

Platinum International Brands Fund ARSN 092 429 813

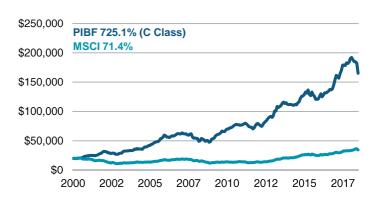
31 Oct 2018

Facts	
Portfolio value	\$701.83 mn
Fund commenced	18 May 2000
Minimum investment	A\$10,000 or NZ\$10,000
Regular Investment Plan	A/NZ\$5000 plus A/NZ\$200 mth/qrt
Income distribution date	Annual, 30 June
Unit valuation	Sydney Business Day
Unit prices C Class	App – 2.0158 Red – 2.0077
Unit prices P Class	App - 0.8082 Red - 0.8049

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Performance ¹			
	P Class %	C Class %	MSCI %
1 month 3 months 6 months Calendar year to date 1 year 2 years (compound pa) 3 years (compound pa)	(9.64) (10.74) (12.95) (7.20) (7.44)	(9.66) (10.80) (13.44) (7.36) (7.92) 11.41 7.41	(5.56) (1.78) 2.31 5.99 7.62 14.71 7.98
5 years (compound pa) 7 years (compound pa) 10 years (compound pa) Since inception (compound pa)*	2.26	8.39 12.26 12.36 12.12	12.51 15.26 8.98 2.96

Fees			
Entry fee		Nil	
Buy/sell spread		0.20%/0.20%	
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Fee:	C Class	Investment Management 1.35% p.a.	
		Investment Performance N/A	
	P Class	Investment Management 1.10% p.a.	
		Investment Performance 15.00% p.a.*	
*of the amount by which the Fund's return exceeds its index return			

Performance graph²



Invested positions ³			
	LONG %	NET %	CURRENCY %
Brazil	2.0	0.4	0.4
Canada	4.2	4.2	1.0
China	2.6	2.6	2.6
China Ex PRC	22.8	22.8	
Hong Kong	3.4	3.4	10.9
France	2.7	2.7	
Germany	2.3	2.3	
India	4.0	4.0	5.1
Japan	12.3	9.8	(2.2)
Korea	0.9	0.9	0.9
Norway	3.4	3.4	4.1
Philippines	0.3	0.3	0.3
Russia	4.3	4.3	
Spain	0.3	0.3	
Sri Lanka	1.3	1.3	1.2
Sweden	0.0	(1.0)	(0.1)
Turkey	0.6	0.6	0.6
Ukraine	0.8	0.8	
United Kingdom	2.8	1.4	1.1
United States	17.7	1.1	46.5
Zimbabwe	0.3	0.3	
	89.3	66.3	
Australian Dollar			0.1
Euro Currency			27.4
Cash	10.7	33.7	
Total	100.0	100.0	100.0

Long - 40 stocks, 3 swaps Short - 16 stocks

Top ten positions ⁴			
STOCK	COUNTRY*	INDUSTRY	%
Facebook Inc	USA	Info Technology	4.9
Alphabet Inc	USA	Info Technology	4.7
Asahi Group Holdings Ltd	Japan	Consumer Staples	4.7
Hanesbrands Inc	UŚA	Cons Discretionary	3.7
Lixil Group Corporation	Japan	Industrials	3.7
Ain Holdings Inc	Japan	Consumer Staples	3.6
Schibsted ASA	Norway	Cons Discretionary	3.4
China ZhengTong Auto	China	Cons Discretionary	3.4
Sberbank of Russia	Russia	Financials	3.3
Stars Group Inc	Canada	Cons Discretionary	3.2
*China includes exposure to Chinese A shares,	H shares and ADRs.		
Industry breakdown ³			

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SECTOR	LONG %	NET %
Cons Discretionary	34.3	23.1
Consumer Staples	18.6	6.8
Info Technology	17.4	17.4
Financials	10.7	10.7
Industrials	5.4	5.4
Health Care	3.0	3.0

Platinum Investment Management Limited ABN 25 063 565 006 AFSL 221935, trading as Platinum Asset Management ("Platinum") is the responsible entity and issuer of units in the Platinum International Brands Fund (the "Fund"). The Platinum Trust Product Disclosure Statement No. 11 dated 3 July 2017 ("PDS"), Second Supplementary Product Disclosure Statement dated 16 October 2018 and the Supplementary Product Disclosure Statement dated 23 February 2018 (together the "PDS") provide details about the Fund. You can obtain a copy of the PDS from Platinum's website www.platinum.com.au, or by contacting Investor Services on 1300 726 700 (Australian investors only), or 0800 700 726 (New Zealand investors only), or 02 9255 7500, or via invest@platinum.com.au.

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investors' investment objectives, financial situation or needs, and should not be used as the basis for making investment, financial or other decisions. You should read the entire PDS and consider your particular investment objectives, financial situation and needs prior to making any investment decision to invest (or divest) in the Fund. You should also obtain professional advice prior to making an investment decision. Some numerical figures in this Fact Sheet have been subject to rounding adjustments.

No company or the directors in the Platinum Group® guarantee the performance of the Fund, the repayment of capital, or the payment of income. To the extent permitted by law, no liability is accepted by any company of the Platinum Group® or their directors for any loss or damage as a result of any reliance on this information.

The market commentary reflects Platinum's views and beliefs at the time of preparation, which are subject to change without notice. No representations or warranties are made by Platinum as to their accuracy or reliability.

Investment returns are calculated using the Fund's NAV unit price (ie. exclude a buy/sell spread) for C Class and P Class, and represent the combined income and capital returns for each of these unit classes in the specified period. All returns are pre-tax, net of fees and costs and assume the reinvestment of distributions. Returns for P Class are net of any accrued investment performance fee. Investment returns are calculated relative specified period. All returns are pre-tax, net of rees and costs and assume the reinvestment of distributions. Heturns of P class are net of any accrued investment performance ree. Investment returns are calculated relative to the MSCI All Country World Net Index in A\$. The investment returns shown are historical and no warranty can be given for future performance. Due to the volatility of underlying assets of the Fund and other risk factors associated with investing, investment returns can be negative (particularly in the short-term). Source: Platinum for fund returns and RIMES Technologies for MSCI returns. *The since inception figure for P Class is from 3 July 2017.

2. The investment returns depicted in this graph are cumulative on A\$20,000 invested in the Fund since inception relative to the MSCI All Country World Net Index in A\$ ("Index"). The investment returns are calculated using

the Fund's NAV unit price (C Class). They are net of fees and costs, pre-tax and assume the reinvestment of distributions. It should be noted that Platinum does not invest by reference to the weightings of the Index Underlying assets are chosen through Platinum's bottom-up stock selection process and as a result holdings will vary considerably to the make-up of the Index. The Index is provided as a reference only. Source: Platinum for Fund returns and RIMES Technologies for MSCI returns.

3. The "Long %" represents the exposure of physical holdings and long stock derivatives as a % of NAV. The "Net %" represents the exposure of physical holdings and both long and short derivatives. The "Currency %" represents the currency exposure for the Fund as a % of NAV, taking into account currency hedging.

4. Top Ten positions shows the Fund's top long share exposure positions as a % of NAV. Long derivative exposures are included, however, short derivative exposures are not.

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