

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

## 30 November 2012

FACTS			FEES	
	6751 40			
Portfolio Value	\$751.49 mn		Entry fee	Nil
Fund commenced	18 May 2000		Exit fee	Nil
Minimum investment	A\$20,000 or NZ\$25,000		Management Expense Ratio/	1.54% per annum
Regular Investment Plan (min		250 per mth/qtr	Indirect Cost Ratio (MER/ICR)	(inclusive of investment &
Income distribution date	Annual, 30 June			administration costs)
	Sydney Business Day			'
Unit valuation		-	Brokerage paid	Nil
Unit prices	Арр 2.1408	Red 2.1301	Buy/sell spread	0.5% total
PERFORMANCE <sup>1</sup>			PERFORMANCE GRAPH <sup>2</sup>	
PERFORMANCE		MCCLO	PERFORMANCE GRAPH	
	FUND %	MSCI %	\$80,000 ¬	
1 month	2.87	0.67		um Int'l Brands Fund
3 months	9.32	2.80	\$70,000 -	
6 months	10.09	4.86	\$70,000	326.4%
1 year	16.73	11.60	\$60,000 -	
2 years (compound pa)	4.60	1.88	\$00,000	
			¢ F 0, 000	
3 years (compound pa)	10.42	2.01	\$50,000 -	
5 years (compound pa)	6.83	(5.01)		
10 years (compound pa)	11.38	0.89	\$40,000 -	
Since inception (compound pa	) 12.27	(2.66)		
	,,	\•/	\$30,000 -	
<b>INVESTED POSITION</b> <sup>3</sup>				MSCI AC World
			\$20,000	(28.6%)
LONG		CURRENCY %		- minin i
	4.3 4.3	4.6	\$10,000	
China (Listed ex PRC)	5.1 5.1		2000 2002 2004	2006 2008 2010 2012
Colombia	1.0 1.0	1.0		
Denmark	0.5 0.5	0.5	Source: Factset and Platinum	
France	7.9 7.9			
Germany	7.7 4.8		TOP TEN POSITIONS <sup>4</sup>	
-	0.9 0.9		STOCK COUNTRY	INDUSTRY <u>%</u>
	2.4 2.4	7.8	United Spirits Ltd India	Beverages 3.5
	8.8 6.8	9.1	Pernod Ricard SA France	Beverages 3.5
Indonesia	1.4 1.4	1.4	Grendene SA Brazil	Textiles & Apparel 3.1
		1.4		
5	4.8 4.8			0
	3.9 3.9	4.4	Enterprise Inns PLC United Kingdor	
Malaysia	1.0 1.0	1.6		m Multiline Retail 2.7
Mexico	1.6 1.6		BMW Germany	Automobiles 2.7
Pakistan	0.6 0.6		Henkel AG Germany	Household Products 2.5
Philippines	1.4 1.4	2.0	Estee Lauder Co United States	Personal Products 2.3
· · ·	0.6 0.6		Sberbank of Russia Russia	Banks 2.3
	2.3 2.3			
	1.3 1.3			
			INDUSTRY BREAKDOWN <sup>3</sup>	
	0.8 0.8			
	0.6 0.6		SECTOR	LONG % NET %
Sweden	1.1 1.1	1.2	Consumer Staples	37.8 37.0
Thailand	1.0 1.0	1.0	Consumer Discretionary	32.9 32.9
UK	9.1 8.3	12.9	Financials	3.4 3.4
US	6.6 6.6	20.0	Diversified	2.4 2.4
	2.5 2.5		Industrials	2.3 2.3
	0.8 0.8		Information Technology	1.2 1.2
	0.0 74.3		Other *	(4.9)
A\$	0.0 /4.0	5.2		(4.3)
Euro		25.1		
Switzerland		23.1		
	o o	۷.۷		
	0.0 25.7			
	0.0 100.0	100.0		
Long - 60 stocks, 3 swaps Short - 1	stock, 2 indices		* Includes index short positions	
<ul> <li>capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware be negative (particularly in the short-term).</li> <li>2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in AS (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.</li> <li>3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and short derivatives. The "Net %" represents the exposure of physical holdings and short derivatives.</li> </ul>			Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investors only), or 02 9255 7500, or via investors only), 0800 70726 (New Zealand investors only), or 02 9255 7500, or via investors only), 0800 70726 (New Zealand investors only), or 02 9255 7500, or via investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. <b>DISCLAIMER:</b> The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or ther decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.	
account currency hedging. 4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.				