliminates the existing AASB 139 categories of held to maturity, available for sale and loans and receivables. Equity instruments will be measured at fair value with fair value changes in traded equity investments taken to the profit or loss. The standard would not have a significant impact on the Company or consolidated entity as its equity instruments are already recognised at fair value. The Company and consolidated entity will apply the revised standard from 1 July 2015.

(iv) Revised AASB 119: Employee Benefits, AASB 2011-10: Amendments to Australian Accounting Standards arising from AASB 119 (September 2011) and AASB 2011-11: Amendments to AASB 119 (September 2011) arising from Reduced Disclosure Requirements (effective for annual periods beginning on or after 1 July 2013)

The revised standard introduces a number of changes to the accounting of employee benefits. The change of relevance to the Company or consolidated entity is that the classification and measurement for all employee benefits, within the short-term and other long-term employee benefit categories will be revised so that the distinction between the two will depend on whether the entity expects the benefit to be wholly settled within 12 months. Discounting will apply to any benefits classified as other long-term benefits. The revised standard will not have a significant effect on the classification and measurement of disclosures contained in the Company or consolidated entity's statement of financial position. The Company and consolidated entity will apply the revised standard from 1 July 2013.

(v) AASB 2011-4: Amendments to Australian Accounting Standards to Remove Individual Key Management Personnel Disclosure Requirements (effective for annual reporting periods beginning on or after 1 July 2013)

The revised standard removes the individual key management personnel (KMP) disclosure requirements from AASB 124: *Related Party Disclosures*, for all disclosing entities to achieve consistency with the international equivalent standard and remove a duplication of the requirements with the *Corporations Act 2001*. While this will reduce the disclosures that are currently required in the notes to the financial statements, it will not affect any of the amounts recognised in the financial statements. The amendments apply from 1 July 2013 and cannot be adopted early. *The Corporations Act 2001* requirements in relation to remuneration reports will remain unchanged for now, but these requirements are currently subject to review and may also be revised in the future.

2. INCOME TAX

2. INCOME TAX		
	2012	2011
	\$'000	\$'000
(a) The income tax expense attributable to profit comprises:		
Current income tax provision	53,247	63,323
Deferred tax assets	137	524
Deferred tax liabilities	(229)	(234)
(Over)/under provision of prior period tax	(85)	84
Income tax expense	53,070	63,697
The aggregate amount of income tax attributable to the financial year differs from the prima facie amount payable on the profit. The difference is reconciled as follows:		
Profit before income tax expense	179,448	213,756
Prima facie income tax on profit at 30%	53,834	64,127
Tax effect on amounts that:		
Reduce tax payable:		
- Tax rate differential on offshore business income	(1,658)	(2,317)
<ul> <li>Allowable credits for foreign tax paid</li> <li>Non-assessable income</li> </ul>	(9)	(8) (14)
	(0)	(14)
Tax-effect of amounts that are non-deductible		
Increase tax payable:		
- Share-based payments	961	1,793
Depreciation     Other non-deductible expenses	26 1	30 2
(Over)/under provision of prior period tax	(85)	84
Income tax expense	53,070	63,697
	2012	2011
	\$'000	\$'000
(b) Deferred tax assets		
The balance comprises temporary differences attributable to:		
Capital expenditure not immediately deductible	231	413
Employee entitlements:	070	005
- Long service leave	370	265 246
- Long service leave - Annual leave	274	246
- Long service leave		
- Long service leave - Annual leave Unrealised foreign exchange losses	274 203	246 235
Long service leave     Annual leave Unrealised foreign exchange losses Tax fees Periodic reporting Audit and accounting	274 203 91 27 54	246 235 85 26 56
Long service leave     Annual leave Unrealised foreign exchange losses Tax fees Periodic reporting Audit and accounting Printing and mail house	274 203 91 27 54 25	246 235 85 26 56 25
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> </ul>	274 203 91 27 54 25 2	246 235 85 26 56 25 2
Long service leave     Annual leave Unrealised foreign exchange losses Tax fees Periodic reporting Audit and accounting Printing and mail house	274 203 91 27 54 25	246 235 85 26 56 25
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul>	274 203 91 27 54 25 2 76 16	246 235 85 26 56 25 2 138 15
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> </ul>	274 203 91 27 54 25 2 76 16 1,369	246 235 85 26 56 25 2 138 15 1,506
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul>	274 203 91 27 54 25 2 76 16 1,369 <b>2012</b>	246 235 85 26 56 25 2 138 15 1,506 <b>2011</b>
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul>	274 203 91 27 54 25 2 76 16 1,369	246 235 85 26 56 25 2 138 15 1,506
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul> Deferred tax assets (c) Deferred tax liabilities	274 203 91 27 54 25 2 76 16 1,369 <b>2012</b>	246 235 85 26 56 25 2 138 15 1,506 <b>2011</b>
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul> Deferred tax assets	274 203 91 27 54 25 2 76 16 1,369 <b>2012</b>	246 235 85 26 56 25 2 138 15 1,506 <b>2011</b>
<ul> <li>Long service leave</li> <li>Annual leave</li> <li>Unrealised foreign exchange losses</li> <li>Tax fees</li> <li>Periodic reporting</li> <li>Audit and accounting</li> <li>Printing and mail house</li> <li>Fringe benefits tax</li> <li>Unrealised capital losses</li> <li>Payroll tax</li> </ul> Deferred tax assets (c) Deferred tax liabilities The balance comprises temporary differences attributable to:	274 203 91 27 54 25 2 76 16 16 1,369 <b>2012</b> \$'000	246 235 85 26 56 25 2 138 15 1,506 2011 \$'000

Given the nature of the items disclosed above as deferred tax balances, it is estimated that most of the deferred tax balances will be recovered or settled within 12 months.

## 3. FIXED ASSETS

	2012 \$'000	2011 \$'000
	\$ 000	\$ 000
Computer equipment (at cost)	1,079	934
Less: Accumulated depreciation	(780)	(675)
	299	259
Purchased and capitalised software (at cost)	2,701	2,500
Less: Accumulated depreciation	(2,242)	(1,948)
	459	552
Communication equipment (at cost)	122	102
Less: Accumulated depreciation	(90)	(76)
	32	26
Office premises fit out (at cost)	1,722	1,696
Less: Accumulated depreciation	(379)	(322)
	1,343	1,374
Office furniture and equipment (at cost)	481	476
Less: Accumulated depreciation	(296)	(266)
	185	210
	2,318	2,421

## Asset Movements during the year

	Computer equipment 2012 \$'000	Computer equipment 2011 \$'000	Purchased and capitalised software 2012 \$'000	Purchased and capitalised software 2011 \$'000
Opening balance	259	172	552	676
Additions	204	215	229	142
Disposals	(9)	(1)	-	-
Depreciation expense	(155)	(127)	(322)	(266)
Closing balance	299	259	459	552

	Communications equipment 2012 \$'000	Communications equipment 2011 \$'000	Office premises fit out 2012 \$'000	2011
Opening balance	26	35	1,374	1,427
Additions	23	9	26	-
Disposals	-	(2)	-	-
Depreciation expense	(17)	(16)	(57)	(53)
Closing balance	32	26	1,343	1,374

		Office furniture and equipment 2011 \$'000
Opening balance Additions	210 4	240 1
Disposals Depreciation expense	- (29)	(31)
Closing balance	185	210

The closing balance of purchased and capitalised software disclosed above includes amounts recognised in relation to software in the course of construction and development of \$142,000 at 30 June 2012 (2011: \$11,000).

## 4. PAYABLES

	2012 \$'000	2011 \$'000
Current		
Trade creditors	3,010	3,382
Goods and Services Tax (GST)	1,419	1,609
Unclaimed dividends payable to shareholders	277	225
	4,706	5,216

Trade creditors are unsecured and payable between seven and 30 days after the consolidated entity becomes liable.

Information relating to the consolidated entity's exposure of payables to liquidity risk is shown in Note 18.

## 5. PROVISIONS

5. FROVISIONS	2012 \$'000	2011 \$'000
Current		
Long service leave	1,234	883
Annual leave	911	821
Payroll tax payable within 12 months	34	-
	2,179	1,704
Non-Current		
Payroll tax payable beyond 12 months	18	50
	18	50

## 6. SHARE-BASED PAYMENTS

## (a) Options and Performance Rights Plan (OPRP)

On 22 May 2007, the Group established an OPRP to assist with the retention and motivation of employees. Options were granted under this plan on 22 May 2007 and 17 June 2009. Since June 2009, no options have been granted .

## Options

On 22 May 2007, some employees were initially granted 27,010,467 options under the OPRP, to take up shares in Platinum Asset Management Limited at a strike price of \$5.00. The options (net of forfeitures) vested on 22 May 2011 and have a further two year exercise period.

On 17 June 2009, some employees were granted 8,783,205 options under the OPRP to take up shares in Platinum Asset Management Limited at a strike price of \$4.50. The options vest after four years and have a further two year exercise period.

## Performance Rights

On 22 May 2007, employees who were not granted options under the OPRP, were granted performance rights to take up Platinum Asset Management Limited shares at a strike price of \$nil. These performance rights vested after three years and had a further two year exercise period. Employees were initially granted 372,703 performance rights. No performance rights have been granted since 2007. All performance rights that were granted to employees (net of forfeitures) have now vested.

## 6. SHARE-BASED PAYMENTS (cont'd)

Options on issue are as follows:	2012 Quantity	2011 Quantity
Options Granted on 22 May 2007		
Opening balance	-	16,547,817
Vested - 22 May 2011	-	(16,547,817)
Closing balance - unvested	-	-
Options Granted on 17 June 2009 Opening balance	8,783,205	8,783,205
Movement	-	-
Closing balance - unvested	8,783,205	8,783,205
Closing balance of unvested options	8,783,205	8,783,205

At 30 June 2012, 16,547,817 options granted on 22 May 2007 have vested, but remain unexercised and 8,783,205 options granted on 17 June 2009 remain unvested.

	Options	Options
	22-May-07	17-Jun-09
Model inputs for options granted included:		
(a) Exercise price:	\$5.00	\$4.50
(b) Grant date:	22 May 2007	17 June 2009
(c) Expiry date:	22 May 2013	17 June 2015
(d) Days to expiry (mid-point) at grant date:	1,825 days	1,825 days
(e) Share price at grant date:	\$5.00	\$4.10
(f) Assumed volatility of the Company's shares:	22.50%	42.00%
(g) Assumed dividend yield:	5.35%	4.30%
(h) Risk-free interest rate:	6.11%	5.01%

In relation to the options granted in May 2007, there was no historical basis to work out the assumed price volatility of

the Company's shares. Therefore, the volatility was based on an analysis of comparable listed funds management companies. For options granted on 17 June 2009, the volatility was based on the Company's share price movement since December 2008.

