

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

29 February 2012

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FACTS			FEES	
Portfolio Value	\$656.57 mn		Entry fee Nil	
Fund commenced	18 May 2000		Exit fee Nil	
Minimum investment	A\$20,000 or N	Z\$25,000	Management Expense Ratio/ 1.54% per annum	
Regular Investment Plan (min.)	A\$200 or NZ\$2	250 per mth/qtr	Indirect Cost Ratio (MER/ICR) (inclusive of investment &	
Income distribution date	Annual, 30 June		administration costs)	
Unit valuation	Sydney Business		Brokerage paid Nil	
Unit prices	App 2.0571	Red 2.0468	Buy/sell spread 0.5% total	
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PERFORMANCE 1			PERFORMANCE GRAPH <sup>2</sup>	
	FUND %	MSCI %	***	
1 month	5.36	3.31	\$80,000	
3 months	3.66	5.46	\$70,000 - Platinum Int'l Brands Fund	
6 months	(1.28)	6.93	\$70,000 - 278.7%	
1 year	(0.82)	(7.15)	\$60,000 -	
2 years (compound pa)	7.64	(0.38)		
3 years (compound pa)	16.91	3.83	\$50,000 -	
5 years (compound pa)	4.04	(6.05)		
10 years (compound pa)	10.26	(1.80)	\$40,000 -	
Since inception (compound pa)	11.96	(3.29)	¢20.000	
			\$30,000 - MSCI AC World	
INVESTED POSITION <sup>3</sup>			\$20,000 (32.6%)	
LONG %		CURRENCY %		
Brazil 3.0	) 3.0	3.0	\$10,000 +	
China (Listed ex PRC) 7.2			2000 2002 2004 2006 2008 2010	
Colombia 0.7		0.7		
Denmark 0.7		0.7	Source: Factset and Platinum	
France 7.6			TOP TEN POSITIONS 4	
Germany 10.4				
Greece 0.6			STOCK COUNTRY INDUSTRY %	
Hong Kong 1.7		8.7		
India 6.3		6.8	Pernod Ricard SA France Beverages 4.0 BMW Germany Automobiles 3.9	
Indonesia 1.0		1.0		
Italy 6.2		F 0	Henkel AGGermanyHousehold Products3.0Remy Cointreau SAFranceBeverages2.9	
Japan 6.8 Malaysia 1.6		5.0 1.6	Remy Cointreau SAFranceBeverages2.9Pepsico IncUnited StatesBeverages2.8	
Malaysia 1.6 Mexico 1.7		1.0		
Pakistan 0.4			Piaggio & C SpA         Italy         Leisure Equipment         2.7           Mulberry Group Plc         United Kingdom         Speciality Retail         2.7	
Philippines 1.0		1.0	Estee Lauder Co United Kingdom Speciality Ketalit 2.7	
Saudi Arabia 1.6		1.0	Grendene SA Brazil Textiles & Apparel 2.4	
Spain 0.7			China Mengniu Dairy China Food Products 2.2	
Sweden 1.5		1.5		
Thailand 2.7		2.7		
UK 6.4		10.8		
US 7.5	5 5.8	16.6	INDUSTRY BREAKDOWN <sup>3</sup>	
Vietnam 1.6				
Zimbabwe 0.7	0.7		SECTOR LONG % NET %	
79.6			Consumer Staples 37.1 37.1	
A\$		10.0	Consumer Discretionary 30.9 29.2	
Euro		27.5	Financials 3.6 3.6	
Switzerland		2.4	Information Technology 3.5 3.5	
Cash & Accruals 20.4	27.4	2.4	Diversified 2.5 2.5	
Total 100.0		100.0	Industrials 2.0 2.0	
Long - 57 stocks, 3 swaps Short - 1 stoc		100.0	Other * (5.3)	
			(5.5)	
<ol> <li>Investment returns are calculated using the F capital return for the specified period. They are</li> </ol>				
any investment performance fee payable), pre-	tax, and assume the rein	vestment of distributions. The	* Includes index short positions	
			Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum	
volatility of underlying assets of the Fund and o	Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands			
2. The investment returns depicted in this grap	A set Management (Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum as en bat historical performance is not a reliable indicator of future performance. You should are that historical performance is not a reliable indicator of future performance. Due to the lity of underlying assets of the Fund and other risk factors associated with investing, investment is can be negative (particularly in the short-term). investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since			
inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via				
ising the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any invest@platinum.com.au.				
investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are				
chosen through Platinum's individual stock sele	ection process and as a re	esult holdings will vary	PDS when deciding to acquire, or continue to hold, units in the Fund.	
considerably to the make-up of the Index. The Index is provided as a reference only. 3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %"				
represents the exposure of physical holdings and both long and short derivatives. objectives, financial situation or needs, and should not be used as the basis for making				
currency hedging.			investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not	
<ol> <li>Top Ten positions shows the Fund's top long included, however, short derivative exposures a</li> </ol>		s. Long derivative exposures are	guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.	
meraded, nowever, short derivative exposures a	are not.		r admann is a member of the r admann Oroup of companies.	