

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

## 30 September 2012

FACTS
-------

Portfolio Value \$703.93 mn Fund commenced 18 May 2000

A\$20,000 or NZ\$25,000 Minimum investment A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

Red 2.0251 Unit prices App 2.0353

<b>FEES</b>
-------------

Entry fee Nil Exit fee

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Brokerage paid Buy/sell spread 0.5% total

PERFORMANCE 1		
	FUND %	MSCI %
1 month	3.93	2.51
3 months	7.24	5.31
6 months	2.79	0.51
1 year	9.68	13.07
2 years (compound pa)	3.56	2.90
3 years (compound pa)	10.13	1.52
5 years (compound pa)	6.17	(5.18)
10 years (compound pa)	11.04	1.78
Since inception (compound pa)	11.98	(2.71)

	FUND %	MSCI %
1 month	3.93	2.51
3 months	7.24	5.31
6 months	2.79	0.51
1 year	9.68	13.07
2 years (compound pa)	3.56	2.90
3 years (compound pa)	10.13	1.52
5 years (compound pa)	6.17	(5.18)
10 years (compound pa)	11.04	1.78
Since inception (compound pa)	11.98	(2.71)
INVESTED POSITION 3		

PERFORMAN	<u>CE GRAPH</u>
\$80,000 -	Platinum Int'l Brands Fund
\$70,000 -	305.4%
\$60,000 -	~~~ /
\$50,000 -	<i>y</i> ₩
\$40,000 -	
\$30,000 -	MSCI AC World
\$20,000 -	(28.8%)
\$10,000 -	
20	00 2002 2004 2006 2008 2010 2012
Source: Factse	t and Platinum

DEDECORMANICE CRADLE 2

	•		
INVESTED POSITION 3			
	LONG %	NET %	<b>CURRENCY %</b>
Brazil	4.7	4.7	4.7
China (Listed ex PRC)	5.7	5.7	
Colombia	0.9	0.9	0.9
Denmark	0.5	0.5	0.5
France	7.5	7.5	
Germany	7.9	4.9	
Greece	0.9	0.9	
Hong Kong	2.5	2.5	8.0
India	6.9	4.7	7.3
Indonesia	1.2	1.2	1.2
Italy	4.8	4.8	
Japan	5.7	5.7	5.0
Malaysia	1.0	1.0	1.6
Mexico	1.6	1.6	
Pakistan	0.6	0.6	
Philippines	1.3	1.3	1.6
Portugal	0.5	0.5	
Russia	2.0	2.0	
Saudi Arabia	1.4	1.4	
Singapore	0.7	0.7	
Spain	0.6	0.6	
Sweden	1.5	1.5	1.6
Thailand	0.8	8.0	1.0
UK	8.5	7.9	12.7
US	8.1	6.8	21.6
Vietnam	2.4	2.4	
Zimbabwe	0.8	0.8	
	81.0	73.9	
A\$			4.0
Euro			25.9
Switzerland			2.4
Cash & Accruals	19.0	26.1	
Total	100.0	100.0	100.0

TOP TEN POSITIONS <sup>4</sup>			
<u>STOCK</u>	<b>COUNTRY</b>	<u>INDUSTRY</u>	<u>%</u>
Pernod Ricard SA	France	Beverages	3.7
Grendene SA	Brazil	Textiles & Apparel	3.4
Pepsico Inc	United States	Beverages	3.0
Henkel AG	Germany	Household Products	2.9
Estee Lauder Co	United States	Personal Products	2.6
Debenhams PLC	United Kingdom	Multiline Retail	2.6
China Mengniu Dairy	China	Food Products	2.4
Vietnam Dairy Product	Vietnam	Food Products	2.4
United Spirits Ltd	India	Beverages	2.4
BMW	Germany	Automobiles	2.4

INDUSTRY BREAKDOWN 3		
SECTOR	LONG %	NET %
Consumer Staples	39.0	38.4
Consumer Discretionary	32.6	31.3
Financials	3.3	3.3
Diversified	2.4	2.4
Industrials	2.2	2.2
Information Technology	1.5	1.5
Other *		(5.2)

Includes index short positions

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility

Long - 62 stocks, 3 swaps Short - 2 stocks, 2 indices

of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any). using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands responsible entity and issuer of units in the Platinum Asia Fund (the Fund).

responsible entity and issuer or units in the Platinum Asia Fund (the Fund).

Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Platinum Com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

**DISCLAIMER**: The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.