PLATINU	M INT'L BR	ANDS FUN	D ARSN 092 429 813	31 March 2014
FACTS			FEES	
Portfolio Value	\$1.25 bn		Entry fee	Nil
Fund commenced	18 May 2000		Exit fee	Nil
Minimum investment				
	A\$20,000 or NZ\$2		Management Expense Ratio/	1.54% per annum
Regular Investment Plan (min.)	A\$200 or NZ\$250	per mtn/qtr	Indirect Cost Ratio (MER/ICR)	(inclusive of investment &
Income distribution date	Annual, 30 June			administration costs)
Unit valuation	Sydney Business Da	-	Brokerage paid	Nil
Unit prices	Арр - 2.6617	Red - 2.6484	Buy/sell spread	0.5% total
PERFORMANCE <sup>1</sup>			PERFORMANCE GRAPH <sup>2</sup>	
	FUND %	MSCI %		
1 month		(3.02)	\$100,000 T Platinum	Int'l Brands Fund
3 months	(2.30)		Platinum	461.1%
6 months	(3.26) 3.47	(2.43) 9.44		401.1%
			\$80,000 -	
Calendar year to date	(3.26)	(2.43)		
1 year	25.13	31.10		
2 years (compound pa)	19.28	20.01	\$60,000 -	
3 years (compound pa)	13.52	12.59		
5 years (compound pa)	18.37	11.21		
7 years (compound pa)	8.94	1.53	\$40,000 -	
10 years (compound pa)	12.78	4.92		MSCI AC World
Since inception (compound pa)	13.24	0.10		1.5%
			\$20,000	
INVESTED POSITION <sup>3</sup>				
LONG %		CURRENCY %	<u>co</u>	
Brazil 4.9	4.9	4.9	\$0 +	
China (Listed ex PRC) 6.3	6.3		2000 2002 2004 2006	2008 2010 2012 2014
China (Listed PRC) 0.6	0.6			
Colombia 1.0	1.0	1.0	Source: Factset and Platinum	
France 10.6	10.6		TOD TEN DOSITIONS <sup>4</sup>	
Germany 5.6	1.4		TOP TEN POSITIONS <sup>4</sup>	
Greece 0.6	0.6		<u>STOCK</u> <u>COUNTRY</u>	SECTOR <u>%</u>
Hong Kong 3.5	3.5	8.4	Enterprise Inns PLC UK	Consumer Discretionary 3.3
India 6.3	4.9	6.5	LVMH Moet Hennessy LV France	Consumer Discretionary 2.7
Indonesia 0.6	0.6	0.9	Pernod Ricard SA France	Consumer Staples 2.6
Italy 2.9	2.9		Vietnam Dairy Products Vietnam	Consumer Staples 2.6
Japan 5.3	5.3	4.6	Bayerische Motoren Werke Germany	Consumer Discretionary 2.5
Kenya 0.9	0.9	1.0	Callaway Golf Co United States	5
Malaysia 1.0	1.0	1.0	United Spirits Ltd India	Consumer Staples 2.4
Mexico 1.1	1.1		China Mengniu Dairy Co China	Consumer Staples 2.4
Nigeria 0.1	0.1	0.1	Tata Global Beverages Ltd India	Consumer Staples 2.4
Philippines 0.6	0.6	1.2	Estee Lauder Companies Inc United States	Consumer Staples 2.2
Portugal 2.0 Russia 2.6	2.0			
	2.6		INDUSTRY BREAKDOWN <sup>3</sup>	
	1.9			
Singapore 1.4 Sri Lanka 0.3	1.4	0.1	SECTOR Consumer Discretionary	LONG % NET %
	0.3	10	Consumer Discretionary Consumer Staples	39.2 39.2
0.5	0.5	1.9	Information Technology	33.2 33.2
	3.4	4.0	Financials	6.3 6.3 2.5 2.5
UK 8.8 US 10.3	8.8 10.3	11.7 22.5	Telecom Services	2.5 2.5 2.1 2.1
Vietnam 3.0	3.0	22.5	Diversified	2.1 2.1 2.1 2.0
Zimbabwe 0.7	3.0 0.7		Industrials	2.0 2.0 0.9 0.9
86.8	81.2		Materials	0.9 0.9
A\$	01.2	8.2	Other*	(5.6)
Euro		22.0		(3.0)
Cash & Accruals 13.2	18.8	22.0		
Total 100.0	10.0	100.0		
		100.0	* Includes index short positions	
1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum Int'l Brand				
<ul> <li>any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns and be negative (particularly in the short-term).</li> <li>2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.</li> <li>3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %"</li> </ul>			about Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No.9 ("PDS") provides details the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au. Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. <b>DISCLAIMER</b> : The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not	
represents the exposure of physical holdings ar The "Currency %" represents the currency expo account currency hedging. 4. Top Ten positions shows the Fund's top long included, however, short derivative exposures a	nd both long and short derivat osure for the Fund's Portfolio, share exposure positions. Loi	guarantee the repayment of capital, payment of income or the Platinum is a member of the Platinum Group of companies.		