

## PLATINUM INT'L BRANDS FUND ARSN 092 429 813

30 June 2013

**FACTS** 

Portfolio Value Fund commenced

Minimum investment Regular Investment Plan (min.)

Income distribution date Unit valuation

Unit prices (CUM Distribution)

\$977.19 mn 18 May 2000

A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr

Annual, 30 June Sydney Business Day

App 2.5258 Red 2.5132 FEES

Buy/sell spread

Entry fee Nil Exit fee

Management Expense Ratio/ Indirect Cost Ratio (MER/ICR)

Brokerage paid

Nil 1.54% per annum (inclusive of investment & administration costs)

Nil 0.5% total

PERFORMANCE <sup>1</sup>		
	FUND %	MSCI %
1 month	(0.10)	1.68
3 months	12.19	13.41
6 months	13.69	20.29
1 year	33.09	30.54
2 years (compound pa)	12.28	12.91
3 years (compound pa)	11.74	9.39
5 years (compound pa)	15.42	3.27
10 years (compound pa)	13.28	4.29
Since inception (compound pa)	13.11	(0.99)

INVESTED POSITION <sup>3</sup>				
	LONG %	NET %	<b>CURRENCY %</b>	
Brazil	4.3	4.3	4.5	
China (Listed ex PRC)	7.5	7.5		
China (Listed PRC)	0.4	0.4		
Colombia	1.4	1.4	1.4	
Denmark	0.5	0.5	0.5	
France	8.1	8.1		
Germany	7.3	4.7		
Greece	0.7	0.7		
Hong Kong	3.0	3.0	8.6	
India	7.9	6.4	8.3	
Indonesia	0.8	0.8	1.1	
Italy	3.0	3.0		
Japan	5.6	5.6	4.7	
Kenya	0.7	0.7	0.7	
Mexico	1.5	1.5		
Nigeria	0.1	0.1	0.1	
Philippines	0.9	0.9	1.7	
Portugal	1.3	1.3		
Russia	2.5	2.5		
Saudi Arabia	1.7	1.7		
Singapore	1.2	1.2		
Spain	0.6	0.6		
Sweden	2.1	2.1	1.8	
UK	8.2	7.5	11.1	
US	8.1	8.1	22.0	
Vietnam	3.0	3.0		
Zimbabwe	1.1	1.1		
AŚ	83.5	78.7	10.3	
Euro			10.3	
Malaysian Ringgit			20.7	
Swiss Franc			0.6	
Thai Baht			1.8	
Cash & Accruals	16 F	21.2	0.1	
	16.5	21.3 100.0	100.0	
Total	100.0		100.0	
Long - 69 stocks, 3 swaps Short - 3 stocks, 1 swap, 2 indices				

PERFORMAN	CE GRAPH <sup>2</sup>
\$100,000 -	Platinum Int'l Brands Fund 403.1%
\$80,000 -	<b>~~</b>
\$60,000 -	
\$40,000 -	A COMPANY OF THE PROPERTY OF T
\$20,000 -	MSCI AC World (11.8%)
\$0 -	
20	00 2002 2004 2006 2008 2010 2012
Source: Factset	and Platinum

TOP TEN POSITIONS <sup>4</sup>				
<u>STOCK</u>	COUNTRY	<u>INDUSTRY</u>	%	
Pernod Ricard SA	France	Beverages	<u>%</u> 3.1	
Vietnam Dairy Products	Vietnam	Food Products	3.0	
Enterprise Inns PLC	United Kingdom	Hotels, Rests & Leisure	2.9	
Grendene SA	Brazil	Textiles & Apparel	2.8	
China Mengniu Dairy	China	Food Products	2.8	
Debenhams PLC	United Kingdom	Multiline Retail	2.8	
Tata Global Beverages	India	Beverages	2.6	
Sberbank of Russia	Russia	Banks	2.5	
Pepsico Inc	United States	Beverages	2.5	
Estee Lauder Companies	United States	Personal Products	2.4	
Grendene SA China Mengniu Dairy Debenhams PLC Tata Global Beverages Sberbank of Russia Pepsico Inc	Brazil China United Kingdom India Russia United States	Textiles & Apparel Food Products Multiline Retail Beverages Banks Beverages	2.8 2.8 2.8 2.6 2.5	

INDUSTRY BREAKDOWN <sup>3</sup>			
SECTOR Consumer Staples Consumer Discretionary Information Technology Diversified Financials Industrials Telecom Services Other*	LONG % 36.9 34.3 4.7 3.0 2.7 1.6 0.3	NET % 36.3 34.3 4.7 3.0 2.7 1.6 0.3 (4.2)	
* Includes index short positions			

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility

of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI Index did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any procedure to fees the procedure of the procedure of the procedure of the procedure. using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are not.

included, however, short derivative exposures are not

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Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. **DISCLAIMER:** The information presented in this Fact Sheet is not intended to be advice. It has

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