Platinum Int'l Brands Fund ARSN 092 429 813

28 February 2015

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Performance¹

Portfolio value	\$1.32 bn	
Fund commenced	18 May 2000	
Minimum investment	A\$20,000 or NZ\$25,000	
Regular Investment Plan (min.)	A\$200 or NZ\$250 per mth/qtr	
Income distribution date	Annual, 30 June	
Unit valuation	Sydney Business Day	
Unit prices	App - 2.8303 Red - 2.8161	

	FUND %	MSCI %
1 month	2.90	5.03
3 months	9.75	11.12
6 months	13.80	20.64
Calendar year to date	8.07	8.64
1 year	9.63	22.96
2 years (compound pa)	17.28	28.95
3 years (compound pa)	18.49	24.25
5 years (compound pa)	14.02	13.73
7 years (compound pa)	12.78	7.21
10 years (compound pa)	12.05	6.52
Since inception (compound pa)	13.26	1.72

Invoctod	positions ³
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	LONG %	NET %	CURRENCY %
Brazil	5.3	5.3	5.3
China	1.7	1.7	0.0
China Ex PRC	9.1	9.1	
Hong Kong	4.6	4.6	12.4
Colombia	0.8	0.8	0.8
France	11.0	11.0	
Germany	5.7	3.5	
Greece	0.6	0.6	
India	6.0	4.0	6.5
Indonesia	0.3	0.3	0.6
Italy	3.0	3.0	
Japan	4.7	4.7	5.7
Kenya	1.1	1.1	1.1
Korea	1.9	1.9	1.9
Malaysia	1.2	1.2	1.2
Mexico	1.4	1.4	
Nigeria	0.1	0.1	0.1
Philippines	1.4	1.4	1.4
Portugal	1.4	1.4	
Russia	1.6	1.6	
Saudi Arabia	1.6	1.6	
Singapore	1.6	1.6	0.5
Sri Lanka	0.5	0.5	
Sweden	3.2	3.2	3.7
United Kingdom	7.0	7.0	6.4
United States	11.0	11.0	22.9
Vietnam	3.5	3.5	
Zimbabwe	0.5	0.5	
	92.1	87.8	
Australian Dollar			(0.4)
Euro Currency			28.2
Swiss Franc			1.7
Cash	7.9	12.2	
Total	100.0	100.0	100.0

Performance graph ²	
Buy/sell spread	0.5% total
Brokerage paid	& administration costs) Nil
Indirect Cost Ratio (MER/ICR)	(inclusive of investment
Management Expense Ratio/	1.54% per annum
Exit fee	Nil
Entry fee	Nil



Source: Factset and Platinum

Top ten positions ⁴			
STOCK	COUNTRY	INDUSTRY	%
Pernod Ricard SA	France	Consumer Staples	3.0
LVMH Moet Hennessy Louis	France	Cons Discretionary	2.9
Estee Lauder Companies Inc	USA	Consumer Staples	2.7
Vietnam Dairy Products JSC	Vietnam	Consumer Staples	2.6
Bayerische Motoren Werke	Germany	Cons Discretionary	2.5
Enterprise Inns PLC	UK	Cons Discretionary	2.5
Hypermarcas SA	Brazil	Consumer Staples	2.2
Brilliance China Automotive	Hong Kong	Cons Discretionary	2.2
Debenhams PLC	UK	Industrials	2.2
Tiffany & Co	USA	Cons Discretionary	2.2
Industry breakdown ³			
SECTOR		LONG %	NET %
Cons Discretionary		37.6	37.6
Consumer Staples		36.1	36.1
Info Technology		5.4	5.4
Industrials		4.9	4.9
Financials		4.3	4.3

19

1.8

0.0

1.9

1.8

(4.3)

Telecom Services Materials Other* * Includes index short positions

Long - 68 stocks, 6 swaps Short - 2 indices

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment

performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative

You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term). 2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only. 3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and long stock derivative exposures are included, however, short derivative exposures are not. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging. 4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not. Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No. 9 and Supplementary PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website www.platinum.com.au, or by contacting Investors Services on O(Australian investors only). 0600 700 726 (New Zealand investors only). 070 29 2575000. or vin invest@Dolin

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Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au. Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. DISCLAIMER: The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies.