

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 August 2013

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Portfolio Value \$1.07 bn Fund commenced 18 May 2000

A\$20,000 or NZ\$25,000 Minimum investment Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr

Income distribution date Annual, 30 June Unit valuation Sydney Business Day

Unit prices App 2.5331 Red 2.5204

FEES

Entry fee Nil Exit fee Nil

1.54% per annum Management Expense Ratio/ Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Brokerage paid Nil Buy/sell spread 0.5% total

PERFORMANCE ¹		
	FUND %	MSCI %
1 month	(1.75)	(1.34)
3 months	6.03	7.22
6 months	16.62	19.59
Calendar year to date	20.67	26.84
1 year	36.89	33.99
2 years (compound pa)	17.99	21.44
3 years (compound pa)	13.32	11.70
5 years (compound pa)	14.56	3.13
7 years (compound pa)	9.42	1.16
10 years (compound pa)	12.69	4.01
Since inception (compound pa)	13.44	(0.58)

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INVESTED POSITION ³		

PERFORMANCE GRAPH² \$100,000 Platinum Int'l Brands Fund 434.0% \$80,000 \$60,000 \$40,000 MSCI AC World (7.0%) \$20,000 \$0 2000 2002 2004 2006 2008 2010 2012

Source: Factset and Platinum

INVESTED POSITIO	<u>N</u> ³		
	LONG %	NET %	CURRENCY %
Brazil	3.9	3.9	4.1
China (Listed ex PRC)	8.4	8.4	
China (Listed PRC)	0.5	0.5	
Colombia	1.4	1.4	1.4
Denmark	0.6	0.6	0.6
France	9.1	9.1	
Germany	6.7	2.5	
Greece	0.6	0.6	
Hong Kong	3.9	3.9	9.7
India	6.8	5.6	7.3
Indonesia	0.6	0.6	0.8
Italy	3.1	3.1	
Japan	5.4	5.4	5.1
Kenya	0.7	0.7	0.7
Mexico	1.3	1.3	
Nigeria	0.1	0.1	0.1
Philippines	0.9	0.9	1.6
Portugal	1.4	1.4	
Russia	2.3	2.3	
Saudi Arabia	2.0	2.0	
Singapore	1.1	1.1	
Spain	0.6	0.6	
Sweden	3.6	3.6	3.6
UK	9.5	8.6	12.6
US	8.8	8.8	23.1
Vietnam	2.9	2.9	
Zimbabwe	0.9	0.9	
	87.1	80.8	
A\$			5.8
Euro			21.7
Swiss Franc			1.8
Cash & Accruals	12.9	19.2	
Total	100.0	100.0	100.0
Long - 69 stocks, 3 swaps	Short - 1 stock, 2	indices	

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TOP TEN POSITIONS	4		
<u>STOCK</u>	COUNTRY	<u>INDUSTRY</u>	<u>%</u> 3.7
Enterprise Inns PLC	United Kingdom	Hotels Rests & Leisure	3.7
China Mengniu Dairy Co	China	Food Products	3.3
Pernod Ricard SA	France	Beverages	3.2
Debenhams PLC	United Kingdom	Multiline Retail	3.2
Vietnam Dairy	Vietnam	Food Products	2.9
BMW	Germany	Automobiles	2.5
Grendene SA	Brazil	Textiles & Apparel	2.5
Tata Global Beverages	India	Beverages	2.4
Estee Lauder Comp Inc	United States	Personal Products	2.4
Sberbank of Russia ADR	Russia	Banks	2.3

INDUSTRY BREAKDOWN3

<u>SECTOR</u>	LONG %	NET %
Consumer Discretionary	37.0	37.0
Consumer Staples	36.4	35.5
Information Technology	6.3	6.3
Diversified	2.5	2.5
Financials	2.4	2.4
Telecom Services	1.7	1.7
Industrials	0.8	0.8
Other*		(5.4)

* Includes index short positions

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management (Platinum) is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the Fund). The Platinum Trust Product Disclosure Statement No.8 and Supplementary PDS (together PDS) provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

DISCLAIMER: The information presented in this Fact Sheet is not intended to be advice. It has

not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.

^{1.} Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility

of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ (nb. the gross MSCI Index was used prior to 31 December 1998 as the net MSCI lindex did not exist). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any) using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.