

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

30 June 2012

**FACTS** 

Portfolio Value \$675.43 mn Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

Unit prices (CUM distribution) App 2.0536 Red 2.0433 FEES Entry fee

Exit fee Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Nil

Brokerage paid Nil

Buy/sell spread 0.5% total

PERFORMANCE 1		
	FUND %	MSCI %
1 month	(2.41)	(0.70)
3 months	(4.15)	(4.56)
6 months	7.72	5.67
1 year	(5.28)	(2.33)
2 years (compound pa)	2.39	0.14
3 years (compound pa)	11.52	2.37
5 years (compound pa)	4.05	(6.31)
10 years (compound pa)	9.22	(0.45)
Since inception (compound pa)	11.60	(3.18)

INVESTED POSITION 3					
	LONG %	NET %	<b>CURRENCY %</b>		
Brazil	3.3	3.3	3.3		
China (Listed ex PRC)	5.7	5.7			
Colombia	0.8	0.8	0.8		
Denmark	0.5	0.5	0.5		
France	8.0	8.0			
Germany	8.2	5.4			
Greece	0.6	0.6			
Hong Kong	1.3	1.3	7.2		
India	5.4	3.4	5.9		
Indonesia	1.2	1.2	1.2		
Italy	5.0	5.0			
Japan	6.7	6.7	5.3		
Malaysia	1.0	1.0	1.6		
Mexico	1.9	1.9			
Pakistan	0.5	0.5			
Philippines	1.2	1.2	1.2		
Portugal	0.4	0.4			
Russia	1.5	1.5			
Saudi Arabia	1.4	1.4			
Singapore	0.6	0.6			
Spain	0.6	0.6			
Sweden	1.5	1.5	1.6		
Thailand	1.0	1.0	1.1		
UK	8.1	8.1	12.3		
US	7.9	6.8	19.5		
Vietnam	1.9	1.9			
Zimbabwe	0.7	0.7			
	76.9	71.0			
A\$			10.1		
Euro			25.9		
Switzerland			2.5		
Cash & Accruals	23.1	29.0			
Total	100.0	100.0	100.0		
Long 61 stocks 2 swaps	Short 1 stock 2	indicac			

Long - 61 stocks, 3 swaps Short - 1 stock, 2 indices 1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary

considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into

account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not

PERFORMANCE GI	RAPH <sup>2</sup>					
\$80,000		Dlatin	um Int'l B	Brands Fu	nd 🎤	
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\$60,000 -				4	<i>[</i>	
\$50,000 -			<i>J</i>	W		
\$40,000 -						
\$30,000 -	<b>/~/</b>			MS	CI AC Wo	orld
\$20,000	<b>~</b>		سرر	•	(32.4	
\$10,000						
2000	2002	2004	2006	2008	2010	2012
Source: Factset a	and Platin	um				

TOP TEN POSITION	<u>S</u> 4		
<u>STOCK</u>	<b>COUNTRY</b>	<u>INDUSTRY</u>	<u>%</u>
Pernod Ricard SA	France	Beverages	4.2
Pepsico Inc	United States	Beverages	3.2
Grendene SA	Brazil	Textiles & Apparel	2.8
Henkel AG	Germany	Household Products	2.7
BMW	Germany	Automobiles	2.6
Remy Cointreau SA	France	Beverages	2.6
Estee Lauder Co	United States	Personal Products	2.4
Enterprise Inns PLC	United Kingdom	Hotels, Rests & Leisure	2.3
Piaggio & C SpA	Italy	Leisure Equipment	2.3
China Mengniu Dairy	China	Food Products	2.3

INDUSTRY BREAKDOWN 3		
<u>SECTOR</u>	LONG %	NET %
Consumer Staples	36.6	36.6
Consumer Discretionary	30.8	29.7
Financials	2.9	2.9
Information Technology	2.5	2.5
Diversified	2.2	2.2
Industrials	1.9	1.9
Other *		(4.8)

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via

invest@platinum.com.au.
Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

Includes index short positions

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