## Fair Value of Options

The assessed fair value of options granted on 22 May 2007 was \$0.82 per option. The assessed fair value of options granted on 17 June 2009 was \$1.14 per option.

#### (b) Fund Appreciation Rights Plan (FARP)

On 1 April 2009, the Group established the FARP to assist with the retention and motivation of the Group's investment analysts.

Under the FARP, shares in Platinum Asset Management Limited may be purchased by the Group on behalf of employees, if they satisfy a time-based vesting period requirement of three years continuous employment with the Group.

The total number of shares ultimately purchased by the Group is equivalent to the notional investment in the Platinum Trust Funds, notionally allocated to employees, adjusted for the accumulated performance of the Funds over the vesting period. This interest is "notional" only, meaning employees have no entitlement to units in the Platinum Trust Funds. Notional investment in the Platinum Trust Funds occurred on 1 April 2010, 1 April 2010 and 1 April 2011. No FARs were granted in 2012.

#### Fair Value of the Fund Appreciation Rights (FARs) Granted

The assessed fair value of FARs at 30 June 2012 is based on the notional market value of the investment in the Platinum Trust Funds at the three grant dates (i.e, 1 April 2009, 1 April 2010 and 1 April 2011 respectively). The movement in notional value of units to 30 June 2012 (or 31 March 2012 for the FARs that vested on that date) are recognised in the Statement of Comprehensive Income with a corresponding adjustment to equity for any unvested FARs.

The fair value of FARs granted on 1 April 2009, amortised over a three year vesting period, was \$550,000. The notional value of these FARs on 31 March 2012 was \$682,512. On 16 April 2012, shares to the value of \$682,512 were purchased by the Group on behalf of the employees and allocated to these employees. The movement in the notional value of units between 1 July 2011 and the vesting date of 31 March 2012 was \$10,425 (2011: (\$30,525) from 1 July 2010 to 30 June 2011).

The fair value of FARs granted on 1 April 2010, to be amortised over a three year vesting period was \$1,015,000. The movement in the notional value of units between 1 July 2011 and 30 June 2012 was (\$60,465) (2011: (\$71,176)).

The fair value of FARs granted on 1 April 2011, to be amortised over a three year vesting period was \$1,050,000. The movement in the notional value of units between 1 July 2011 and 30 June 2012 was (\$65,312) (2011: (\$39,654) from 1 April 2011 to 30 June 2011).

## 6. SHARE-BASED PAYMENTS (cont'd)

#### **Expenses Arising from Share-Based Payment Transactions**

	2012	2011
	\$'000	\$'000
Total expenses arising from share-based payment transactions were as follows:		
Options granted on 22 May 2007 and vested on 22 May 2011	-	3,013
Options granted on 17 June 2009	2,494	2,494
Fund appreciation rights granted on 1 April 2009 and vested on 31 March 2012	148	153
Fund appreciation rights granted on 1 April 2010	278	267
Fund appreciation rights granted on 1 April 2011	285	48
Total share-based payments expense	3,205	5,975
Associated payroll tax expense on fund appreciation rights*	2	25
Total	3,207	6,000

\* Amounts are included in staff expenses in the Statement of Comprehensive Income.

At 30 June 2012, the fair value remaining to be amortised over the remainder of the vesting period is \$nil for the options granted on 22 May 2007, \$2,398,885 for the options granted on 17 June 2009, \$254,059 for the FARs granted on 1 April 2010 and \$612,819 for the FARs granted on 1 April 2011.

In order to retain and motivate employees, additional options, performance rights or FARs may be issued under the OPRP or FARP in the future, in compliance with the *Corporations Act 2001*.

#### 7. CONTRIBUTED EQUITY AND RESERVES

(a) Movement in share capital	2012 Quantity 000	2012 \$'000	2011 Quantity 000	2011 \$'000
Ordinary shares - opening balance	561,348	629,091	561,348	629,091
Total contributed equity	561,348	629,091	561,348	629,091

#### **Ordinary Shares**

Ordinary shares entitle the holder to participate in dividends and the proceeds on winding up of the Company in proportion to the number of shares held. All ordinary shares are issued and authorised.

## (b) Movement in reserves

	2012 \$'000	2011 \$'000
Opening balance - Brought forward capital and share-based payments reserve	(567,151)	(573,126)
Vested shares - Options granted on 22 May 2007	-	3,013
Unvested shares - Options granted on 17 June 2009	2,494	2,494
Unvested shares - Fund appreciation rights granted on 1 April 2010	148	153
Transfer from reserves - shares purchased based on Fund appreciation rights that vested on 31 March 2012	(682)	-
Unvested shares - Fund appreciation rights granted on 1 April 2010	278	267
Unvested shares - Fund appreciation rights granted on 1 April 2011	285	48
	2,523	5,975
Closing Balance	(564,628)	(567,151)

----

In 2007, in preparation for listing, a restructure was undertaken in which the Company sold or transferred all of its assets, other than its beneficial interest in shares in Platinum Asset Pty Limited and sufficient cash to meet its year to date income tax liability.

The Company then split its issued share capital of 100 shares into 435,181,783 ordinary shares. It then took its beneficial interests in Platinum Investment Management Limited to 100%, through scrip for scrip offers, in consideration for the issue of 125,818,217 ordinary shares in the Company.

As a result of the share split and takeover offers, the Company had 561,000,000 ordinary shares on issue and beneficially held 100% of the issued share capital of Platinum Investment Management Limited. Subsequently, 140,250,000 shares on issue representing 25% of the issued shares of the Company were sold to the public by existing shareholders.

