# PLATINUM INTERNATIONAL FUND



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# **PERFORMANCE**

There have been some interesting turns in investor sentiment over this last quarter. Firstly, the long forecast slowing in the US economy proved illusory as it sped-up again and consequently the anticipated action by the Fed to cut rates has been pushed further into the future. Long dated bonds sold off with the yield on the 10 year note rising from 4.6% to 5.1%. Whether this reflects a change in sentiment regarding inflation or merely the deferral of action by the Fed remains to be seen. At the same time confidence in growth elsewhere strengthened, causing a rebound in energy prices and favouring commodities in general. Though food prices are rising (to re-establish the long term relationship with energy that we have highlighted in the past) there is little concern of more generalised inflation; one indicator of which, gold moved slightly weaker from \$663 to \$648 per oz.

The discordant note came from further concerns in the US sub-prime market where several hedge funds had problems with establishing the true value of their portfolios. As yet the availability of funds for leveraged buyouts has hardly been dented though super heated areas of the market such as REITS have certainly lost some of their lustre (down by about 20% from their February peak). We would expect further turbulence in the sub- prime/collateralised debt obligations markets and with it, deeper scrutiny of the nature of the risks lenders are taking. This should impinge on the LBO market and valuations of their agents. As you are aware, careless lending practices have been something of a hobbyhorse of ours so we will spare you further sermonising now. A telling development is the listing of Blackstone, with others to follow.

EGION	QUARTER	1 YEAR
RAZIL	18%	41%
NDIA	15%	41%
OREA	13%	17%
GERMANY	11%	30%
USTRALIA	5%	26%
RANCE	5%	15%
JK	2%	12%
JS	1%	5%
IONG KONG	1%	13%
APAN	-5%	-6%

\$70,000 ¬						
\$60,000 -		Plati	inum Intei	rnational F	und	
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1995	1997	1999	2001	2003	2005	2007

While our performance versus the market opportunities has improved in the last three and six month periods, the annual figures are still disappointing. Drilling down into the regional contribution over the first half of the year we see the following picture in A\$ terms:

Fund	Return %	Regional Return %	Fund Weighting %
ASIA	7.6%	17.0%	17%
JAPAN	-3.7%	-5.2%	26%
NORTH AMERICA	13.7%	1.3%	24%
EUROPE	8.7%	4.0%	21%
Long Equities Position	6.0%	2.3%	88.5%
Source: Platinum			

Not a disgrace though the opportunities in Asia were clearly not fully taken - particularly in China. (We feel though that this is partly because of timing and focus that should change in coming months). The more telling error was the amount of money committed to the weakest market of all, Japan. This unfortunately is a function of the way we go about managing your money which is to pick individual companies based on value, regardless of their geographic location. For the present this is not rewarding you but such apparent misallocations have been experienced in the past only to be later revealed as prescient.

This leaves us with the much more critical "error" of shorting in a rollicking bull market and by having an associated hedge by owning the yen. These actions virtually halved the Fund's return. As you may read further in this report, we acknowledge that the fundamental drivers of this bull market are still in place and so we have reduced both of these defensive positions to attempt to capture a greater portion of the prevailing opportunity. This does not mean that we plan to eliminate these positions. On the tenth anniversary of the debt-induced melt down in Asia, we are acutely sensitive to the prevailing credit risks.

NDUSTRY PL	ATINUM	MSCI
NDUSTRIALS	21%	9%
1ATERIALS	13%	7%
NFORMATION TECHNOLOGY	/ 13%	8%
INANCIALS	13%	25%
ONSUMER DISCRETIONARY	8%	6%
EALTH CARE	6%	9%
ONSUMER STAPLES	5%	9%
ELECOMMUNICATIONS	5%	7%
ERVICES AND MEDIA	0%	6%
NERGY	2%	10%
TILITIES	2%	4%

The Fund's performance exceeded the MSCI by 0.4% for the quarter and 1.1% for six months but still trails by 3.5% for the year\*. While slightly trailing the MSCI over the last three years our performance adjusted for the protection afforded clients is good in a professional sense. However, the strong Australian dollar and startling performance of the ASX does, for the moment, make international markets look pedestrian.

# **CURRENCY**

The sustained growth outlook and large interest rate differentials again favoured the commodity producing currencies. The yen suffered further loss of support among Japanese domestic investors as they flocked to alternative currency funds which are promoted on the basis of their yields (and small print warnings about currency mismatching). At present it requires a devious mind to find the attractions of the yen, yet as we have seen in the past, currencies have a nasty habit of surprising, and it can be boldly asserted

<sup>\*</sup> Editor's note: Platinum launched the Platinum International Unhedged Fund earlier this year to address those clients who would prefer to run unadulterated exposure to the markets.



that the yen is probably the least owned and cheapest major currency around. The Fund nevertheless cut some of its yen holdings in favour of the US dollar and remains 26% hedged back into the Australian dollar.

## **SHORTING**

We continue to gradually replace stock specific shorts with sector specific alternatives. The short sale of REITs is paying off but not sufficiently to give us an overall reward for challenging such a broad based appreciation of markets.

