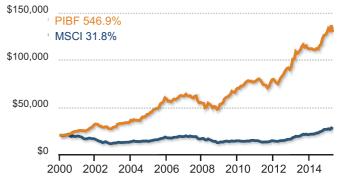
# Platinum Int'l Brands FundARSN 092 429 813

## 31 August 2015

Facis			
Portfolio value Fund commenced Minimum investment Regular Investment Plan (min.) Income distribution date Unit valuation Unit prices	\$1.20 bn 18 May 2000 A\$20,000 or NZ A\$200 or NZ\$25 Annual, 30 June Sydney Busines App - 2.5641	50 per mth/ s Day	
Performance <sup>1</sup>			
	<b>E</b> 1		MO

	FUND %	MSCI %
1 month	(5.32)	(3.52)
3 months	(2.93)	(0.95)
6 months	2.75	2.48
Calendar year to date	11.04	11.34
1 year	16.92	23.64
2 years (compound pa)	10.08	19.36
3 years (compound pa)	18.38	24.06
5 years (compound pa)	12.01	14.70
7 years (compound pa)	13.26	7.53
10 years (compound pa)	10.54	5.89
Since inception (compound pa)	12.99	1.82

Nil
Nil
1.54% per annum
(inclusive of investment
& administration costs)
Nil
0.5% total



Source: Factset and Platinum

Top ten positions <sup>4</sup>			
STOCK	COUNTRY	INDUSTRY	%
Vietnam Dairy Product JSC	Vietnam	Consumer Staples	3.6
Pernod Ricard SA	France	Consumer Staples	2.9
Tiffany & Co	USA	Cons Discretionary	2.9
LVMH Moet Hennessy Louis	France	Cons Discretionary	2.8
Debenhams PLC	UK	Industrials	2.5
Anta Sports Products Ltd	China Ex PRO	C Cons Discretionary	2.4
Samsung Electronics Co Ltd	Korea	Info Technology	2.4
Chow Tai Fook Ltd	China Ex PRO	C Cons Discretionary	2.4
Enterprise Inns PLC	UK	Cons Discretionary	2.3
Piaggio & C SpA	Italy	Cons Discretionary	2.3

### Industry breakdown<sup>3</sup>

SECTOR	LONG %	NET %
Cons Discretionary	35.7	35.7
Consumer Staples	31.3	31.3
Industrials	6.0	6.0
Info Technology	5.4	5.4
Financials	3.7	3.7
Telecom Services	1.8	1.8
Materials	1.5	1.5
Other*	0.0	(2.5)
* Includes index short position		

## Invested positions<sup>3</sup>

	LONG %	NET %	CURRENCY %
Brazil	4.7	4.7	4.7
China	3.1	3.1	
China Ex PRC	7.2	7.2	
Hong Kong	4.4	4.4	12.8
Colombia	0.8	0.8	0.8
France	10.5	10.5	
Germany	1.3	(1.2)	
Greece	0.6	0.6	
India	4.0	4.0	4.7
Indonesia	0.3	0.3	0.3
Italy	3.3	3.3	
Japan	7.2	7.2	8.3
Kenya	0.8	0.8	0.8
Korea	2.4	2.4	2.4
Malaysia	0.7	0.7	0.7
Mexico	1.8	1.8	
Nigeria	0.1	0.1	0.1
Philippines	1.4	1.4	1.4
Portugal	1.5	1.5	
Russia	1.3	1.3	
Singapore	1.5	1.5	0.2
Sri Lanka	0.6	0.6	
Sweden	3.2	3.2	3.3
United Kingdom	8.0	8.0	9.6
United States	9.3	9.3	24.1
Vietnam	4.8	4.8	0.2
Zimbabwe	0.5	0.5	
	85.5	83.0	
Australian Dollar			4.7
Euro Currency			20.9
Cash	14.5	17.0	
Total	100.0	100.0	100.0

Long - 61 stocks, 4 swaps Short - 1 index

1. Investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative

You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term). 2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$. The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only. 3. The "Lung%" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the exposure for the Fund's Portfolio, taking into account currency hedging. 4. Top Ten positions shows the Fund's 2603 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Investment Management Limited ABN 25 003 C66 (Nextralian investors only), or 02 9255 7500, or via invest@platinum.com.au. Before making any investment decision you need to consider (with your financial adviser) your particular investment needs, objectives and financial circumstances. You should refer to the PDS when deciding to acquire, or continue to hold, units in the Fund. DISCLAIMERS: Some numerical figures in this Fact Sheet have been subject to rounding adjustments. The information presented in this Fact Sheet is not intended to be advice. It ha

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