The opening brought forward capital reserve for 2011 is predominantly comprised of the difference between consideration paid for the purchase of the minority interests and the share of net assets acquired in the minority interests. This amount of (\$588,127,324) was deducted from equity.

8. EARNINGS PER SHARE				
			2012	2011
Basic earnings per share - cents per share Diluted earnings per share - cents per share			22.51 22.51	26.73 26.32
Diluted earnings per share - cents per share			-	
			2012	2011
Weighted average number of ordinary shares on issue used in the calculation of	f basic earnings per share		561,347,878	561,347,878
Adjustment for potential ordinary shares - options that are "in the money" at bala			-	8,783,205
Weighted average number of ordinary shares on issue used in the calculation of	0.1	·	561,347,878	570,131,083
At 30 June 2012, 25,331,022 options (2011: 16,547,817 options) remain "out of	the money".		2012	2011
			\$'000	\$'000
Earnings used in the calculation of basic and diluted earnings per share			126,378	150,059
9. RETAINED PROFITS			2012	2011
			\$'000	\$'000
Retained earnings at the beginning of the financial year			184,768	169,433
Net profit			126,378	150,059
Dividends paid			(129,110)	(134,724)
Retained earnings at the end of the financial year		_	182,036	184,768
10. DIVIDENDS (Fully Franked)	2012	2012	2011	2011
	cents	\$'000	cents	\$'000
	per share		per share	
Paid - 22 September 2010	-	-	14.00	78,589

			11.00	10,000
Paid - 15 March 2011	-	-	10.00	56,135
Paid - 22 September 2011	15.00	84,202	-	-
Paid - 12 March 2012	8.00	44,908	-	-
		129,110		134,724

Dividends not recognised at year-end In addition to the above dividends paid, since year-end, the Directors have declared the payment of a dividend of 13 cents per fully paid ordinary share, fully franked based on tax paid at 30%. The aggregate amount of the dividend expected to be paid on 21 September 2012, but not recognised as a liability at year-end, is \$72,975,000.

## **11. FRANKING ACCOUNT**

II. FRANKING ACCOUNT	2012 \$'000	2011 \$'000
Opening balance based on tax paid and franking credits attached to dividends paid	116,576	110,907
Dividends paid - franked at 30%	(55,333)	(57,739)
Tax paid or payable	53,163	63,408
Estimated franking credits available	114,406	116,576

## 12. NOTES TO THE STATEMENT OF CASH FLOWS

	\$'000	\$'000
Cash at bank	68	266
Cash on deposit (at call)	11,811	5,880
Term deposits (three months or less from date of acquisition)	-	226,615
	11,879	232,761
Information in relation to the consolidated entity's exposure to interest rate risk is provided in Note 18.		
(b) Reconciliation of Net Cash from	2012	2011
Operating Activities to Profit After Income Tax	\$'000	\$'000
Profit after income tax	126,378	150,059
Depreciation	580	493
Fixed assets scrapped	9	3
Share-based payments	2,523	5,975
(Gain)/loss on investments	253	548
Decrease/(Increase) in cash due to exchange rate movements	(48)	428
Decrease/(Increase) in trade receivables	2,469	332
Decrease/(Increase) in interest receivable	(797)	1,239
Decrease/(Increase) in prepayments	247	(156)
Decrease/(Increase) in deferred tax assets	137	524
(Decrease)/Increase in trade creditors and GST	(562)	(6,280)
(Decrease)/Increase in annual leave, long service leave and payroll tax provisions	443	102
(Decrease)/Increase in income tax payable	(3,222)	(551)
(Decrease)/Increase in deferred tax liabilities	(229)	(234)
Net Cash from Operating Activities	128,181	152,482

2012

2011

## 13. CONTINGENT ASSETS, LIABILITIES AND COMMITMENTS TO CAPITAL EXPENDITURE

No contingent assets or liabilities exist at 30 June 2012 and 30 June 2011. The consolidated entity has no commitments for significant capital expenditure.

## **14. SUBSEQUENT EVENTS**

No significant events have occurred since the balance date that would impact on the financial position of the consolidated entity as at 30 June 2012 and on the results for the year ended on that date.

## **15. SEGMENT INFORMATION**

Under AASB 8: *Operating Segments*, the consolidated entity is considered to have a single operating segment being funds management services. However, AASB 8 requires certain entity-wide disclosures, such as source of revenue by geographic region. The consolidated entity derives management and performance fees from Australian investment vehicles and its US-based investment mandates. The geographical breakdown of revenue is as follows:

	2012 \$'000	2011 \$'000
	φ 000	φ 000
Australia	217,114	252,311
North America	9,613	12,308
	226,727	264,619
16. LEASE COMMITMENTS		
Total lease expenditure contracted for at balance date, but not provided for in the accounts is as follows:	2012	2011
	\$'000	\$'000
Operating leases		
Payable not later than one year	1,517	1,448
Payable later than one, not later than five years	2,556	4,072
	4,073	5,520

30 June 2012

## **17. AUDITOR'S REMUNERATION**

During the year, the following fees were paid or payable for services provided by the Auditor to the consolidated entity. The fees were paid by Platinum Investment Management Limited on behalf of the consolidated entity.