EGION	JUN 2007	MAR 2007
NORTH AMERICA	26%	25%
JAPAN	23%	26%
WESTERN EUROPE	19%	20%
EMERGING MARKETS	19%	17%
CASH	12%	12%
SHORTS	25%	32%

#### CHANGES TO THE PORTFOLIO

We have been gradually concentrating the portfolio in the top 15 positions and these now account for nearly 40 % of our long holdings. However, our largest holding, Mosaic has been exceedingly strong lately (+46% in 3 months) and we have been reducing the position. Other sales were the entire position of the paper maker UPM to make way for more pure pulp exposure, the reduction of Samsung Holdings, another hot stock over the quarter, in favour of Samsung Electronics and additions to our theme of a long cycle of investment in energy-related plant, namely JGC and KBR. An emerging theme is the broadening use of LEDs (light emitting diodes) in all lighting categories. This together with our enthusiasm for solar power leads us to a handful of interesting companies.

With the harsh memories of the IMF crises now fading in Asia and the prospect of strong earnings growth, sound balance sheets and sensible valuations, we have been attracted to financial stocks in the region. Improving faith in their economies will favour the investment banks and brokers and importantly, in both Taiwan and Korea, deregulation of the financial system is encouraging the development of Western-style product distributors.

When looking at companies in China one is often discouraged by valuations, particularly among consumer plays. Having heavily provided for its bad loans, the Bank of China is an interesting beneficiary of the ongoing boom on the mainland. This bank has been relatively weak since listing last year on concerns about its exposure to the strengthening yuan and its somewhat weaker position than the big three in deposit gathering. However, on 15.5 times forward earnings and twice book, we believe the growth prospects are not being fully reflected.

### China

From the perspective of international investors, China is progressively moving to centre stage. The re-emergence of this behemoth is changing the balance of world power and growth. The sheer scale of its currency intervention policy is unprecedented and consequently difficult to comprehend. With a freely floating exchange rate, demand for yuan would simply drive up its value. However, under a managed float, the People's Bank of China (PBC) stands in the market matching inflows with the equivalent increase of yuan in circulation. To control what would otherwise be an explosion of domestic money supply, its first line of defence is to issue bonds to recover the newly printed yuan, but in addition, it needs to impose increasingly stringent reserve requirements on the banks to control money growth (effectively locking away part of their balance sheets). The circle of intervention is completed by the PBC redeploying the accumulating foreign exchange reserves in the



debt markets of its trading partners - hence the purchase of foreign debt paper and the inevitable (suppressing) impact on global yields.

From history we can observe how mercantilist policies inevitably result in massive domestic asset bubbles. Significantly, the greater an economy's exposure to exports, the greater seems to have been the resultant bubble. The best example of this was Taiwan in 1986 when the trade surplus reached over 20% of GDP and even though the currency appreciated by some 30%1, money supply went out of control by over 20%, fuelling a supreme bubble. From September 1985 to April 1990 the stock market exploded upwards 12 fold. This was accompanied by two significant retracements of 50%, (associated with the 1987 world crunch), and 35% respectively. As the currency rose it entrained a self-fulfilling expectation of further rises and locals brought more funds on shore to participate in the boom even though the authorities did their best to encourage outflows. In an attempt to diminish speculation, capital gains tax was introduced along with dire warnings of impending trouble.

The surprising feature of the bubble was that the banks prospered in this environment, partly because there was no conventional inflation, but mainly because of asset growth. Most significantly, the cauterizing of their balance sheets which involved special reserves requirements that peaked at 40% of deposits, caused them to amplify risk-taking with the residual funds at their disposal...yet investors kept chasing bank shares. They rose on average by 20 fold in THREE years! The other beneficiaries were companies that were domestically orientated, while exporters languished. To reiterate, the same pattern applied in Korea and Japan but the bubble was much more modest with their respective indices rising by ten fold and by two and a half fold in about four years from 1985.

The position of China today suggests a similar paradigm. We can expect all manner of policies to be introduced to alleviate the pressure on the yuan. Though, rather like sitting on a water bed,

pressure in one part will be felt elsewhere. Outward flows are likely to be encouraged, initially to the likes of Hong Kong and Singapore, with the consequential impact on values. It is unlikely to be a smooth trajectory as investors respond to the phalanx of measures introduced to try to calm them, yet past patterns suggest the market will rise well beyond sustainable value. That the Bank of China will have learned from these past patterns we do not doubt, so it will be intriguing to see what innovations they foster.

The remarkable feature of the industrialisation of China is that while factor input costs have been distorted, the growth of **productivity has been colossal**. This has been assisted by the investment by Government in infrastructure (the World Bank unofficially puts this figure at 9% of GDP<sup>2</sup>) with the result that growth has been accomplished without the normal bottlenecks that cause inflation. Of course, it is necessary for there to be willing consumers abroad to absorb this additional output, because home consumption is growing slower than industrial output; or as economists would say, the **structural bias in the economy tends to favour savings**<sup>3</sup>.

