30 September 2014

Facts

Portfolio value Fund commenced Minimum investment Regular Investment Plan (min.) Income distribution date

\$1.23 hn 18 May 2000

A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr

Annual, 30 June Sydney Business Day

Unit prices App - 2.5192 Red - 2.5066

Performance¹

Unit valuation

	FUND %	MSCI %
1 month	1.29	3.42
3 months	0.25	5.38
6 months	(0.12)	8.69
Calendar year to date	(3.38)	6.05
1 year	3.35	18.95
2 years (compound pa)	17.59	24.82
3 years (compound pa)	14.88	20.75
5 years (compound pa)	13.05	10.26
7 years (compound pa)	9.31	2.56
10 years (compound pa)	12.13	5.27
Since inception (compound pa)	12.74	0.68

Fees

Nil Entry fee Exit fee

Management Expense Ratio/ 1.54% per annum Indirect Cost Ratio (MER/ICR) (inclusive of investment & administration costs)

Brokerage paid Buy/sell spread 0.5% total

Performance graph²



Source: Factset and Platinum

Invested positions³

invested positions			
	LONG %	NET %	CURRENCY %
Brazil	5.3	5.3	5.4
China	1.3	1.3	
China Ex PRC	7.4	7.4	
Hong Kong	4.1	4.1	10.2
Colombia	1.1	1.1	1.1
France	10.0	10.0	
Germany	5.3	1.1	
Greece	0.7	0.7	
India	4.8	3.1	5.1
Indonesia	0.4	0.4	0.7
Italy	2.4	2.4	
Japan	5.9	5.9	5.2
Kenya	0.9	0.9	1.0
Korea	1.2	1.2	1.2
Malaysia	1.1	1.1	1.0
Mexico	1.1	1.1	
Nigeria	0.1	0.1	0.1
Philippines	1.4	1.4	1.4
Portugal	1.4	1.4	
Russia	2.3	2.3	
Saudi Arabia	1.6	1.6	
Singapore	1.9	1.9	0.5
Sri Lanka	0.6	0.6	
Sweden	3.4	3.4	3.9
United Kingdom	6.8	6.8	11.1
United States	10.4	10.4	26.6
Vietnam	3.2	3.2	
Zimbabwe	0.7	0.7	
	00.7		
Australian Dallar	86.7	80.8	0.0
Australian Dollar			2.8
Euro Currency			21.1
Swiss Franc	10.0	10.0	1.5
Cash	13.3	19.2	100.0
Total	100.0	100.0	100.0

Top ten positions⁴

The second second			
STOCK	COUNTRY	INDUSTRY	%
Enterprise Inns PLC	UK	Cons Discretionary	3.0
Pernod Ricard SA	France	Consumer Staples	2.8
LVMH Moet Hennessy Louis	France	Cons Discretionary	2.6
Estee Lauder Companies Inc	USA	Consumer Staples	2.6
Vietnam Dairy Products JSC	Vietnam	Consumer Staples	2.4
Bayerische Motoren Werke	Germany	Cons Discretionary	2.2
Kinnevik Investment AB	Sweden	Financials	2.1
Tiffany & Co	USA	Cons Discretionary	2.1
Tata Global Beverages Ltd	India	Consumer Staples	1.9
Hypermarcas SA	Brazil	Consumer Staples	1.9

Industry breakdown³

3		
SECTOR	LONG %	NET %
Consumer Staples	34.2	34.2
Cons Discretionary	33.7	33.7
Info Technology	5.8	5.8
Financials	4.5	4.5
Industrials	4.5	4.5
Materials	2.1	2.1
Telecom Services	1.9	1.9
Other*	0.0	(5.8)
* Includes index short positions		

Long - 71 stocks, 6 swaps Short - 2 indices

^{1.} Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance.

You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in

^{2.} The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index.

of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a restly considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives.

The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Fundational Product Disclosure Statement No. 9 and Supplementary PDS ("together PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website www.platinum.com.au, or by contacting Investors Services on 1300 72 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or via invest@platinum.com.au.

Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund.

Before making any investment decision you need to consider (with your mention action), you have the Fund.

DISCLAIMER: The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.