	2012 \$'000	2011 \$'000
Statutory audit services	278	255
Taxation services - compliance	520	474
Taxation services - foreign tax agent	24	26
Other audit and assurance services	13	24
	835	779
Advisory services - legal costs	28	19
	863	798

## **18. FINANCIAL RISK MANAGEMENT**

The consolidated entity's activities expose it to both direct and indirect financial risk, including: market risk, credit risk and liquidity risk. Direct exposure to financial risk occurs through the impact on profit of movements in funds under management ("FUM") and indirect exposure occurs because Platinum's operating subsidiary is the Investment Manager for various Platinum investment vehicles (which include investment mandates, various unit trusts, known as the Platinum Trust Funds and its ASX listed investment vehicle, Platinum Capital Limited). This note discusses the direct exposure to risk of the consolidated entity.

The Investment Manager's risk management procedures focus on managing the potential adverse effects on financial performance caused by volatility of financial markets.

The direct risks and mitigation strategies are outlined below:

## (a) Market Risk

The key direct risks associated with the consolidated entity are those driven by investment and market volatility and the resulting impact on FUM or a reduction in the growth of FUM. Reduced FUM will directly impact on management fee income and profit because management fee income is calculated as a percentage of FUM. FUM can be directly impacted by a range of factors including:

- (i) Poor investment performance: absolute negative investment performance will reduce FUM and relative under performance to appropriate market benchmarks could reduce the attractiveness of Platinum's investment products to investors, which would impact on the growth of the business. Poor investment performance could also trigger the termination of Investment Mandate arrangements;
- (ii) Market volatility: Platinum invests in global markets. It follows that a decline in overseas markets, adverse exchange rate or interest rate movements will all impact on FUM;
- (iii) A reduction in the ability to retain and attract investors: that could be caused by a decline in investment performance, but also a range of other factors, such as the high level of competition in the funds management industry;
- (iv) A loss of key personnel; and
- (v) Investor allocation decisions: investors constantly re-assess and re-allocate their investments on the basis of their own preferences. Investor allocation decisions could operate independently from investment performance, such that funds outflows occur despite positive investment performance.

A decline in investment performance will also directly impact on performance share fees and performance fees earned by the consolidated entity. Historically, the amount of performance share fees earned by the consolidated entity has fluctuated significantly from year to year and can be a material source of fee revenue.

For those Investment Mandates that pay a performance share fee, the fee is based on a proportion of each Mandate's investment performance. It is calculated at the end of each calendar year and is based upon the actual performance of each Investment Mandate for the year.

Performance fees may be earned by the consolidated entity, if the investment return of a Platinum Trust Fund (or Platinum Capital Limited) exceeds a specified benchmark. Should the actual performance of a Platinum Trust Fund/Platinum Capital Limited be higher than the applicable benchmark, a performance fee would be receivable for the financial year. As at 30 June 2012 and 30 June 2011, performance fees of \$nil were receivable.

If global equity markets fell 10% over the course of the year and consequently the consolidated entity's FUM fell in line with global equity markets, it follows that management fees would fall by 10%. If there was a 10% decrease in performance of Investment Mandates over the course of the calendar year that resulted in an actual negative performance for the Investment Mandate for the year, then no performance fee would be earned.

The above analysis assumes a uniform 10% fall across all global equity markets. This is extremely unlikely as there is a large degree of variation in volatility across markets. For example, it is quite feasible for the Japanese market to fall whilst other Asian markets exhibit strong growth.

To mitigate the impact of adverse investment performance on FUM, the Investment Manager may employ hedging strategies to manage the impact of adverse market and exchange rate movements on the funds it manages. Market risk may be managed through derivative contracts, including futures, options and swaps. Currency risk may be managed through the use of foreign currency contracts.

30 June 2012

## 18. FINANCIAL RISK MANAGEMENT (cont'd)

The section below discusses the direct impact of foreign exchange risk, interest rate risk and price risk on the consolidated entity's financial instruments held at 30 June 2012.

## (i) Foreign Exchange Risk

The consolidated entity has US dollar Investment Mandates and derives fees in US dollars from these mandates. In addition, the consolidated entity held US\$8,351,614 (equivalent to A\$8,157,466) in cash 30 June 2012 (2011: US\$1,669,772 (equivalent to A\$1,557,333)). Therefore, the consolidated entity is directly exposed to foreign exchange risk arising from movements in exchange rates.

If the Australian Dollar had been 10% lower/higher against the US Dollar than the prevailing exchange rate used to convert the Mandate fees with all other variables held constant, then net profit after tax would have been A\$741,791 higher/A\$606,921 lower (2011: A\$1,111,554 higher/A\$909,455 lower).

## (ii) Interest Rate Risk

At 30 June 2012, term deposits are the only significant asset with potential exposure to interest rate risk held by the consolidated entity. An interest rate movement of +/-1% occurring on 30 June 2012 will have no impact on profit as the interest rates on term deposits are fixed on purchase date.

#### (iii) Price Risk

At 30 June 2012, financial assets at fair value through profit or loss represent an immaterial amount of the consolidated entity's total assets and net profit. Accordingly, the consolidated entity does not have a significant direct exposure to price risk.

#### (b) Credit Risk

Credit risk relates to the risk of a counterparty defaulting on a financial obligation resulting in a loss to the Company (typically "non-equity" financial instruments). Credit risk arises from the financial assets of the consolidated entity that include: cash, receivables and term deposits. All term deposits are held with licensed Australian banks.

The maximum exposure to direct credit risk at balance date is the carrying amount of financial assets recognised in the Balance Sheet. The consolidated entity may hold some collateral as security (for example, margin accounts) and the credit quality of all financial assets is consistently monitored by the consolidated entity. No financial assets are past due or impaired.

