Platinum Int'l Brands Fund ARSN 092 429 813

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31 October 2014

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Portfolio value \$1.21 bn Fund commenced 18 May 2000 A\$20,000 or NZ\$25,000 Minimum investment Regular Investment Plan (min.) A\$200 or NZ\$250 per mth/qtr Income distribution date Annual, 30 June Unit valuation Sydney Business Day Unit prices App - 2.5027

Performance ¹		
	FUND %	MSCI %
1 month	(0.65)	0.25
3 months	0.58	5.34
6 months	(0.21)	7.91
Calendar year to date	(4.01)	6.32
1 year	0.97	16.10
2 years (compound pa)	15.91	25.21
3 years (compound pa)	14.89	20.29
5 years (compound pa)	12.55	11.18
7 years (compound pa)	9.40	2.71
10 years (compound pa)	12.12	5.36
Since inception (compound pa)	12.61	0.70

Invested	positions ³
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	LONG %	NET %	CURRENCY %
Brazil	5.7	5.7	5.4
China	1.2	1.2	
China Ex PRC	8.4	8.4	
Hong Kong	4.2	4.2	11.2
Colombia	1.1	1.1	1.1
France	10.3	10.3	
Germany	5.2	3.2	
Greece	0.6	0.6	
India	5.0	3.1	5.2
Indonesia	0.4	0.4	0.6
Italy	2.6	2.6	
Japan	4.5	4.5	5.2
Kenya	0.9	0.9	0.9
Korea	1.7	1.7	1.7
Malaysia	1.2	1.2	1.2
Mexico	1.2	1.2	
Nigeria	0.1	0.1	0.1
Philippines	1.4	1.4	1.4
Portugal	1.3	1.3	
Russia	2.2	2.2	
Saudi Arabia	1.6	1.6	
Singapore	1.9	1.9	0.5
Sri Lanka	0.7	0.7	
Sweden	3.1	3.1	3.7
United Kingdom	6.9	6.9	11.2
United States	10.1	10.1	26.4
Vietnam	3.2	3.2	
Zimbabwe	0.5	0.5	
	87.1	83.3	
Australian Dollar			1.3
Euro Currency			21.3
Swiss Franc			1.5
Cash	12.9	16.7	
Total	100.0	100.0	100.0

Entry fee	Nil
Exit fee	Nil
Management Expense Ratio/	1.54% per annum
Indirect Cost Ratio (MER/ICR)	(inclusive of investment
	& administration costs)
Brokerage paid	Nil
Buy/sell spread	0.5% total
Performance graph ²	



Source: Factset and Platinum

Top ten positions ⁴			
STOCK	COUNTRY	INDUSTRY	%
Enterprise Inns PLC	UK	Cons Discretionary	3.0
Pernod Ricard SA	France	Consumer Staples	2.8
LVMH Moet Hennessy Louis	France	Cons Discretionary	2.8
Vietnam Dairy Products JSC	Vietnam	Consumer Staples	2.5
Estee Lauder Companies Inc	USA	Consumer Staples	2.3
Bayerische Motoren Werke	Germany	Cons Discretionary	2.3
Tiffany & Co	USA	Cons Discretionary	2.1
Hypermarcas SA	Brazil	Consumer Staples	2.1
Chow Tai Fook Ltd	China Ex PRC	Cons Discretionary	2.0
Tata Global Beverages Ltd	India	Consumer Staples	2.0

Industry breakdown³

SECTOR	LONG %	NET %
Cons Discretionary	35.1	35.1
Consumer Staples	34.3	34.3
Info Technology	5.1	5.1
Industrials	4.5	4.5
Financials	4.3	4.3
Materials	2.0	2.0
Telecom Services	1.9	1.9
Other*	0.0	(3.8)
* Includes index short positions		

Long - 70 stocks, 6 swaps Short - 2 indices

Long - 70 stocks, 6 swaps Short - 2 indices 1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns show are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term). 2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only. 3. The "Long %" represents the currency exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure positions. Long derivative exposures are included, however, short derivative exposures are not. Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Trus Product Distain acopy of the PDS from Plati

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