

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 January 2013

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|-----|---|---|----|
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\$826.25 mn Portfolio Value Fund commenced 18 May 2000

A\$20,000 or NZ\$25,000 Minimum investment Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

Unit prices App 2.2759 Red 2.2645

## **FEES**

Nil Entry fee Exit fee

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Brokerage paid 0.5% total Buy/sell spread

| -                             |        |        |
|-------------------------------|--------|--------|
| PERFORMANCE <sup>1</sup>      |        |        |
|                               | FUND % | MSCI % |
| 1 month                       | 2.44   | 4.12   |
| 3 months                      | 9.36   | 7.71   |
| 6 months                      | 21.58  | 14.44  |
| 1 year                        | 26.13  | 16.97  |
| 2 years (compound pa)         | 8.10   | 2.92   |
| 3 years (compound pa)         | 11.35  | 4.14   |
| 5 years (compound pa)         | 9.96   | (1.66) |
| 10 years (compound pa)        | 12.92  | 2.82   |
| Since inception (compound pa) | 12.63  | (2.10) |

| i monun                     |                       | 2.44  | 4.12              |
|-----------------------------|-----------------------|-------|-------------------|
| 3 months                    |                       | 9.36  | 7.71              |
| 6 months                    |                       | 21.58 | 14.44             |
| 1 year                      |                       | 26.13 | 16.97             |
| 2 years (compound pa        | )                     | 8.10  | 2.92              |
| 3 years (compound pa        | )                     | 11.35 | 4.14              |
| 5 years (compound pa        | )                     | 9.96  | (1.66)            |
| 10 years (compound page 10) | a)                    | 12.92 | 2.82              |
| Since inception (comp       | ound pa)              | 12.63 | (2.10)            |
| INVESTED POSITIO            | <b>N</b> <sup>3</sup> |       |                   |
|                             | LONG %                | NET % | <b>CURRENCY %</b> |
| Brazil                      | 4.8                   | 4.8   | 5.1               |
| China (Listed ex PRC)       | 5.4                   | 5.4   |                   |
| Colombia                    | 0.9                   | 0.9   | 0.9               |

| INVESTED POSITIO      | <u>N</u> ³        |       |                   |
|-----------------------|-------------------|-------|-------------------|
|                       | LONG %            | NET % | <b>CURRENCY %</b> |
| Brazil                | 4.8               | 4.8   | 5.1               |
| China (Listed ex PRC) | 5.4               | 5.4   |                   |
| Colombia              | 0.9               | 0.9   | 0.9               |
| Denmark               | 0.6               | 0.6   | 0.6               |
| France                | 8.9               | 8.9   |                   |
| Germany               | 7.5               | 4.6   |                   |
| Greece                | 0.9               | 0.9   |                   |
| Hong Kong             | 2.5               | 2.5   | 7.4               |
| India                 | 7.5               | 5.6   | 7.8               |
| Indonesia             | 1.1               | 1.1   | 1.1               |
| Italy                 | 4.6               | 4.6   |                   |
| Japan                 | 3.4               | 3.4   | 3.9               |
| Kenya                 | 0.6               | 0.6   | 0.5               |
| Malaysia              | 0.9               | 0.9   | 1.4               |
| Mexico                | 1.6               | 1.6   |                   |
| Pakistan              | 0.5               | 0.5   |                   |
| Philippines           | 1.6               | 1.6   | 2.1               |
| Portugal              | 0.9               | 0.9   |                   |
| Russia                | 2.6               | 2.6   |                   |
| Saudi Arabia          | 1.1               | 1.1   |                   |
| Singapore             | 1.0               | 1.0   | (0.6)             |
| Spain                 | 0.6               | 0.6   |                   |
| Sweden                | 1.2               | 1.2   | 1.3               |
| Thailand              | 1.0               | 1.0   | 1.0               |
| UK                    | 8.7               | 8.0   | 12.7              |
| US                    | 6.6               | 6.6   | 20.1              |
| Vietnam               | 2.6               | 2.6   |                   |
| Zimbabwe              | 1.1               | 1.1_  |                   |
|                       | 80.7              | 75.2  |                   |
| A\$                   |                   |       | 7.4               |
| Euro                  |                   |       | 25.3              |
| Switzerland           |                   |       | 2.0               |
| Cash & Accruals       | 19.3              | 24.8  |                   |
| Total                 | 100.0             | 100.0 | 100.1             |
|                       | Short - 1 Stock - |       |                   |

| PERFORMAN       | <u>CE GRAPH</u> <sup>2</sup>     |
|-----------------|----------------------------------|
| \$90,000 -      | Platinum Int'l Brands Fund       |
| \$80,000 -      | 353.3%                           |
| \$70,000        | / W                              |
| \$60,000 -      | <b>~</b>                         |
| \$50,000        | <i>y</i> ₩                       |
| \$40,000 -      |                                  |
| \$30,000 -      | MSCI AC World                    |
| \$20,000 -      | (23.6%)                          |
| \$10,000 -      |                                  |
| 20              | 00 2002 2004 2006 2008 2010 2012 |
| Source: Factset | and Platinum                     |

| TOP TEN POSITIO     | NS <sup>4</sup> |                         |                 |
|---------------------|-----------------|-------------------------|-----------------|
| <u>STOCK</u>        | <b>COUNTRY</b>  | <u>INDUSTRY</u>         | <u>%</u><br>3.5 |
| Pernod Ricard SA    | France          | Beverages               | 3.5             |
| Grendene SA         | Brazil          | Textiles & Apparel      | 3.3             |
| United Spirits Ltd  | India           | Beverages               | 3.0             |
| BMW                 | Germany         | Automobiles             | 2.7             |
| Enterprise Inns PLC |                 | Hotels, Rests & Leisure | 2.6             |
| Pepsico Inc         | United States   | Beverages               | 2.6             |
| Sberbank of Russia  | Russia          | Banks                   | 2.6             |
| Vietnam Dairy       | Vietnam         | Food Products           | 2.6             |
| Estee Lauder Co     | United States   | Personal Products       | 2.4             |
| Henkel AG           | Germany         | Household Products      | 2.4             |

| INDUSTRY BREAKDOWN <sup>3</sup>  |        |       |
|----------------------------------|--------|-------|
| <u>SECTOR</u>                    | LONG % | NET % |
| Consumer Staples                 | 37.5   | 36.8  |
| Consumer Discretionary           | 33.5   | 33.5  |
| Financials                       | 3.5    | 3.5   |
| Diversified                      | 2.6    | 2.6   |
| Information Technology           | 2.1    | 2.1   |
| Industrials                      | 1.3    | 1.3   |
| Telecom Services                 | 0.2    | 0.2   |
| Other*                           |        | (4.8) |
|                                  |        |       |
| * Includes index short positions |        |       |

 Investment returns are calculated using the Fund's unit price and represent the combined capital return for the specified period. They are net of fees and costs (excluding the buy-sell any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. that historical performance is not a reliable indicator of future performance. You should be that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment be negative (particularly in the short-term).

De flegative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It noted that Platinum does not invest by reference to the weightings of the Index. Underlying chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net represents the exposure of physical holdings and both long and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative ncluded, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. **DISCLAIMER:** The information presented in this Fact Sheet is not intended to be advice. It has

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