Any default in the value of a financial instrument held within any of the Platinum Trusts, Platinum Capital or the Investment Mandates, will result in reduced investment performance. There is no direct loss for the consolidated entity other than through the ensuing reduction in FUM, as noted above in market risk. The Investment Manager employs standard market practices for managing its credit risk exposure.

## (c) Liquidity Risk

Liquidity risk is the risk that the consolidated entity will encounter difficulty in meeting obligations associated with financial liabilities. The consolidated entity manages liquidity risk by maintaining sufficient cash reserves to cover its liabilities and receiving management fees to meet operating expenses on a regular basis. Management monitors its cash position on a daily basis and prepares cash forecasts on a weekly basis. The amounts below represent the contractual maturity of financial liabilities.

Contractual maturity analysis	At call \$'000	Within 30 days \$'000	Between 1 and 12 months \$'000	More than 12 months \$'000	Total \$'000
Trade creditors					
30 June 2012	-	3,010	-	-	3,010
30 June 2011	-	3,382	-	-	3,382
Goods and Services Tax (GST)					
30 June 2012	-	1,419	-	-	1,419
30 June 2011	-	1,609	-	-	1,609
Current tax payable					
30 June 2012	-	-	11,431	-	11,431
30 June 2011	-	-	14,653	-	14,653
Unclaimed dividends payable to shareholders					
30 June 2012	277	-	-	-	277
30 June 2011	225	-	-	-	225
Long service leave					
30 June 2012	1,234	-	-	-	1,234
30 June 2011	883	-	-	-	883
Annual leave					
30 June 2012	911	-	-	-	911
30 June 2011	821	-	-	-	821
Payroll tax					
30 June 2012	34	-	-	18	52
30 June 2011	-	-	-	50	50
Total					
30 June 2012	2,456	4,429	11,431	18	18,334
30 June 2011	1,929	4,991	14,653	50	21,623

At 30 June 2012, the consolidated entity has sufficient cash reserves of \$236,779,031 (2011: \$232,761,124) and a further \$21,264,517 (2011: \$22,937,858) of receivables to cover these liabilities. The current year cash reserves figure includes \$224,900,000 of term deposits. All of these term deposits have maturities of 6 months or less from the date of acquisition.

Accordingly, the consolidated entity does not have a significant direct exposure to liquidity risk.

## 18. FINANCIAL RISK MANAGEMENT (cont'd)

## (d) Fair Value Hierarchy

AASB 7: Financial Instruments: Disclosures requires the consolidated entity to classify fair value measurements using a fair value hierarchy that reflects the subjectivity of the inputs used in making the measurements. The fair value hierarchy has the following levels: (i) quoted prices (unadjusted) in active markets for identical assets or liabilities (level 1);

(ii) inputs other than quoted prices included within level 1 that are observable for the asset or liability either directly (as prices) or indirectly (derived from prices) (level 2); and

(iii) inputs for the assets or liability that are not based on observable market data (unobservable inputs) (level 3).

At 30 June 2012 and 30 June 2011, all financial assets at fair value through profit or loss are classified as level 1 as all financial assets are valued based on guoted arm's length prices in active markets.

## (e) Capital Risk Management

(i) Capital requirements

The Company has limited capital requirements. Owing to the volatility caused by the performance share fee component of revenue, the Directors smooth dividend payments and have a policy of paying out 80% to 90% of net profit after tax. This is a policy, not a guarantee.

## (ii) External requirements

In connection with operating a funds management business in Australia, the operating subsidiary of the Company (that conducts the funds management business) is required to hold an Australian Financial Services License (AFSL). As a holder of an AFSL, the Australian Securities and Investment Commission (ASIC) requires the subsidiary to:

- hold at least \$5 million Net Tangible Assets in respect of its managed investments and custody services;
- have Adjusted Surplus Liquid Funds ("ASLF") of:
  - \$50.000: plus
  - 5% of adjusted liabilities between \$1 million and \$100 million; plus
  - 0.5% of adjusted liabilities for any amount of adjusted liabilities exceeding \$100 million,
  - up to a maximum ASLF of \$100 million.
- have at least \$50,000 in Surplus Liquid Funds ("SLF") (i.e. its own funds in liquid form).

The operating subsidiary has complied with all externally imposed requirements to hold an AFSL during the financial year.

Effective 1 November 2012, due to changes implemented by ASIC Class Order 11/1140, the operating subsidiary will be required to:

- prepare 12-month cash-flow projections which must be approved at least guarterly by directors, and reviewed annually by auditors;
- hold at all times minimum Net Tangible Assets (NTA) the greater of:
  - -\$150.000<sup>.</sup>
  - -0.5% of the average value of scheme property (capped at \$5 million); or
  - -10% of the average Responsible Entity (RE) revenue (uncapped).

The operating subsidiary must hold at least 50% of its minimum NTA requirement as cash or cash equivalents and hold at least \$50,000 in Surplus Liquid Funds (SLF).

The operating subsidiary will comply with these new requirements to hold an AFSL.

## **19. THE COMPANY**

Platinum Asset Management Limited ("the Company") is a company limited by shares, incorporated and domiciled in New South Wales. Its registered office and principal place of business is Level 8, 7 Macquarie Place, Sydney, NSW 2000. The Company is the ultimate holding company for the entities listed in Note 20.

