Platinum Int'l Brands FundARSN 092 429 813

31 July 2015

	+~
- (C	IS.

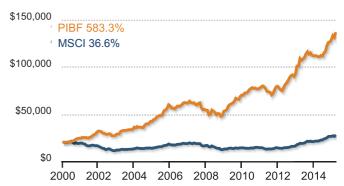
Portfolio value \$1 27 hn Fund commenced 18 May 2000 Minimum investment Regular Investment Plan (min.) Income distribution date Annual, 30 June Unit valuation Unit prices App - 2.7083

A\$20,000 or NZ\$25,000 A\$200 or NZ\$250 per mth/qtr Sydney Business Day Red - 2.6947

Performance¹

	FUND %	MSCI %
1 month	4.10	5.57
3 months	6.04	5.65
6 months	11.67	11.56
Calendar year to date	17.29	15.40
1 year	23.43	30.19
2 years (compound pa)	12.13	20.71
3 years (compound pa)	22.39	27.22
5 years (compound pa)	13.60	15.10
7 years (compound pa)	15.45	9.11
10 years (compound pa)	11.36	6.48
Since inception (compound pa)	13.48	2.07

Entry fee	Nil
Exit fee	Nil
Management Expense Ratio/	1.54% per annum
Indirect Cost Ratio (MER/ICR)	(inclusive of investment
	& administration costs)
Brokerage paid	Nil
Buy/sell spread	0.5% total
Deuteursenenen europeise	
Performance graph ²	



Source: Factset and Platinum

Top ten positions ⁴			
STOCK	COUNTRY	INDUSTRY	%
Vietnam Dairy Products JSC	Vietnam	Consumer Staples	3.4
Pernod Ricard SA	France	Consumer Staples	3.1
LVMH Moet Hennessy Louis	France	Cons Discretionary	2.9
Tiffany & Co	USA	Cons Discretionary	2.9
Debenhams PLC	UK	Industrials	2.7
Jiangsu Yanghe Brewery Cl	China	Consumer Staples	2.4
Piaggio & C SpA	Italy	Cons Discretionary	2.4
Time Warner Inc	USA	Cons Discretionary	2.3
Anta Sports Products Ltd	China Ex PRO	C Cons Discretionary	2.2
Chow Tai Fook Ltd	China Ex PRO	C Cons Discretionary	2.2

Industry breakdown³

SECTOR	LONG %	NET %
Cons Discretionary	35.8	35.8
Consumer Staples	32.1	32.1
Industrials	6.2	6.2
Info Technology	4.5	4.5
Financials	3.7	3.7
Telecom Services	1.8	1.8
Materials	1.5	1.5
Other*	0.0	(4.5)
* Includes index short positions		

Invested positions³

	LONG %	NET %	CURRENCY %
Brazil	5.4	5.4	5.4
China	2.9	2.9	
China Ex PRC	6.9	6.9	
Hong Kong	4.2	4.2	12.7
Colombia	1.0	1.0	1.0
France	11.0	11.0	
Germany	1.1	(1.3)	
Greece	0.7	0.7	
India	4.1	2.0	4.6
Indonesia	0.3	0.3	0.3
Italy	3.4	3.4	
Japan	7.1	7.1	7.7
Kenya	0.7	0.7	0.7
Korea	2.2	2.2	2.2
Malaysia	1.0	1.0	1.2
Mexico	1.5	1.5	
Nigeria	0.1	0.1	0.1
Philippines	1.5	1.5	1.5
Portugal	1.5	1.5	
Russia	1.2	1.2	
Singapore	1.5	1.5	0.1
Sri Lanka	0.7	0.7	
Sweden	3.2	3.2	3.3
United Kingdom	7.8	7.8	9.3
United States	9.5	9.5	23.9
Vietnam	4.6	4.6	0.2
Zimbabwe	0.5	0.5	
	85.6	81.1	
Australian Dollar			5.0
Euro Currency			20.8
Cash	14.4	18.9	
Total	100.0	100.0	100.0

Long - 62 stocks, 4 swaps Short - 2 indices

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be

The structure performance is not a relative interaction of the performance is to be the total and the structure performance is to be the total and the structure performance is to be the total and the structure performance is to be the total and the structure performance is total and the str

reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only. 3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging. 4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not. Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No. 9 and Supplementary PDS ("together PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website www.platinum.com.au, or by contacting Investors on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au. Platorum mixed and the consider (with your financial adviser) your particular investors only, or 02 9255 7500, or via invest@platinum.com.au.

by contacting investor Services on 1300 726 you (Australian investors only), bood 726 (New Zealand investors only), or 02 9255 7500, of via investiggibilitudin.com.au. Before making any investor services on sour 26 you (Australian investors only), bood 726 (New Zealand investors only), or 02 9255 7500, of via investiggibilitudin.com.au. Before making any investor services on sour 26 you (Australian investors only), bood 726 (New Zealand investors only), or 02 9255 7500, of via investiggibilitudin.com.au. Before making any investor services on source of the PDS when deciding to acquire, or continue to hold, units in the Fund. DISCLAIMERS: Some numerical figures in this Fact Sheet have been subject to rounding adjustments. The information presented in this Fact Sheet is not intended to be advice. It has not been prepared taking into account any particular investor's or class of investor's investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. To the extent permitted by law, no liability is accepted for any loss or damage as a result of any reliance on this information. Platinum does not guarantee the repayment of capital, payment of income or the Fund's performance. Platinum is a member of the Platinum Group of companies