

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

28 February 2014

FACTS

Euro

Total

Cash & Accruals

\$1.26 bn Portfolio Value Fund commenced 18 May 2000

Minimum investment A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Regular Investment Plan (min.)

Annual, 30 June Income distribution date Unit valuation Sydney Business Day

Unit prices App - 2.7244 Red - 2.7108

FEES

Nil Entry fee Exit fee

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

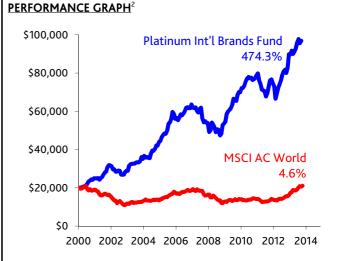
administration costs) Brokerage paid Nil

Buy/sell spread 0.5% total

PERFORMANCE ¹		
	FUND %	MSCI %
1 month	1.24	2.21
3 months	1.00	4.55
6 months	7.55	13.04
Calendar year to date	(0.98)	0.62
1 year	25.42	35.18
2 years (compound pa)	23.15	24.87
3 years (compound pa)	14.58	13.12
5 years (compound pa)	19.37	11.78
7 years (compound pa)	9.18	1.90
10 years (compound pa)	13.18	5.29
Since inception (compound pa)	13.52	0.33

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INVESTED POSITION ³			
	LONG %	NET %	CURRENCY %
Brazil	4.5	4.5	4.5
China (Lictor ov DDC)	7.3	7.3	

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	LONG %	NET %	CURRENCY %
Brazil	4.5	4.5	4.5
China (Listed ex PRC)	7.2	7.2	
China (Listed PRC)	0.6	0.6	
Colombia	0.9	0.9	0.9
France	10.6	10.6	
Germany	6.2	1.3	
Greece	0.6	0.6	
Hong Kong	3.6	3.6	9.1
India	6.0	4.7	6.3
Indonesia	0.7	0.7	0.9
Italy	2.8	2.8	
Japan	5.7	5.7	5.0
Kenya	0.9	0.9	0.9
Malaysia	1.0	1.0	1.0
Mexico	1.0	1.0	
Nigeria	0.1	0.1	0.1
Philippines	0.6	0.6	1.2
Portugal	2.0	2.0	
Russia	1.9	1.9	
Saudi Arabia	1.8	1.8	
Singapore	1.2	1.2	
Sweden	3.4	3.4	4.3
Switzerland	0.5	0.5	2.0
UK	9.2	9.2	12.1
US	10.2	10.2	22.3
Vietnam	2.6	2.6	
Zimbabwe	0.8	0.8	
	86.6	80.4	
A\$			7.2



Source: Factset and Platinum

Includes index short positions

TOP TEN POSITIONS ⁴			
<u>STOCK</u>	COUNTRY	<u>INDUSTRY</u>	<u>%</u>
Enterprise Inns PLC	UK	Hotels, Rests & Leisure	3.6
LVMH Moet Hennessy LV	France	Textiles & Apparel	2.9
China Mengniu Dairy Co Ltd	China	Food Products	2.8
Pernod Ricard SA	France	Beverages	2.7
Bayerische Motoren Werke	Germany	Automobiles	2.6
Vietnam Dairy	Vietnam	Food Products	2.6
Estee Lauder Companies	United States	Personal Products	2.3
Tata Global Beverages	India	Beverages	2.2
Henkel AG	Germany	Household Products	2.1
United Spirits Ltd	India	Beverages	2.1
		-	

INDUSTRY BREAKDOWN ³		
SECTOR	LONG %	NET %
Consumer Discretionary	38.7	38.7
Consumer Staples	34.0	34.0
Information Technology	6.0	6.0
Telecom Services	2.2	2.2
Diversified	2.2	2.2
Financials	2.0	2.0
Industrials	0.9	0.9
Materials	0.6	0.6
Other*		(6.2)

Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$
The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable).

19.6

100.0

22.2

100.0

Long - 68 stocks, 1 option, 3 swaps Short - 2 indices

(excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary

considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the "Fund"). The Platinum Int'l Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No.9 ("PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire or continue to hold units in the Fund

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