## **20. THE SUBSIDIARIES**

The consolidated financial statements incorporate the assets, liabilities and results of the following subsidiaries in accordance with the accounting policy described in Note 1(b):

- (a) McRae Pty Limited (incorporated in Australia) (100% owned by the Company).
- (b) Platinum Asset Pty Limited (incorporated in Australia) (100% owned by the Company).
- (c) Platinum Investment Management Limited (incorporated in Australia) (indirectly 100% owned by the Company).
- (d) Platinum Asset Management Pte Ltd (incorporated in Singapore) (indirectly 100% owned by the Company).

30 June 2012

## 21. RELATED PARTY DEALINGS

(a) Directors' remuneration

Details of all remuneration paid to Directors is disclosed in the Directors' Report and Note 22.

#### (b) Subsidiaries

Interests in subsidiaries are set out in Note 20.

## (c) Transactions with related parties

Platinum Investment Management Limited provides investment management services to related party unit trusts - the Platinum Trust Funds and to the ASX-listed investment company, Platinum Capital Limited. Platinum Investment Management Limited is entitled to receive a monthly management fee from Platinum Capital Limited and the Platinum Trust Funds, a monthly administration fee from the Platinum Trust Funds and in some instances a performance fee (that is calculated annually) based upon the relevant Funds and Platinum Capital Limited's investment return over and above a specified benchmark. The total related party fees recognised in the Statement of Comprehensive Income for the year ended 30 June 2012 was \$176,499,297 (2011: \$209,839,040). Of this, an amount of \$13,118,492 was receivable at 30 June 2012 (2011: \$16,469,022).

The Company holds small investments in the Platinum Trust Funds. At 30 June 2012, the amount of this investment as disclosed in the Balance Sheet was \$1,881,873 (2011: \$7,468,357). The income distribution relating to this, as disclosed in the Statement of Comprehensive Income and disclosed as "Other investments" was \$34,616 (2011: \$130,206).

## (d) Tax consolidation and dividend transactions

Any tax payments and dividends are sourced from the operating subsidiary, Platinum Investment Management Limited, and paid out under the Company. Platinum Asset Management Limited is the head entity of the consolidated tax group and is the entity that ultimately pays out dividends to shareholders. The amounts paid are disclosed in the Statement of Cash Flows.

## 22. KEY MANAGEMENT PERSONNEL DISCLOSURES

## (a) Aggregate remuneration

The aggregate remuneration that the consolidated entity provided Executive and Non-Executive Directors was as follows:

	2012 \$	2011 \$
Cash and short-term incentive bonuses	2,114,000	2,070,900
Superannuation	94,650	91,194
Accounting share-based payments expense for options granted*	1,335,154	1,488,389
Increase/(decrease) in annual and long service leave provision	51,799	40,635
	3,595,603	3,691,118

\* Options were granted to two Executives in 2007 and/or 2009 and the above figure is the accounting expense entry that relates to 2012 (and 2011), required to be made under the accounting standards. Whilst the consolidated entity booked an accounting expense, there was no actual benefit or remuneration payment made to the Executives. See Note 22(b) below for further details.

The above compensation figures includes remuneration paid or provided to Andrew Clifford, who is a Director of the operating subsidiary, Platinum Investment Management Limited. Philip Howard and Andrew Clifford were granted options and this is detailed below.

### (b) Details of options granted

The table below provides details of options that were granted to the Executives of the consolidated entity in 2007 and/or 2009 and details about any options that have vested.

Grant Dat		Fair Value per Option Rounded) (\$)	Fair Value at	Vesting Date	Expiry Date	Number of Options Vested	Number of Options Exercised	Accounting Expense (2) (\$)
Kerr Neilson								
N/.	A Nil	Nil	Nil	N/A	N/A	Nil	Nil	Nil
Philip Howard								
22/05/200	7 841,500	0.82	688,263	22/05/2011	22/05/2013	841,500	Nil	Nil
17/06/200	9 856,898	1.14	973,436	17/06/2013	17/06/2015	Nil	Nil	243,359
Andrew Clifford								
17/06/200	9 3,844,350	1.14	4,367,181	17/06/2013	17/06/2015	Nil	Nil	1,091,795
Vested			688,263			841,500		
Outstanding (unvested			5,340,617			4,701,248		

(1) independently determined using an appropriate option pricing model, in accordance with AASB 2: Share-Based Payments. For further details, refer to accounting policy note 1(m).

(2) relates to instances where the options vest over a number of years and some of the vesting period fell in 2012. Under the accounting standards, we are required to show the portion of the expense relating to 2012. The amount expensed for accounting purposes was not received by the Directors during the year.

No options were granted to, or exercised by, any of the Executives during the year.

## 22. KEY MANAGEMENT PERSONNEL DISCLOSURES (cont'd)

(c) Interests of Non-Executive and Executive Directors in shares ator hold at halango data wara:

	2012 Quantity	2011 Quantity
Michael Cole	300,000	300,000
Bruce Coleman	200,000	200,000
Margaret Towers	20,000	20,000
Kerr Neilson	322,074,841	322,074,841
Philip Howard	104,281	104,281

There were no movements in shareholdings in the current or prior year.

## 23. PARENT ENTITY DISCLOSURES

Parent entity financial information is as follows:

(a) Current assets \$11,709,000 (2011: \$14,879,000)

(b) Total assets \$664,761,000 (2011: \$665,436,000)

(c) Current liabilities \$11,709,000 (2011: \$14,878,000)

(d) Total liabilities \$11,709,000 (2011: \$14,878,000)

(e) Issued share capital \$629,091,000 (2011: \$629,091,000)

(f) Reserves \$22,544,000 (2011: \$20,050,000)

(g) Shareholders' equity \$653,052,000 (2011: \$650,558,000)

(h) Operating profit before tax \$129,110,000 (2011: \$134,724,000)

(i) Operating profit after tax \$129,110,000 (2011: \$134,724,000)

(j) Total comprehensive income \$129,110,000 (2011: \$134,724,000)

There are no guarantees entered into by the parent entity in relation to debts of the subsidiaries, no contingent liabilities and no capital commitments.

