

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 October 2012

Zimbabwe

Switzerland

Cash & Accruals

A\$

Euro

Total

Portfolio Value \$723.91 mn Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

App 2.0811 Unit prices Red 2.0707

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Entry fee Nil Exit fee Nil

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Brokerage paid Nil Buy/sell spread 0.5% total

| PERFORMANCE ¹ | | |
|-------------------------------|--------|--------|
| | FUND % | MSCI % |
| 1 month | 2.25 | (0.38) |
| 3 months | 11.18 | 6.24 |
| 6 months | 4.40 | 1.78 |
| 1 year | 12.91 | 11.06 |
| 2 years (compound pa) | 3.76 | 1.51 |
| 3 years (compound pa) | 10.37 | 2.72 |
| 5 years (compound pa) | 6.90 | (5.11) |
| 10 years (compound pa) | 11.28 | 1.24 |
| Since inception (compound pa) | 12.10 | (2.72) |

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| INDUSCRED DOCUTIONS | | |

| PERFORMANC | <u>E GRAPH</u> ² |
|------------|----------------------------------|
| \$80,000 | Platinum Int'l Brands Fund |
| \$70,000 - | 314.5% |
| \$60,000 - | ~~ (./ |
| \$50,000 - | / W |
| \$40,000 - | |
| \$30,000 - | MSCI AC World |
| \$20,000 - | (29.1%) |
| \$10,000 | |
| 20 | 00 2002 2004 2006 2008 2010 2012 |

Source: Factset and Platinum

| Since inception (compo | buna pa) | 12.10 | (2.72) |
|------------------------|----------|-------|-------------------|
| INVESTED POSITION | 3 | | |
| | LONG % | NET % | CURRENCY % |
| Brazil | 5.1 | 5.1 | 5.1 |
| China (Listed ex PRC) | 5.6 | 5.6 | |
| Colombia | 1.1 | 1.1 | 1.1 |
| Denmark | 0.5 | 0.5 | 0.5 |
| France | 7.8 | 7.8 | |
| Germany | 8.0 | 5.0 | |
| Greece | 1.1 | 1.1 | |
| Hong Kong | 2.5 | 2.5 | 8.0 |
| India | 6.8 | 4.8 | 7.2 |
| Indonesia | 1.2 | 1.2 | 1.2 |
| Italy | 5.0 | 5.0 | |
| Japan | 5.4 | 5.4 | 4.7 |
| Malaysia | 1.1 | 1.1 | 1.7 |
| Mexico | 1.5 | 1.5 | |
| Pakistan | 0.6 | 0.6 | |
| Philippines | 1.6 | 1.6 | 2.0 |
| Portugal | 0.6 | 0.6 | |
| Russia | 2.1 | 2.1 | |
| Saudi Arabia | 1.4 | 1.4 | |
| Singapore | 0.8 | 0.8 | |
| Spain | 0.6 | 0.6 | |
| Sweden | 1.2 | 1.2 | 1.2 |
| Thailand | 0.8 | 0.8 | 1.0 |
| UK | 8.7 | 8.2 | 12.8 |
| US | 7.8 | 6.5 | 21.2 |
| Vietnam | 2.5 | 2.5 | |

| TOP TEN POSITIONS | 4 | | |
|-----------------------|----------------|-------------------------|----------|
| <u>STOCK</u> | COUNTRY | INDUSTRY | <u>%</u> |
| Grendene SA | Brazil | Textiles & Apparel | 3.7 |
| Pernod Ricard SA | France | Beverages | 3.5 |
| Debenhams PLC | United Kingdom | Multiline Retail | 2.9 |
| Pepsico Inc | United States | Beverages | 2.8 |
| Henkel AG | Germany | Household Products | 2.8 |
| Estee Lauder Co | United States | Personal Products | 2.5 |
| BMW | Germany | Automobiles | 2.5 |
| Vietnam Dairy Product | Vietnam | Food Products | 2.5 |
| Enterprise Inns PLC | United Kingdom | Hotels, Rests & Leisure | 2.4 |
| China Mengniu Dairy | China | Food Products | 2.4 |
| | | | |

| INDUSTRY BREAKDOWN 3 | | |
|------------------------|--------|-------|
| <u>SECTOR</u> | LONG % | NET % |
| Consumer Staples | 38.9 | 38.3 |
| Consumer Discretionary | 33.9 | 32.7 |
| Financials | 3.6 | 3.6 |
| Diversified | 2.4 | 2.4 |
| Industrials | 2.1 | 2.1 |
| Information Technology | 1.4 | 1.4 |
| Other * | | (5.0) |
| | | |
| | | |
| | | |

Includes index short positions

0.9

82.3

100.0

Long - 62 stocks, 3 swaps Short - 2 stocks, 2 indices

0.9

75.5

100.0

4.4

25.6

2.3

100.0

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. **DISCLAIMER:** The information presented in this Fact Sheet is not intended to be advice. It has

not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.

^{1.} Investment returns are calculated using the Fund's unit price and represent the combined income capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread any investment performance fee payable), pre-tax, and assume the reinvestment of distributions: returns shown are historical and no warranty can be given for future performance. You should be aw that historical performance is not a reliable indicator of future performance. Due to the volatility

of underlying assets of the Fund and other risk factors associated with investing, investment returns be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI lindex did not exist). The investment returns are using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment returns are using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any) using the rund s unit price. They are net or rees and costs (excluding the buy-set spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %"

represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

^{4.} Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures included, however, short derivative exposures are not.

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