

PLATINUM INT'L BRANDS FUND ARSN 092 429 813

31 May 2014

Total

Portfolio Value \$1.27 bn 18 May 2000 Fund commenced

Minimum investment A\$20,000 or NZ\$25,000 Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr

Income distribution date Annual, 30 June Sydney Business Day Unit valuation

Unit prices App - 2.6547 Red - 2.6414

FEES

Entry fee Nil Nil Exit fee

Source: Factset and Platinum

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment &

administration costs)

Brokerage paid Buy/sell spread 0.5% total

PERFORMANCE ¹		
	FUND %	MSCI %
1 month	0.30	1.67
3 months	(2.56)	(0.43)
6 months	(1.58)	4.10
Calendar year to date	(3.52)	0.18
1 year	11.12	20.68
2 years (compound pa)	20.20	24.03
3 years (compound pa)	12.45	14.02
5 years (compound pa)	15.91	10.35
7 years (compound pa)	8.42	1.21
10 years (compound pa)	12.29	4.66
Since inception (compound pa)	13.06	0.29

INVESTED POSITIO	N ³		
	LONG %	NET %	CURRENCY %
Brazil	4.9	4.9	5.0
China (Listed ex PRC)	5.5	5.5	
China (Listed PRC)	0.6	0.6	
Colombia	1.1	1.1	1.1
France	11.0	11.0	
Germany	5.6	1.4	
Greece	0.6	0.6	
Hong Kong	3.4	3.4	8.0
India	6.4	4.9	6.6
Indonesia	0.5	0.5	0.8
Italy	3.0	3.0	
Japan	5.2	5.2	4.5
Kenya	0.9	0.9	1.0
Malaysia	0.9	0.9	0.9
Mexico	1.0	1.0	
Nigeria	0.2	0.2	0.2
Philippines	0.6	0.6	1.2
Portugal	1.8	1.8	
Russia	2.9	2.9	
Saudi Arabia	2.0	2.0	
Singapore	1.6	1.6	0.3
Sri Lanka	0.5	0.5	
Sweden	3.3	3.3	3.9
Switzerland	0.5	0.5	1.9
UK	8.2	8.2	11.0
US	10.0	10.0	22.7
Vietnam	3.0	3.0	
Zimbabwe	0.7	0.7	
	86.2	80.5	
A\$			8.5
Euro			22.4
Cash & Accruals	13.8	19.5	

\$100,000	PH ² Platinum Int'l Brands Fund
\$80,000 -	459.6%
\$60,000 -	
\$40,000	MSCI AC World
\$20,000	4.2%
\$0 2000 200	02 2004 2006 2008 2010 2012 2014

TOP TEN POSITIONS ⁴					
<u>STOCK</u>	COUNTRY	<u>SECTOR</u>	%		
Enterprise Inns PLC	UK	Consumer Discretionary	3.0		
LVMH Moet Hennessy LV	France	Consumer Discretionary	2.9		
Pernod Ricard SA	France	Consumer Staples	2.7		
United Spirits Ltd	India	Consumer Staples	2.5		
Estee Lauder Companies Inc	USA	Consumer Staples	2.4		
Bayerische Motoren Werke	Germany	Consumer Discretionary	2.4		
Tata Global Beverages Ltd	India	Consumer Staples	2.3		
Casino Guichard Perrachon	France	Consumer Staples	2.2		
Vietnam Dairy Products	Vietnam	Consumer Staples	2.2		
Piaggio & C SpA	Italy	Consumer Discretionary	2.0		
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INDUSTRY BREAKDOWN ³		
<u>SECTOR</u>	LONG %	NET %
Consumer Discretionary	39.1	39.1
Consumer Staples	32.6	32.6
Information Technology	6.1	6.1
Financials	2.9	2.9
Telecom Services	2.0	2.0
Diversified	2.0	2.0
Industrials	0.8	0.8
Materials	0.7	0.7
Other*		(5.7)
* Includes index short positions		

1. Investment returns are calculated using the Fund's unit price and represent the combined income and and any investment returns are categories. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment

100.0

100.0

volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio. takine into

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into

account currency hedging.

100.0

Long - 68 stocks, 5 swaps Short - 2 indices

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum Int'l Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No.9 ("PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website, www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via

invest@platinum.com.au.

Invest/expetantum.com.au. Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

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