## DIRECTORS' DECLARATION

In the Directors' opinion,

- (a) the financial statements and notes set out on pages 17 to 36 are in accordance with the Corporations Act 2001 including:
  - (i) complying with Accounting Standards, the Corporations Regulations 2001 and other mandatory professional reporting requirements;
  - (ii) giving a true and fair view of the consolidated entity's financial position as at 30 June 2012 and of its performance, as represented by the results of its operations and its cash flows, for the financial year ended on that date; and
- (b) there are reasonable grounds to believe that Platinum Asset Management Limited will be able to pay its debts as and when they become due and payable.

Note 1(a) confirms that the financial statements also comply with International Financial Reporting Standards as issued by the International Accounting Standards Board.

The Directors have been given the declaration required by section 295A of the Corporations Act 2001 by the Managing Director and Finance Director.

This declaration is made in accordance with a resolution of the Directors.

Michael Cole Director

#### Kerr Neilson Director

Sydney 16 August 2012



# Independent auditor's report to the members of Platinum Asset Management Limited

# Report on the financial report

We have audited the accompanying financial report of Platinum Asset Management Limited (the Company), which comprises the balance sheet as at 30 June 2012, the statement of comprehensive income, statement of changes in equity and statement of cash flows for the year ended on that date, a summary of significant accounting policies, other explanatory notes and the directors' declaration for the Platinum Asset Management Limited Group (the consolidated entity). The consolidated entity comprises the Company and the entities it controlled at the year's end or from time to time during the financial year.

# Directors' responsibility for the financial report

The directors of the Company are responsible for the preparation of the financial report that gives a true and fair view in accordance with Australian Accounting Standards and the *Corporations Act 2001* and for such internal control as the directors determine is necessary to enable the preparation of the financial report that is free from material misstatement, whether due to fraud or error. In Note 1, the directors also state, in accordance with Accounting Standard AASB 101 *Presentation of Financial Statements*, that the financial statements comply with *International Financial Reporting Standards*.

## Auditor's responsibility

Our responsibility is to express an opinion on the financial report based on our audit. We conducted our audit in accordance with Australian Auditing Standards. These Auditing Standards require that we comply with relevant ethical requirements relating to audit engagements and plan and perform the audit to obtain reasonable assurance whether the financial report is free from material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial report. The procedures selected depend on the auditor's judgement, including the assessment of the risks of material misstatement of the financial report, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial report in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of accounting estimates made by the directors, as well as evaluating the overall presentation of the financial report.

Our procedures include reading the other information in the Annual Report to determine whether it contains any material inconsistencies with the financial report.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinions.

## Independence

In conducting our audit, we have complied with the independence requirements of the *Corporations Act 2001*.

**PricewaterhouseCoopers, ABN 52 780 433 757** Darling Park Tower 2, 201 Sussex Street, GPO BOX 2650, SYDNEY NSW 1171 DX 77 Sydney, Australia T: +61 2 8266 0000, F: +61 2 8266 9999, www.pwc.com.au



*Auditor's opinion* In our opinion:

- (a) the financial report of Platinum Asset Management Limited is in accordance with the *Corporations Act 2001*, including:
  - (i) giving a true and fair view of the consolidated entity's financial position as at 30 June 2012 and of its performance for the year ended on that date; and
  - (ii) complying with Australian Accounting Standards (including the Australian Accounting Interpretations) and the *Corporations Regulations 2001;* and
- (b) the financial report and notes also comply with International Financial Reporting Standards as disclosed in Note 1.

# **Report on the Remuneration Report**

We have audited the remuneration report included in pages 6 to 10 of the directors' report for the year ended 30 June 2012. The directors of the company are responsible for the preparation and presentation of the remuneration report in accordance with section 300A of the *Corporations Act 2001*. Our responsibility is to express an opinion on the remuneration report, based on our audit conducted in accordance with Australian Auditing Standards.

# Auditor's opinion

In our opinion, the remuneration report of Platinum Asset Management Limited for the year ended 30 June 2012, complies with section 300A of the *Corporations Act 2001*.

PricewaterhouseCoopers

A Loveridge Partner Sydney 16 August 2012

## DIRECTORY

## Directors

Michael Cole Bruce Coleman Margaret Towers Kerr Neilson Philip Howard

## **Company Secretary**

Philip Howard

## Shareholder Liaison

Liz Norman

## **Registered Office**

Level 8, 7 Macquarie Place Sydney NSW 2000 Phone - 1300 726 700 (Australia only) Phone - 0800 700 726 (New Zealand only) Phone + 61 2 9255 7500 Fax + 61 2 9254 5555

## Share Registrar

Computershare Investor Services Pty Ltd Level 3, 60 Carrington Street Sydney NSW 2000 Phone 1300 855 080 (Australia only) Phone + 61 3 9415 4000 Fax + 61 3 9473 2500

## Auditor and Taxation Advisor

PricewaterhouseCoopers 201 Sussex Street Sydney NSW 2000

## Securities Exchange Listing

Ordinary shares listed on the Australian Securities Exchange ASX Code: **PTM** 

## Website

http://www.platinum.com.au/paml shares.htm