Platinum Int'l Brands FundARSN 092 429 813

30 September 2016

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Portfolio value Fund commenced Minimum investment Regular Investment Plan (min.) Income distribution date Unit valuation Unit prices	\$952.57 mn 18 May 2000 A\$20,000 or NZ\$20,000 A\$200 or NZ\$200 per mth/qtr Annual, 30 June Sydney Business Day App - 2.2885 Red - 2.2770
Performance ¹	

	FUND %	MSCI %
1 month	(0.19)	(1.19)
3 months	5.31	2.46
6 months	8.22	6.90
Calendar year to date	4.56	1.34
1 year	3.61	2.74
2 years (compound pa)	8.33	9.32
3 years (compound pa)	6.64	12.44
5 years (compound pa)	12.21	16.05
7 years (compound pa)	11.68	9.99
10 years (compound pa)	8.46	4.08
Since inception (compound pa)	12.19	1.70

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invested positions)		
	LONG %	NET %	CURRENCY %
Brazil	6.4	6.4	6.4
China	4.7	4.7	4.7
China Ex PRC	8.2	8.2	
Hong Kong	3.3	3.3	12.7
Colombia	2.3	2.3	2.3
France	11.5	11.5	
Germany	4.3	1.4	
Greece	0.8	0.8	
India	5.4	5.4	6.3
Indonesia	0.7	0.7	0.7
Italy	1.8	1.8	
Japan	11.5	11.5	7.1
Kenya	0.3	0.3	0.3
Malaysia	0.8	0.8	0.8
Mexico	2.5	2.5	
Nigeria	0.1	0.1	0.1
Philippines	1.2	1.2	1.2
Russia	2.0	2.0	
Singapore	1.5	1.5	0.1
Sri Lanka	0.7	0.7	0.7
Sweden	3.1	3.1	3.1
United Kingdom	5.3	5.3	5.4
United States	11.9	10.5	19.1
Vietnam	4.2	4.2	4.2
Zimbabwe	0.4	0.4	
	95.1	90.7	
Australian Dollar			6.1
Euro Currency			18.7
Cash & Accruals	4.9	9.3	
Total	100.0	100.0	100.0
Long - 58 stocks, 3 swaps	Short - 1 stock, 1 inde	ex	

Fees

Entry fee	Nil
Exit fee	Nil
Management Expense Ratio/	1.54% per annum
Indirect Cost Ratio (MER/ICR)	(inclusive of investment
	& administration costs)
Brokerage paid	Nil
Buy/sell spread	0.5% total

Performance graph²



Source: Factset and Platinum

Top ten positions⁴			
STOCK	COUNTRY	INDUSTRY	%
LVMH Moet Hennessy Louis	France	Cons Discretionary	3.1
Callaway Golf Co	USA	Cons Discretionary	3.1
Pernod Ricard SA	France	Consumer Staples	3.0
Vietnam Dairy Products JSC	Vietnam	Consumer Staples	3.0
Anta Sports Products Ltd	China Ex PRO	C Cons Discretionary	3.0
Tiffany & Co	USA	Cons Discretionary	2.9
Godrej Consumer	India	Consumer Staples	2.7
Jiangsu Yanghe Brewery Cl	China	Consumer Staples	2.7
Lixil Group Corporation	Japan	Industrials	2.6
Fomento Economico	Mexico	Consumer Staples	2.5
Industry breakdown ³			

SECTOR	LONG %	NET %
Cons Discretionary	42.3	42.3
Consumer Staples	36.0	34.6
Industrials	4.0	4.0
Financials	4.0	4.0
Info Technology	3.8	3.8
Health Care	2.5	2.5
Materials	1.3	1.3
Telecom Services	1.2	1.2
Other*	0.0	(3.0)
* Includes index short position		

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No. 10 ("PDS") provides details about the Fund. You can obtain a copy of the PDS from Platinum's website www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

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and any investment returns are calculated using the Fund's unit price and represent the combined income and capital return for the specified period. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax, and assume the reinvestment of distributions. The investment returns shown are historical and no warranty can be given for future performance. You should be aware that historical performance is not a reliable indicator of future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term).

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ ("Index"). The investment returns are calculated using the Fund's unit price. They are net of fees and costs (excluding the buy-sell spread and any investment performance fee payable), pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index. Underlying assets are chosen through Platinum's individual stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund's Portfolio, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions. Long derivative exposures are included, however, short derivative exposures are not.