At present the US economy is seen to be reaccelerating but should it falter, the fact that it absorbs some 20% of Chinese exports (China accounts for 14% of total US imports) will raise concern. Fortunately China's export dependency on the USA is diminishing as new markets take up the running. Notably, trade is increasing with large countries such as India, and commodity rich regions like Latin America, Africa, Russia and its former satellites. Markets other than the US,

- 1. At the Plaza Accord in Sept 1985, G5 pressure forced an appreciation of the yen and by default the Korean won and Taiwanese dollar.
- 2. Personal income's share of the economy drifted down over the last 10 years from over 50% to 42%.
- 3. The lack of a social security net, and the profitability of industry skews the capital to labour share, ensuring a disproportionate allocation to the export sector.



Europe and Japan now account for 50% of Chinese exports. Unlike Japan during its growth spurt in the 70s, where exports accounted for around 15% of GNP, China's economy derives a full third of its activity from exports. This exposes the country to external economic risk. The internal risk lies with inflation. Publicity has been given to food price inflation (our agricultural price theme) and should domestic prices rise more generally, this will impinge on the cost of monetary intervention and make it all the more difficult.

#### **Recent Impressions**

There is often no substitute for *in situ* discovery and from our recent visit to the two large coastal provinces of Zhejiang and Fujian, where we visited a large number of companies, we can report the following:

- 1. Cost pressure from labour is rising as willing supply tightens and wages are growing at about 10% pa. Inducements for skilled supervisors seem to have increased.
- 2. There is increasing pressure for compliance on large and mid-sized companies to pay taxes, particularly those relating to workers' benefits (healthcare and pensions) and this is hurting their competitiveness compared to smaller pirate companies.
- 3. Invariably those we met were pricing their exports 20 to 30 % below "Western" competitors and yet still made high returns on funds employed (often 20% plus).
- 4. Perhaps it was influenced by our sample, but many of the companies we saw believed that their export efforts were at an early stage as they were progressing through "supplier accreditation" with foreign multinationals suggesting that even as the yuan strengthens, there is inherent momentum to their sales (and perhaps this may apply across the country at large...).

- 5. Most were looking to move up-market in terms of their technical competence to ameliorate price competition in commodity products. Again it was astonishing how quickly these skills were seemingly acquired often with the help of retired Japanese and Korean technicians.
- 6. Few regarded their "core business" as sacrosanct; some were willing to consider selling off factories to develop other activities; in one case to move from furniture manufacturing to furniture retailing.
- 7. Their agility and speed of decision-making and implementation reflected an almost cavalier "can do" optimism<sup>4</sup>.
- 8. Cheap land is now a dream, having escalated by 3 or 4 fold since 2003 but still cheap by global standards at say, US\$ 250,000 per hectare.

At the political level we also formed the view that the Government is serious about tackling the degradation of the environment and pollution and is clamping down on inefficient users of resources through forced closures and tax inducements (reinforced by the mid June '07 removal of tax rebates on energy-hungry and other highly polluting exporters). There is also greater emphasis on industry restructuring and amalgamation among State owned enterprises (SOEs), again, to streamline and reduce waste.

Where this leaves us is that while the Chinese economy is vulnerable to slowing exports, the structural imperative to save and the profitability of the corporate sector are such that surpluses will continue to mount. Even if domestic rates are raised to attempt to slow the economy, and bank lending is restricted, the system seems able to circumvent these traditional channels. The escape valve of the exchange rate will have to play a part as the internal bloating continues to find expression in the value of assets, namely property and shares.

## **OUTLOOK**

Our inherent aversion to risk is clearly retarding our performance. As we have tried to demonstrate, the current paradigm is not unique but is certainly unprecedented in scale.

Investors are behaving in accordance with the signals they are receiving; namely money is too cheap and plentiful, profits are at record levels and there is no imminent sign that the cost of funds is about to change significantly in relation to the perceived arbitrage (i.e. earnings yields being way above the cost of borrowing). We concur that until internal reforms are in place there is little likelihood of the Chinese allowing the yuan to appreciate sharply. Hence there will be an inexorable build-up of their foreign reserves and consequent recycling that distorts the cost of money (until it doesn't).

Among the signals of danger will be the momentum of US economic activity, the levels of protestation regarding "unfair" trade practices, Chinese domestic inflation, the movements of the yen, and of course overconfidence resulting in an adverse credit event.

Our predicament is to gauge how much insurance to run on account of the system's unsound footing and the degree to which we should provide for an "outlier event"<sup>5</sup>. While recognising the dangers and wary of overplaying our hand, we have

- 4. This is no illusion; an independent auto manufacturer we visited is now barely keeping up with demand, yet just one year ago its assembly plant seemed more like a warehouse of ill-pressed steel panels. Conditions were shambolic, there were more bodies on the remedial line getting the sledgehammer treatment than those entering the inspection bays!
- 5. For those with time and the inclination we can recommend the book "The Black Swan" by Nassim Nicholas Taleb who is an author and mathematical trader with unsettling views about certainty.

reduced our shorts and have cut back on the associated play of holding yen. Our share holdings themselves are characterised by low financial leverage and typically our holdings are not at peak margins, are favoured by structural growth drivers and have valuations that are sensible. Importantly, although market valuations are generally high, we are able to identify pools of opportunity.