

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 May 2012

| FACTS | | | FEES | |
|---|--|--|---|--|
| Portfolio Value | \$687.66 mn | | Entry fee | Nil |
| | - | | Exit fee | Nil |
| Fund commenced | 18 May 2000 | | | |
| Minimum investment | A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr | | Management Expense Ratio/ | 1.54% per annum |
| Regular Investment Plan (min.) | | | Indirect Cost Ratio (MER/ICR) | (inclusive of investment & |
| Income distribution date | Annual, 30 June | | | administration costs) |
| Unit valuation | Sydney Business | s Day | Brokerage paid | Nil |
| Unit prices | App 2.1042 | Red 2.0937 | Buy/sell spread | 0.5% total |
| 1 | | | | |
| PERFORMANCE ¹ | | | PERFORMANCE GRAPH ² | |
| | FUND % | <u>MSCI %</u> | \$80,000 ¬ | |
| 1 month | (2.44) | (2.29) | Platinum | Int'l Brands Fund 🛛 🥂 🛕 |
| 3 months | 2.29 | 0.91 | \$70,000 - | 287.3% |
| 6 months | 6.03 | 6.42 | | |
| 1 year | (1.58) | (3.65) | \$60,000 - | |
| 2 years (compound pa) | 5.20 | (1.41) 2.08 | | |
| 3 years (compound pa) 5 years (compound pa) | 13.14 | (6.70) | \$50,000 - | |
| 10 years (compound pa) | 4.04 9.36 | (0.92) | \$40,000 | |
| Since inception (compound pa) | 9.36 11.91 | (0.92) (3.15) | \$40,000 - | |
| Since inception (compound pa) | 11.71 | (2.12) | \$30,000 - | MECHACINE |
| INVESTED POSITION ³ | | | | MSCI AC World |
| LONG % | NIET 0/ | | \$20,000 | (31.9%) |
| | | CURRENCY % | | |
| Brazil 3.3 | | 3.3 | \$10,000 | |
| China (Listed ex PRC) 6.2 | | | 2000 2002 2004 | 2006 2008 2010 2012 |
| Colombia 0.8 | | 0.8 | | |
| Denmark 0.6 | | 0.6 | Source: Factset and Platinum | |
| France 7.5 | | | TOP TEN POSITIONS ⁴ | |
| Germany 8.6 | | | | |
| Greece 0.5 | | | | |
| Hong Kong 1.4 | | 7.8 | <u>STOCK</u> <u>COUNTRY</u> | INDUSTRY <u>%</u> |
| India 4.7 | | 6.1 | | |
| Indonesia 1.2 | | 1.2 | Pernod Ricard SA France | Beverages 4.0 |
| Italy 5.6 | | | Pepsico Inc United States | Beverages 3.1 |
| Japan 6.6 | | 5.1 | BMW Germany | Automobiles 2.9 |
| Malaysia 1.3 | 1.3 | 1.6 | Grendene SA Brazil | Textiles & Apparel 2.8 |
| Mexico 1.7 | ' 1.7 | | Mulberry Group Plc United Kingdon | n Speciality Retail 2.7 |
| Pakistan 0.5 | 0.5 | | Henkel AG Germany | Household Products 2.7 |
| Philippines 1.2 | 2 1.2 | 1.2 | Piaggio & C SpA Italy | Leisure Equipment 2.7 |
| Portugal 0.4 | 0.4 | | Estee Lauder Co United States | Personal Products 2.5 |
| Russia 1.2 | . 1.2 | | Remy Cointreau SA France | Beverages 2.4 |
| Saudi Arabia 1.9 | 1.9 | | China Mengniu Dairy China | Food Products 2.4 |
| Singapore 0.6 | 0.6 | | , , , , , , , , , , , , , , , , , , , | |
| Spain 0.6 | | | | |
| Sweden 1.4 | | 1.5 | | |
| | | | | |
| | | 1.2 | INDUSTRY BREAKDOWN ³ | |
| UK 8.3 | | 12.6 | | |
| US 7.9 | | 18.8 | SECTOR | LONG % <u>NET %</u> |
| Vietnam 1.9 | 1.9 | | Consumer Staples | 36.3 36.3 |
| Zimbabwe 0.7 | 0.7 | | Consumer Discretionary | 32.0 30.0 |
| 77.8 | 3 71.2 | | Financials | 2.9 2.9 |
| A\$ | | 9.4 | Information Technology | 2.5 2.5 |
| Euro | | 26.4 | Diversified | 2.4 2.4 |
| Switzerland | | 2.4 | Industrials | 1.7 1.7 |
| Cash & Accruals 22.2 | | | Other | (4.6) |
| Total 100.0 | 100.0 | 100.0 | | |
| Long - 61 stocks, 3 swaps Short - 1 stoc | k, 2 indices | | | |
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| 1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and * Includes index short positions | | | | |
| any investment performance fee payable), pre- | tax, and assume the rein | | | |
| returns shown are historical and no warranty ca that historical performance is not a reliable ind | | | Platinum Investment Management Limited ABN 25 063 | 565 006 AFSL 221935 trading as Platinum |
| of underlying assets of the Fund and other risk | | | Asset Management (Platinum) is the responsible entity | and issuer of units in the Platinum Int'l Brands |
| be negative (particularly in the short-term). 2. The investment returns depicted in this grap | h are cumulativo on A¢3 | 0.000 invested in the Eurod since | Fund (the Fund). The Platinum Trust Product Disclosure (together PDS) provides details about the Fund. You ca | Statement No.8 and Supplementary PDS |
| inception relative to the MSCI All Country Wor | ld Net Index in A\$ (nb. th | ne gross MSCI Index was used | website, www.platinum.com.au, or by contacting Invest | or Services on 1300 726 700 (Australian |
| prior to 31 December 1998 as the net MSCI Ind | ex did not exist). The inv | vestment returns are calculated | investors only), 0800 700 726 (New Zealand investors of invest@platinum.com.au. | only), or 02 9255 7500, or via |
| investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should Before making any investment decision you need to consider (with your financial adviser) your | | | | |
| noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary PDS when deciding to acquire, or continue to hold, units in the Fund. | | | | |
| considerably to the make-up of the Index. The Index is provided as a reference only. | | | | |
| 3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Net %" | | | | |
| The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into investment, financial or other decisions. To the extent permitted by law, no liability is accepted | | | | |
| account currency hedging. | | for any loss or damage as a result of any reliance on this | s information. Platinum does not | |
| 4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not. guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies. | | | | |
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