

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 August 2012

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Portfolio Value \$673.32 mn 18 May 2000 Fund commenced

Minimum investment A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Income distribution date Annual, 30 June Sydney Business Day Unit valuation

Unit prices App 1.9584 Red 1.9486

Entry fee Nil Fxit fee Nil

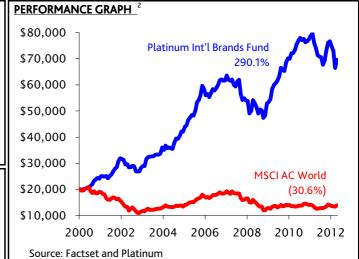
Management Expense Ratio/ 1.54% per annum

Indirect Cost Ratio (MER/ICR) (inclusive of investment & administration costs)

Brokerage paid 0.5% total Buy/sell spread

PERFORMANCE ¹		
PERFORMANCE	=	145.51.07
	FUND %	MSCI %
1 month	4.62	4.04
3 months	0.71	2.01
6 months	3.01	2.94
1 year	1.70	10.07
2 years (compound pa)	3.10	1.99
3 years (compound pa)	9.16	0.65
5 years (compound pa)	4.69	(6.25)
10 years (compound pa)	10.16	0.49
Since inception (compound pa)	11.72	(2.93)

INVESTED POSITION 3			
	LONG %	NET %	CURRENCY %
Brazil	4.1	4.1	4.1
China (Listed ex PRC)	5.6	5.6	
Colombia	0.8	0.8	0.8
Denmark	0.5	0.5	0.5
France	7.3	7.3	
Germany	8.0	5.0	
Greece	0.7	0.7	
Hong Kong	2.0	2.0	7.5
India	6.1	4.2	6.8
Indonesia	1.2	1.2	1.3
Italy	5.2	5.2	
Japan	5.9	5.9	5.1
Malaysia	1.1	1.1	1.6
Mexico	1.5	1.5	
Pakistan	0.6	0.6	
Philippines	1.4	1.4	1.5
Portugal	0.5	0.5	
Russia	1.6	1.6	
Saudi Arabia	1.5	1.5	
Singapore	0.7	0.7	
Spain	0.6	0.6	
Sweden	1.6	1.6	1.7
Thailand	0.8	0.8	1.0
UK	8.7	8.0	12.9
US	9.2	8.0	21.7
Vietnam	2.3	2.3	
Zimbabwe	0.7	0.7	
	80.2	73.4	
A\$			4.6
Euro			26.4
Switzerland			2.5
Cash & Accruals	19.8	26.6	



TOP TEN POSITIONS 4				
<u>STOCK</u>	COUNTRY	<u>INDUSTRY</u>	<u>%</u>	
Pernod Ricard SA	France	Beverages	3.7	
Grendene SA	Brazil	Textiles & Apparel	3.3	
Pepsico Inc	United States	Beverages	3.2	
Henkel AG	Germany	Household Products	2.8	
Estee Lauder Co	United States	Personal Products	2.7	
China Mengniu Dairy	China	Food Products	2.6	
Debenhams PLC	United Kingdom	Multiline Retail	2.5	
BMW	Germany	Automobiles	2.4	
Piaggio & C SpA	Italy	Leisure Equipment	2.4	
Remy Cointreau SA	France	Beverages	2.4	

INDUSTRY BREAKDOWN 3			
<u>SECTOR</u>	LONG %	NET %	
Consumer Staples	38.0	37.3	
Consumer Discretionary	32.2	31.0	
Financials	3.0	3.0	
Information Technology	2.5	2.5	
Industrials	2.3	2.3	
Diversified	2.2	2.2	
Other *		(4.9)	

Investment returns are calculated using the Fund's unit price and represent the combined income capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be awar that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund inception relative to the MSCI All Country World Net Index in A\$ (in the gross MSI) lindex was used prior to 31 December 1998 as the net MSCI Index (id not exist). The investment returns are using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment Patinum does not invest by reference to the weightings of the Index. Underlying assets

100.0

100.0

100.0

Long - 63 stocks, 3 swaps Short - 2 stocks, 2 indicies

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

Includes index short positions

DISCLAIMER: The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.

noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets chosen through Platinum's individual stock selection process and as a result holdings will vary

considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and short derivatives. The "Net %" The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures included, however, short derivative exposures are not.