

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

30 April 2012

FACTS

Portfolio Value \$693.89 mn Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr

Income distribution date Annual, 30 June
Unit valuation Sydney Business Day

Unit prices App 2.1570 Red 2.1462

<u>FEES</u>

Entry fee Nil Exit fee Nil

Management Expense Ratio/ 1.54% per annum

Indirect Cost Ratio (MER/ICR) (inclusive of investment & administration costs)

Brokerage paid Nil

Buy/sell spread 0.5% total

PERFORMANCE ¹		
	FUND %	MSCI %
1 month	0.67	(1.63)
3 months	10.47	6.70
6 months	8.15	9.12
1 year	2.58	(0.90)
2 years (compound pa)	6.43	(0.03)
3 years (compound pa)	14.56	3.19
5 years (compound pa)	5.19	(5.60)
10 years (compound pa)	9.56	(1.21)
Since inception (compound pa)	12.23	(2.98)

INVESTED POSITION ³			
	LONG %	NET %	CURRENCY %
Brazil	3.0	3.0	2.9
China (Listed ex PRC)	6.7	6.7	
Colombia	0.8	0.8	0.8
Denmark	0.6	0.6	0.6
France	7.5	7.5	
Germany	10.4	7.5	
Greece	0.7	0.7	
Hong Kong	1.5	1.5	8.4
India	6.0	4.0	6.6
Indonesia	1.0	1.0	1.0
Italy	6.2	6.2	
Japan	7.1	7.1	5.7
Malaysia	1.5	1.5	1.5
Mexico	1.6	1.6	
Pakistan	0.5	0.5	
Philippines	1.2	1.2	1.2
Portugal	0.4	0.4	
Russia	1.4	1.4	
Saudi Arabia	1.7	1.7	
Singapore	0.4	0.4	
Spain	0.6	0.6	
Sweden	1.6	1.6	1.6
Thailand	1.1	1.1	1.5
UK	8.3	8.3	12.4
US	7.5	5.6	18.5
Vietnam	1.6	1.6	
Zimbabwe	0.6	0.6	
	81.5	74.7	
A\$			7.7
Euro			27.2
Switzerland			2.4
Cash & Accruals	18.5	25.3	
Total	100.0	100.0	100.0
Long - 61 stocks, 3 swaps	Short - 1 stock, 2	indices	

 Investment returns are calculated using the Fund's unit price and represent the combined in 	ncome and
capital return for the specified period. They are net of fees and costs (excluding the buy-sell s	spread and
any investment performance fee payable), pre-tax, and assume the reinvestment of distribut	ions. The
returns shown are historical and no warranty can be given for future performance. You should	d be aware
that historical performance is not a reliable indicator of future performance. Due to the volat	ility
of underlying assets of the Fund and other risk factors associated with investing, investment	returns can
be negative (particularly in the short-term).	

- 2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and cost (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.
- 3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives.
- The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.
- 4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

PERFORMANCE GR	APH ²		
\$80,000 7	Platinui	m Int'l Brands Fun	d M
\$70,000 -		297.09	%
\$60,000 -		M.	
\$50,000 -		/ W	
\$40,000 -			
\$30,000 -		MS	SCI AC World
\$20,000	•		(30.3%)
\$10,000			
2000	2002 2004	2006 2008	2010
Source: Factset a	nd Platinum		

STOCK COUNTRY INDUSTRY %	I	ONS_4				
		<u>COUI</u>	<u>NTRY</u>	INDUSTRY	<u>%</u>	
BMW Germany Automobiles 3.9 Henkel AG Germany Household Products 3.1 Mulberry Group Plc United Kingdom Speciality Retail 3.1 Remy Cointreau SA France Beverages 2.9 Pepsico Inc United States Beverages 2.8 Estee Lauder Co United States Personal Products 2.8 Piaggio & C SpA Italy Leisure Equipment 2.7 China Mengniu Dairy China Food Products 2.5		Germ Germ lc Unite A Franc Unite Unite Italy airy China	nany nany ed Kingdom ce ed States ed States	Automobiles Household Products Speciality Retail Beverages Beverages Personal Products Leisure Equipment Food Products	3.9 3.9 3.1 3.1 2.9 2.8 2.8 2.7 2.5 2.5	

INDUSTRY BREAKDOWN 3		
<u>SECTOR</u>	LONG %	NET %
Consumer Staples	37.7	37.7
Consumer Discretionary	33.4	31.5
Financials	3.4	3.4
Information Technology	2.7	2.7
Diversified	2.4	2.4
Industrials	1.9	1.9
Other *		(4.9)
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Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

* Includes index short positions

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