

INVESTED POSITION3

### PLATINUM INT'L BRANDS FUND ARSN 092 429 813

### 31 March 2013

administration costs)

**FACTS** 

Portfolio Value \$856.6 mn Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Income distribution date Annual, 30 June Sydney Business Day Unit valuation

Unit prices App 2.2513 Red 2.2400

#### FEES

Entry fee Nil Exit fee Nil

Management Expense Ratio/ 1.54% per annum (inclusive of investment & Indirect Cost Ratio (MER/ICR)

Brokerage paid Nil

Buy/sell spread 0.5% total

PERFORMANCE <sup>1</sup>		
	FUND %	MSCI %
1 month	(2.07)	(0.01)
3 months	1.34	6.06
6 months	10.61	9.29
1 year	13.70	9.85
2 years (compound pa)	8.12	4.33
3 years (compound pa)	9.34	3.30
5 years (compound pa)	10.33	(0.61)
10 years (compound pa)	12.80	3.56
Since inception (compound pa)	12.37	(1.93)

## PERFORMANCE GRAPH<sup>2</sup> \$90.000 Platinum Int'l Brands Fund \$80,000 348.4% \$70,000 \$60,000 \$50,000 \$40,000 \$30,000 MSCI AC World (22.2%)\$20,000 \$10,000 2000 2002 2004 2006 2008 2010

INVESTED POSITIO	<u>N</u> °				
	LONG %	NET %	<b>CURRENCY %</b>		
Brazil	5.0	5.0	5.5		
China (Listed ex PRC)	4.7	4.7			
Colombia	0.8	0.8	0.8		
Denmark	0.5	0.5	0.6		
France	8.6	8.6			
Germany	6.6	4.0			
Greece	0.7	0.7			
Hong Kong	2.1	2.1	6.3		
India	8.1	6.4	8.5		
Indonesia	1.3	1.3	1.3		
Italy	4.4	4.4			
Japan	2.5	2.5	3.8		
Kenya	0.6	0.6	0.6		
Malaysia	0.9	0.9	1.4		
Mexico	1.6	1.6			
Nigeria	0.1	0.1	0.1		
Pakistan	0.6	0.6			
Philippines	1.5	1.5	1.9		
Portugal	0.8	0.8			
Russia	2.2	2.2			
Saudi Arabia	1.1	1.1			
Singapore	1.0	1.0			
Spain	0.6	0.6			
Sweden	1.2	1.2	1.2		
Thailand	1.0	1.0	1.0		
UK	8.5	7.7	11.8		
US	7.0	7.0	19.5		
Vietnam	2.9	2.9			
Zambia	0.1	0.1			
Zimbabwe	1.0	1.0			
	78.0	72.9			
A\$			11.7		
Euro			22.2		
Swiss Franc			1.8		
Cash & Accruals	22.0	27.1			
Total	100.0	100.0	100.0		
Long - 63 stocks, 3 swaps Short - 1 stock, 2 indices					

TOP TEN POSITIONS <sup>4</sup>					
STOCK	COUNTRY	INDUSTRY	<u>%</u>		
Grendene SA	Brazil	Textiles & Apparel	3.7		
Pernod Ricard SA	France	Beverages	3.4		
United Spirits Ltd	India	Beverages	3.0		
Vietnam Dairy	Vietnam	Food Products	2.9		
Enterprise Inns PLC	United Kingdom	Hotels, Rests & Leisure	2.8		
Pepsico Inc	United States	Beverages	2.7		
Henkel AG	Germany	Household Products	2.5		
Estee Lauder Co	United States	Personal Products	2.5		
BMW	Germany	Automobiles	2.3		
Debenhams PLC	United Kingdom	Multiline Retail	2.3		

LONG %

NET %

# **INDUSTRY BREAKDOWN**<sup>3</sup> SECTOR

**Consumer Staples** 38.2 37.5 Consumer Discretionary 31.1 31.1 **Financials** 3.1 3.1 Diversified 2.3 Information Technology 1.8 1.8 **Industrials** 1.3 1.3 **Telecom Services** 0.2 Other\* (4.4)

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can

be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into

account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

investe@platinum.com.au. Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

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<sup>\*</sup> Includes index short positions