

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

30 April 2013

FACTS

\$904.61 mn Portfolio Value Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

App 2.3317 Unit prices Red 2.3200 **FEES**

Entry fee Nil Exit fee Nil

PERFORMANCE GRAPH²

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment & administration costs)

Nil

Brokerage paid 0.5% total Buy/sell spread

| PERFORMANCE ¹ | | |
|-------------------------------|--------|--------|
| | FUND % | MSCI % |
| 1 month | 3.57 | 3.30 |
| 3 months | 2.45 | 5.23 |
| 6 months | 12.04 | 13.34 |
| 1 year | 16.97 | 15.36 |
| 2 years (compound pa) | 9.54 | 6.92 |
| 3 years (compound pa) | 9.84 | 4.85 |
| 5 years (compound pa) | 11.46 | (0.41) |
| 10 years (compound pa) | 12.64 | 3.37 |
| Since inception (compound pa) | 12.59 | (1.68) |
| | | |

| Since inception (comp | ound pa) | 12.59 | (1.68) | | |
|--------------------------------|----------|-------|-------------------|--|--|
| INVESTED POSITION ³ | | | | | |
| | LONG % | NET % | CURRENCY % | | |
| Brazil | 5.2 | 5.2 | 5.5 | | |
| China (Listed ex PRC) | 6.4 | 6.4 | | | |
| China (Listed PRC) | 0.2 | 0.2 | | | |
| Colombia | 0.7 | 0.7 | 0.7 | | |
| Denmark | 0.5 | 0.5 | 0.5 | | |
| France | 8.4 | 8.4 | | | |
| Germany | 6.2 | 3.6 | | | |
| Greece | 0.9 | 0.9 | | | |
| Hong Kong | 2.5 | 2.5 | 6.9 | | |
| India | 8.6 | 6.9 | 8.9 | | |
| Indonesia | 1.2 | 1.2 | 1.3 | | |
| Italy | 4.2 | 4.2 | | | |
| Japan | 2.6 | 2.6 | 3.8 | | |
| Kenya | 0.6 | 0.6 | 0.6 | | |
| Malaysia | 0.9 | 0.9 | 1.3 | | |
| Mexico | 1.3 | 1.3 | | | |
| Nigeria | 0.1 | 0.1 | 0.1 | | |
| Pakistan | 0.7 | 0.7 | | | |
| Philippines | 1.4 | 1.4 | 1.8 | | |
| Portugal | 8.0 | 8.0 | | | |
| Russia | 2.3 | 2.3 | | | |
| Saudi Arabia | 1.4 | 1.4 | | | |
| Singapore | 1.0 | 1.0 | | | |
| Spain | 0.6 | 0.6 | | | |
| Sweden | 1.2 | 1.2 | 1.2 | | |
| Thailand | 1.1 | 1.1 | 1.1 | | |
| UK | 8.2 | 7.5 | 11.2 | | |
| US | 6.3 | 6.3 | 19.8 | | |
| Vietnam | 3.0 | 3.0 | | | |

| | <u> </u> | | |
|------------------------------|----------------------------------|--|--|
| \$90,000 - | Platinum Int'l Brands Fund | | |
| \$80,000 | 364.4% | | |
| \$70,000 - | | | |
| \$60,000 - | ~^ 4 | | |
| \$50,000 - | √ W | | |
| \$40,000 - | | | |
| \$30,000 - | MSCI AC World | | |
| \$20,000 - | (19.6%) | | |
| \$10,000 - | | | |
| 20 | 00 2002 2004 2006 2008 2010 2012 | | |
| Source: Factset and Platinum | | | |

| TOP TEN POSITIONS ⁴ | | | | | |
|---|--|--|---|--|--|
| STOCK Grendene SA Pernod Ricard SA United Spirits Ltd Vietnam Dairy Tata Global Beverages Enterprise Inns PLC Estee Lauder Co Debenhams PLC | COUNTRY Brazil France India Vietnam India | INDUSTRY Textiles & Apparel Beverages Beverages Food Products Beverages Hotels, Rests & Leisure Personal Products Multiline Retail | % 3.7 3.2 3.0 3.0 2.6 2.5 2.5 2.4 | | |
| BMW | · · · · · | Automobiles | 2.3 | | |
| Sberbank of Russia | Russia | Banks | 2.3 | | |

| INDUSTRY BREAKDOWN ³ | | |
|---------------------------------|--------|-------|
| <u>SECTOR</u> | LONG % | NET % |
| Consumer Staples | 37.9 | 37.2 |
| Consumer Discretionary | 30.7 | 30.7 |
| Financials | 3.3 | 3.3 |
| Information Technology | 3.2 | 3.2 |
| Diversified | 2.7 | 2.7 |
| Industrials | 1.5 | 1.5 |
| Telecom Services | 0.3 | 0.3 |
| Other* | | (4.3) |
| | | |

ent returns are calculated using the Fund's unit price and represent the combined in capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

0.1

1.0

796

20.4

100.0

Short - 1 stock, 2 indices

0.1

1.0

12 0

21.5

1.8

100.0

74.6

100.0

be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are

noted that Platinum does not invest by reterence to the weightings of the index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into

Zambia

A\$

Euro

Total

Zimbabwe

Swiss Franc

Cash & Accruals

Long - 65 stocks, 4 swaps

account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

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^{*} Includes index short positions